

MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION, BHOPAL

Admission Session - 2024-25

How To Apply

1. Only Online applications are accepted for admission. Application is valid only after receiving prescribed fees.
2. For filling online application, please visit University website www.mcu.ac.in or directly go to <https://mcrpv.mponline.gov.in/>
3. Please read all instructions carefully before filling the application form.
4. Application form can be filled online from **23rd April, 2024 to 15th July, 2024** till 12:00 midnight.
5. You can read details about the programmes from the University's website www.mcu.ac.in.
6. A candidate can apply for any number of programmes. For this he/she must fill separate forms and pay the requisite fees for each programme.
7. For filling online form, please click on link Apply For Admission-Session 2024-25. Fill the form for selected programme and pay the fees. If you want to fill the form for another programme of the same level, please follow the link **“Click Here to Fill Separate Form If You Are Applying More Than One Programme In Same programme Level”** and give your **previous Form number** to continue. To fill application form for another campus or level you must fill fresh application.
8. Online application fee for the admission is Rs. 500/- (Rs. 50/- portal fee extra) for general and OBC candidates. For SC/ST candidates of M.P., application fee is waved off only portal fee Rs. 50 is payable.
9. A candidate can apply for any number of programmes. For each additional programme a separate form of Rs.300/- (Rs. 50/- portal fee extra) is to be submitted. SC/ST candidates of M.P. can apply for any number of programmes with only portal fee Rs. 50 is chargeable for each programme.
10. Students should note that SBI, HDFCs Gateway should be given priority for payment because these Gateways have high success rate, which makes the chances of transaction failure less.
11. **Admission to undergraduate courses for the academic session 2024-25 will be given on the basis of merit list prepared by adding 70 percent of the marks obtained in class 12th and 30 percent of the marks obtained in online interview. Similarly, for admission to postgraduate courses, the merit list will be prepared after adding 70 percent of the marks obtained in the first and second year of graduation (if there is a semester process, then the marks**

obtained in the first four semesters and annual examination, then in this case the marks obtained in the first two years) and 30 percent of the marks obtained in the online interview.

12. Admission to the Diploma programmes (PGDCA, DCA, PGDRJ) of the University will be done on the basis of merit based on the marks obtained by the applicant in the qualifying examination. The application fee for these courses will be Rs.300/- (Portal fee Rs.50/- extra) payable online. For additional courses, the application fee will be Rs.200/- (portal fee Rs.50/- in addition). SC/ST candidates of Madhya Pradesh can apply free of cost but Rs.50/- portal fee will be payable.
13. Students whose marks are in Grade/CGPA/SGPA should note that while filling the online application form they pay attention that their Grade/CGPA/SGPA are converted to Marks/Percentage. If he/she will not fill online application form in Marks or percentage their form will be rejected.
14. University will not accept any unpaid application form; therefore, each applicant must ensure that he/she has submitted the online fees and got the receipt.
15. After the interview, it will be mandatory for the selected students to submit their marksheet, caste certificate, and other necessary certificates for the admission process through e-mail account in the concerned department within 3 days as per instructions. After the examination of these certificates, the students will be allowed to deposit the first installment of fee by the department. If the above documents are not received from the students through the e-mail account in the department on time as directed, then the department can deprive these students for admission. After verification of the documents, if the student does not deposit the first installment of fee within the stipulated time period, then also such students can be denied admission.
16. **Last date of filling online applications is 15th July, 2024 at 12.00 midnight.**

Programmes Offered, Minimum educational qualification for the course, course code, duration of the courses and the number of seats available are as under:-

Bhopal Campus

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
1.	M.Sc. (Film Production)	2 Years (4 Semesters)	MSc(FP)	Graduation in any discipline from a recognized university.	30
2.	M.Sc. (New Media)	2 Years (4 Semesters)	M.Sc.(NM)	Graduation in any discipline from a recognized university.	30

