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P.G. Diploma in Mobile Journalism
(PGDMOJO)

Detailed Syllabus for

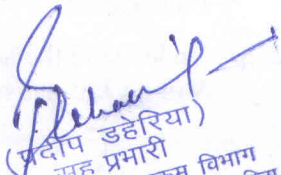
Post Graduate Diploma in Mobile Journalism (PGDMOJO)
(One Year part time Post Graduate Diploma Programme)

Effective from August 2022



**Makhanlal Chaturvedi National University of
Journalism and Communication**

B-38, Press Complex, Zone -1, M.P. Nagar, Bhopal (M.P.)-462011


(प्रदीप डहेरिया)
सह प्रभारी
सांध्यकालीन पाठ्यक्रम विभाग
माखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता
एवं संचार विश्वविद्यालय, भोपाल (म.प्र.)

Makhanlal Chaturvedi National University of
Journalism and Communication

P.G. Diploma in Mobile Journalism (PGDMOJO)

About the Program:

Post Graduate Diploma in Mobile Journalism is a one year post graduate diploma program offered by the University through its Associate Study Institutes. The curriculum of the diploma program is designed to meet the fastest growing demands of qualified professionals in Mobile Journalism which is very common now. This program aims to make students understand and ready with basic digital journalism ethics & work culture. This course comprises the core subjects like Communication and Journalism also. Students also get exposure in creation of News/Movie making techniques through Mobile devices with project in each semester and practical learning throughout the course duration.

PROGRAM OBJECTIVES :

1. To Introduce students with basics of Mobile Journalism
2. To develop journalistic skills in students.
3. To introduce students with Communication Terms and latest Technologies
4. To make capability to create Movies/Videos with Journalistic contents with Mobile.
5. To introduce students with latest Communication Technologies and its potential.
6. To introduce students with new streams of short movies and stories and also to enhance Mobile Journalism skills among them.
7. To introduce Ethics of Mobile Journalism.

PROGRAM OUTCOMES:-

1. I Mobile phone camera and its intricacies for making videos: through Light, Sound and Quick editing apps.
2. Understanding the importance of content and its use.
3. Gain the technical skills of mobile newsgathering through mobile devices and apps for gathering, producing, and distribution of news content.
4. Effectively use Social Media for Newsgathering, Distribution and Audience Engagement.
5. Understand the active role of Public in the News Production process through Mobile Journalism.

Makhanlal Chaturvedi National University of Journalism & Communication
Department of New Media Technology
Minutes of Board of Studies Meeting - 02.08.2022

Board of Studies meeting of Department of New Media Technology, for the academic year 2022-2023 was convened on 02.08.2022, at 12 noon, under the guidance of Hon.Vice Chancellor Prof.K.G.Suresh at MCU. Prof. K.G.Suresh, the following members from University were present physically in the meeting, and Outstation experts were present through Online Platform Google Meet:

Board of Studies Members:

1. Hon.Vice Chancellor Prof.K.G.Suresh, MCU, Bhopal.
2. Dr. B.S.K. Jha, Professor & Head, Department of New Media Technology - Chairman, BOS
3. Dr. Smita Chandra, Deputy Dean (Research), Amity University, Gwalior
4. A. Sagar C. Kumar, Head, Net, Check and Data Visualization, Mathodhumi Group of Publications, Kochi.
5. Dr. Shraddha Pandey, Assistant Professor, Indian Institute of Public Administration, New Delhi.
6. Dr. Babita Agrawal, Assistant Professor, Department of New Media Technology
7. Sr. Manoj Kumar Dhurvey, Assistant Professor, Department of New Media Technology

Internal Members:

1. Prof Monika Verma, HOD, Communication Research
2. Dr.Rakhi Tiwari, HOD, Journalism
3. Dr.Manikandhan Nair, Academic Mentor
4. Sh. Aekhishek Pandey, Assistant Professor
5. Sh. Bapu Wagle, Producer
6. Dr. Anir Soni, Tutor
7. Sh. Anshu Bhonsle, Tutor

The minutes and recommendations of the meeting are given below:

1. The detailed syllabus for the following programs were earlier emailed to the members of BOS, and subsequently discussed during the meeting:
 - a. MSc New Media
 - b. Post Graduate Diploma in Mobile Journalism (Part-time evening programme)
 - c. Post Graduate Diploma in Social Media Management (Part-time evening programme)
2. Hon. Vice Chancellor highlighted the University initiatives to introduce two new part time evening programs - Post Graduate Diploma in Mobile Journalism, Post Graduate Diploma in Social Media Management.
3. Chairman, BOS presented the programs offered by the Department, and the need to revamp the existing syllabus of MSc New Media. Also the detailed syllabus of Post Graduate Diploma in Mobile Journalism, Post Graduate Diploma in Social Media Management prepared in association with Department of Journalism and Department of Advertising and Public Relations respectively were discussed.