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
3.	M.Sc. (Media Research)	2 Years (4 Semesters)	MSc(MR)	Graduation in any discipline from a recognized university.	30
4.	MBA (Media Business Management)	2 Years (4 Semesters)	MBA(MBM)	Graduation from recognized university with 50% marks in any discipline. (45% for SC, ST and OBC)	60
5.	Master of Computer Applications	2 Years (4 Semesters)	MCA	Passed any graduation degree (e.g.: B.E. / B.Tech./ B.Sc / B.Com. / B.A./ B. Voc./ BCA etc.,) preferably with Mathematics at 10+2 level or at Graduation level. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination. (for students having no Mathematics background, university will conduct a compulsory bridge course and additional bridge course related to computer subjects).	60
6.	BA (Journalism & Creative Writing) (Honors/Research)*	3/4 Years (6/8 Semesters)	BA(JCW) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	40
7.	BA (English Journalism) (Honors/Research)* (Self-Financed)	3/4 Years (6/8 Semesters)	BA(EJ) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	20

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
8.	BA (Hindi Language, Technology and Translation) (Honors/Research)	3/4 Years (6/8 Semesters)	BA(HLTT) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	20
9.	B.Sc. (Media Research) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(MR) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	20
10.	BA (Advertising and Public Relations) (Honors/Research)*	3/4 Years (6/8 Semesters)	BA(APR) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30
11.	B.Sc. (Electronic Media) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(EM) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	40
12.	B.Sc. (Film and Communication Studies) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(FCS) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30
13.	B.Sc. (Multimedia) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(MM) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	40
14.	B.Sc. (Graphics and Animation)	3 Years (6 Semesters)	B.Sc.(GA)	Passed 10+2 exams in any discipline from a recognized board	40
15.	BBA (E-Commerce)	3 Years (6 Semesters)	BBA(EC)	Passed 10+2 exams in any discipline from a recognized board	40
16.	B.Com Management (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Com (M) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
17.	B.Tech. (Printing & Packaging)	4 Years (8 Semesters)	B. Tech.(PP)	<p>Passed 10+2 examination with Physics/ Mathematics / Chemistry / Computer Science/Electronics/Information Technology / Biology / Informatics Practices / Bio-technology/ Technical Vocational subject / Agriculture/ Engineering Graphics / Business Studies/Entrepreneurship.(Any of the three) Obtained at least 45% marks (40% marks in case of candidates belonging to reserved category) in the above subjects taken together.</p> <p style="text-align: center;">OR</p> <p>Passed min. 3 years Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) subject to vacancies in the First Year, in case the vacancies at lateral entry are exhausted. (The Universities will offer suitable bridge courses such as Mathematics, Physics, Engineering drawing, etc., for</p>	30

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
				the students coming from diverse backgrounds to achieve desired learning outcomes of the programme)	
18.	B.Tech. (Printing & Packaging) Lateral Entry	3 Years (6 Semesters)	B. Tech.(PP) LE	<p>Passed Minimum THREE years/ TWO years (Lateral Entry) Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) in ANY branch of Engineering and Technology. OR</p> <p>Passed B.Sc. Degree from a recognized University as defined by UGC, with at least 45% marks (40% marks in case of candidates belonging to reserved category) and passed 10+2 examination with Mathematics as a subject. OR</p> <p>Passed D.Voc. Stream in the same or allied sector. (The Universities will offer suitable bridge courses such as Mathematics, Physics, Engineering drawing, etc., for the students coming from diverse backgrounds to achieve desired learning outcomes of the programme)</p>	20

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
19.	Bachelor of Library and Information Science	1 Years (2 Semesters)	BLIS	Graduation in any discipline from a recognized university.	20
20.	Master of Library and Information Science	1 Years (2 Semesters)	MLIS	BLIS in any discipline from a recognized university.	20

Khandwa Campus

No.	Name of Programme	Duration of the Programme	Course Code	Education Qualifications	No. of Seats Available
1.	MA (Journalism)	2 Years (4 Semesters)	MA(J)	Graduation in any discipline from a recognized university.	25
2.	BA (Mass Communication) (Honors/Research)*	3/4 Years (6/8 Semesters)	BA(MC) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30
3.	Post Graduate Diploma in Computer Applications	1 Year (2 Semesters)	PGDCA	Graduation in any discipline from a recognized university.	40
4.	Diploma in Computer Applications	1 Year (2 Semesters)	DCA	Passed 10+2 exams in any discipline from a recognized board	40

Rewa Campus

No.	Name of Programme	Duration of the Programme	Course Code	Education Qualifications	No. of Seats Available
1.	MA (Journalism)	2 Years (4 Semesters)	MA(J)	Graduation in any discipline from a recognized university.	30
2.	MA (Mass Communication)	2 Years (4 Semesters)	MA(MC)	Graduation in any discipline from a recognized university.	30
3.	M.Sc. (Electronic Media)	2 Years (4 Semesters)	MSc(EM)	Graduation in any discipline from a recognized university.	30
4.	BA (Mass Communication) (Honors/Research)*	4 Years (8 Semesters)	BA(MC) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	40
5.	B.Sc. (Electronic Media) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(EM) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	20

No.	Name of Programme	Duration of the Programme	Course Code	Education Qualifications	No. of Seats Available
6.	Bachelor of Computer Applications (Honors/Research)*	3/4 Years (6/8 Semesters)	BCA (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	40
7.	Post Graduate Diploma in Rural Journalism	1 Year (2 Semesters)	PGDRJ	Graduation in any discipline from a recognized university.	10
8.	Post Graduate Diploma in Computer Applications	1 Year (2 Semesters)	PGDCA	Graduation in any discipline from a recognized university.	80
9.	Diploma in Computer Applications	1 Year (2 Semesters)	DCA	Passed 10+2 exams in any discipline from a recognized board	40

Datia Campus

No.	Name of Programme	Duration of the Programme	Course Code	Education Qualifications	No. of Seats Available
1.	MA (Mass Communication)	2 Years (4 Semesters)	MA(MC)	Graduation in any discipline from a recognized university.	25
2.	BA (Mass Communication) (Honors/Research)*	3/4 Years (6/8 Semesters)	BA(MC) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30
3.	Post Graduate Diploma in Computer Applications	1 Year (2 Semesters)	PGDCA	Graduation in any discipline from a recognized university.	50
4.	Diploma in Computer Applications	1 Year (2 Semesters)	DCA	Passed 10+2 exams in any discipline from a recognized board	50

(Courses based on New National Education Policy) Please note....

Under the Government of India approved National Education Policy (NEP), 3/4-year (6/8 semesters) Honors courses of Under Graduate level have been started by the University. Its objective is to catalyze quality academic research while providing equitable access to holistic and multidisciplinary education to the students. In NEP-2020 -

- Multiple entry and exit system has been implemented. You can understand it like - in today's system, if you are not able to study further after the first or second year in a three year (or six semesters) course, then you have no option, but in multiple entry and exit system, you will be awarded certificate after one year, diploma after two years and degree after three-four years. This will be of great benefit to those students whose studies are left out in the middle for some reasons.

There will be a four-year degree programme for students who want to do research. Those who want to go into any job, they will have to do only three years degree programme.

IMPORTANT INSTRUCTIONS FOR STUDENTS

- Students should apply online before the last date. Students should make sure to fill the application before the last date of online application.
- All the information presented in the application form regarding the educational qualification and other necessary qualifications will be the sole responsibility of the student.
- Students appearing in the final year of qualifying examination can also apply. But such students will have to submit the proof of passing the qualifying examination and marks obtained at the time of admission.
- The University shall not accept the application form for which the fee is not deposited online under any circumstances, so applicants must ensure that they have made the payment by filling the online form and have obtained the online receipt.
- **Admission to undergraduate courses for the academic session 2024-25 will be given on the basis of merit list prepared by adding 70 percent of the marks obtained in class 12th and 30 percent of the marks obtained in online interview. Similarly, for admission to postgraduate courses, the merit list will be prepared after adding 70 percent of the marks obtained in the first and second year of graduation (if there is a semester process, then the marks obtained in the first four semesters and annual examination, then in this case the marks obtained in the first two years) and 30 percent of the marks obtained in the online interview.**
- Online interviews will be done through Zoom App. Links for this will be sent to the students on their personal e-mail accounts. Please note that while applying online, fill in the same e-mail account in the application form which should be active and keep visiting this e-mail account regularly. If the student is deprived of attending the interview, then it will be the responsibility of the student himself.
- After the interview, it will be mandatory for the selected students to submit their mark list, caste certificate, and other necessary certificates for the admission process through e-mail account (in JPEG format) within 3 days as per instructions. After the verification of these certificates, the students will be allowed to deposit the first installment of fee by the department. If the above documents are not received from the students through the mail account in the department on time as directed, then the department can deprive these students for admission. After the verification of the documents, if the student does not deposit the first installment of fee within the stipulated time, then also such students can be denied admission.

- The University follows the reservation policy followed by the government of Madhya Pradesh for admissions in different programmes. Forty percent seats in each programme are reserved for Madhya Pradesh domicile. Seats are reserved for Scheduled Caste, Scheduled Tribe and Other Backward Category students as per the rules laid down by the government of Madhya Pradesh. Thirty percent seats in each category are reserved for female candidates. Reservation is provided to physically challenged students and applicants from Jammu & Kashmir, as per the guidelines of the government of Madhya Pradesh. Students seeking admissions under the quota concerned will have to submit essential documents at the time of admissions, otherwise their claim for the seat won't be considered. The Students will be responsible for all the documents to be enclosed with the application form for educational and other essential qualifications. The documents will be cross-checked at the time of final selection. This year EWS (EWS means economically weaker sections) reservation will also be followed.
- The University reserves the right to make any change in the admission schedule, to reduce or increase the number of seats or discontinue any programme, if any situation arises. The Vice- Chancellor's decision will be final and binding in all such matters. All legal disputes are subject to the jurisdiction of Bhopal Court only.
- A limited number of accommodation facilities are available in the hostel for boys and girls in the new campus of the university. Separate application will have to be made for hostel after taking admission. According to the rules of the university, the final decision on granting or not granting admission in the hostel will be taken after considering the applications.
- Students shall comply with the provisions of the MCU Act and regulations made there under and code of conducts/instructions to be issued time to time, by the University administration. The University reserves the right to make any change or modification in the curriculum with due notification.
- Students must regularly visit the University website www.mcu.ac.in for any information related with admissions. They can also personally contact on the phone at 7974265226 (Bhopal), 0733-2920525, 9827282829 (Khandwa), 7693861752 (Rewa), 9713150770 (Datia), or email at admission@mcu.ac.in for any guidance or assistance.
- If a student wants to withdraw his/her admission before the commencement of programme Rs. 5,000 will be deducted as processing fees, after this date only caution money will be refunded.

DOCUMENTS CHECK LIST FOR STUDENTS (Graduation) -

1. 10th Marksheet*
2. 12th Marksheet* (If 2024-25 candidates have not received in original, Internet copy with self attestation will suffice)
3. MP Domicile (If applicable)*
4. Caste Certificate (If applicable)*
5. Aadhar*
6. Migration (can be submitted later)
7. Transfer Certificate (can be submitted later)
8. Character Certificate (can be submitted later)

DOCUMENTS CHECK LIST FOR STUDENTS (Post-Graduation) -

1. 10th Marksheet*
2. 12th Marksheet* (If 2024-25 candidates have not received in original, Internet copy with self attestation will suffice)
3. Graduation (First 2 years/4 Semesters)*
4. MP Domicile (If applicable)*
5. Caste Certificate (If applicable)*
6. Aadhar*
7. Migration (can be submitted later)
8. Transfer Certificate (can be submitted later)
9. Character Certificate (can be submitted later)

Information on admission to various programmes of the University may be contacted with the following coordinators. Contact time: 10.00 a.m. to 6.00 p.m. (on working days)

Name of Department	Name of Programmes	Departmental Admission Coordinators	Contact Number
Department of Electronic Media electronicmedia@mcu.ac.in	▪ B.Sc. Electronic Media [B.Sc(EM)] H/R	▪ Dr. Monika Verma Professor and Head	9993179889
		▪ Dr. Arun Khobre Assistant Professor	9424454681
		▪ Shri Rahul Khadia Assistant Professor	7566666257
		▪ Shri Mukesh Chourase Assistant Professor	6260780407
Department of Computer Science and Applications computer@mcu.ac.in	▪ Master of Computer Applications [MCA]	▪ Dr. Manish Maheshwari Professor	9425079730
		▪ Dr. Sunita Dwivedi Associate Professor	9425373956
		▪ Shri Ravi Mohan Sharma Associate Professor	9406525605
		▪ Dr. Manoj Pachariya Associate Professor	8120007868
		▪ Shri Anil Saxena Tutor	9340414676
Department of Journalism journalism@mcu.ac.in	▪ B.A. [Journalism and Creative Writing] H/R ▪ B.A. [English Journalism] H/R	▪ Dr. Sanjeev Gupta Head and Associate Professor	9425028871
		▪ Dr. Sayendra Daheriya Assistant Professor	8319026861
		▪ Shri Lokendra Singh Rajput Assistant Professor	9893072930
		▪ Dr. Ranjan Singh Assistant Professor	9893284114

Name of Department	Name of Programmes	Departmental Admission Coordinators	Contact Number
Department of Indian languages communicationresearch@mcu.ac.in	<ul style="list-style-type: none"> Bachelor of Arts (Hindi Language, Translation and Technology) BA (HLTT) H/R 	<ul style="list-style-type: none"> Dr. Rakhi Tiwari Associate Professor & Head 	9300615301
Department of Media Management mba@mcu.ac.in	<ul style="list-style-type: none"> Master of Business Administration (Media Business Management) [MBA(MBM)] Bachelor of Business Administration (E-Commerce) [BBA:EC] B.Com. Management H/R 	<ul style="list-style-type: none"> Dr. Avinash Bajpai Professor & Head 	9425392448
		<ul style="list-style-type: none"> Dr. Kanchan Bhatia Associate Professor 	9826557543
		<ul style="list-style-type: none"> Miss Manisha Verma Assistant Professor 	8319303900
		<ul style="list-style-type: none"> Shri Prashant Parashar Tutor 	9425028270
Department of Advertising and Public Relations apr@mcu.ac.in	<ul style="list-style-type: none"> Bachelor of Arts (Advertising & Public Relations) [BA(APR)] H/R 	<ul style="list-style-type: none"> Dr. Pavitra Shrivastava Professor and Head 	9827258572
Department of Cinema Studies apr@mcu.ac.in	<ul style="list-style-type: none"> Master of Science (Film Production) [M.Sc.:FP] B.Sc. (Film and Communication Studies) H/R 	<ul style="list-style-type: none"> Dr. Gajendra Singh Awasya Assistant Professor 	9827791007
Department of New Media Technology nmt@mcu.ac.in	<ul style="list-style-type: none"> Master of Science (New Media) [MSc(NM)] 	<ul style="list-style-type: none"> Mr. Manoj Kumar Dhurve Assistant Professor 	8989074545
	<ul style="list-style-type: none"> Bachelor of Science (Multimedia) [BSc(M)] H/R 	<ul style="list-style-type: none"> Dr. Anita Soni 	9407554470
	<ul style="list-style-type: none"> Bachelor of Science (Graphics and Animation) [BSc(GA)] 	<ul style="list-style-type: none"> Shri Bapu Wagh 	7000790221

Name of Department	Name of Programmes	Departmental Admission Coordinators	Contact Number
	<ul style="list-style-type: none"> ▪ Bachelor of Technology (Printing & Packaging) ▪ [B.Tech(PP) 4 Years Lateral Entry 3 Year 	<ul style="list-style-type: none"> ▪ Shri Abhishek Pandey Assistant Professor 	9669790962
Department of Communication Research communicationresearch@mcu.ac.in	<ul style="list-style-type: none"> ▪ Master of Science (Media Research) [M.Sc (MR)] 	<ul style="list-style-type: none"> ▪ Dr. Rakhi Tiwari Associate Professor & Head 	9300615301
	<ul style="list-style-type: none"> ▪ Bachelor of Science (Media Research) [B.Sc (MR)] 	<ul style="list-style-type: none"> ▪ Dr. Mani.K. Nair Senior Assistant Professor 	9131434200
Department of Library & Information Science dlis@mcu.ac.in	<ul style="list-style-type: none"> ▪ Master of Library & Information Sciences [MLIS] ▪ Bachelor of Library & Information Sciences [BLIS] 	<ul style="list-style-type: none"> ▪ Dr. Arti Sarang Associate Professor and Head 	8989004338
		<ul style="list-style-type: none"> ▪ Dr. Vijay Kumar Anand Faculty and Course Co-ordinator 	9868770579
		<ul style="list-style-type: none"> ▪ Shri Santosh K. Library Assistant 	9425166145
		<ul style="list-style-type: none"> ▪ Shri Gopal Verma Asst. Grade-III 	9893272094
Rewa Campus rewacampus@mcu.ac.in	<ul style="list-style-type: none"> ▪ M.A. (Journalism) ▪ M.A. (Mass Communication) ▪ M.Sc. (Electronic Media) ▪ B.A. (Mass communication) H/R ▪ B.Sc. (Electronic Media) H/R ▪ Bachelor of Computer Applications(H/R) ▪ Post Graduate Diploma In Rural Journalism ▪ Post Graduate Diploma In Computer Applications ▪ Diploma In Computer Applications 	<ul style="list-style-type: none"> ▪ Shri Surya Prakash Assistant Professor 	8817515394
		<ul style="list-style-type: none"> ▪ Dr. Sandeep Bhatt Assistant Professor 	9754870534
		<ul style="list-style-type: none"> ▪ Shri Ravi Sahu Assistant Professor 	9893579200
		<ul style="list-style-type: none"> ▪ Dr. Brijendra Shukla 	7693861752
		<ul style="list-style-type: none"> ▪ Shri Dharendra Mishra Asst. Grade-III 	8269809330

Name of Department	Name of Programmes	Departmental Admission Coordinators	Contact Number
Khandwa Campus khandwacampus@mcu.ac.in	<ul style="list-style-type: none"> ▪ M.A. (Journalism) ▪ B.A. Mass communication H/R ▪ Post Graduate Diploma in Computer Applications ▪ Diploma in Computer Applications 	<ul style="list-style-type: none"> ▪ Shri Manoj Niwariya Assistant Professor 	0733-2248895 9827282829
Datia Campus datia@mcu.ac.in	<ul style="list-style-type: none"> ▪ M.A. (Mass Communication) ▪ B.A. (Mass communication) H/R ▪ Post Graduate Diploma In Computer Applications ▪ Diploma In Computer Applications 	<ul style="list-style-type: none"> ▪ Dr. Kapil Raj Chandoriya Assistant Professor 	9713150770 0752-2299187