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Makhanlal Chaturvedi National University of Journalism and Communication

P.G. Diploma in Film Journalism

About the Program:

Post Graduate Diploma in Film Journalism is a one year post graduate diploma program offered by the university in its Karmveer Vidyapeeth Campus, Khandwa. The curriculum of the diploma program is designed to meet the fastest growing demands of qualified professionals in film, cinema, journalism sectors of media and entertainment industries. This program aims to make students ready for the film, journalism and cinema fields. This course comprises of the core subjects like Communication and Journalism, Introduction to Cinema, Writing for Cinema, and Introduction to New Streams of Cinema: Short Movies, OTT, and also Introduction to Regional Cinema etc. Students also get exposure to Film and Movie making techniques with project in each semester and practical learning throughout the course duration.


Program Objectives

1. To Introduce students with basics of Film Journalism
2. To develop journalistic skills in students.
3. To introduce students with Cinema and its various aspects including Film making and its production process.
4. To introduce students with Indian Regional Cinema and its potential.
5. To introduce students with writing for Cinema and creative writing.
6. To introduce students with new streams of Cinema i.e. short movies and OTT and also to enhance Mobile and Short movie making skills among them
7. To introduce students with Film Appreciation and Ethics of Film Journalism.

If you are looking for great career opportunities in Film, Cinema, Journalism, Media and entertainment industry this unique program is exclusively for you.

Career Opportunities:

- Film Journalism
- Film Making
- Creative Writing
- Advertising Industry
- Film Appreciation
- Film and TV production
- Documentary making.


(प्रवीण डहेरिया)
सह प्रभारी
सांध्यकालीन पाठ्यक्रम विभाग
माखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता
एवं संचार विश्वविद्यालय, गोपाल (म.प्र.)

Number of Seats: 20

Eligibility- Graduate in any stream

Second First:

Paper	Subject	Internal	Practical	Theoretical	Total
Paper-1	Communication and Journalism 210 2150	20	---	80	100
Paper-2	Introduction to Cinema 210 2150	20	---	80	100
Paper-3	Introduction to Indian Regional Cinema	20	---	80	100
Paper-4	Writing for Cinema 210 2150	20	30	50	100

Second Semester:

Paper	Subject	Internal	Practical	Theoretical	Total
Paper-1	Introduction to Creative Writing	20	30	50	100
Paper-2	Introduction to the New streams of Cinema: Short movie, OTT, Mobile Movies	20	30	50	100
Paper-3	Cinema language, Society and Documentary	20	30	50	100
Paper-4	Film Appreciation and Ethics of Journalism	20	---	80	100

Semester First Paper-1 Communication and Journalism

Course Objectives-

8. To introduce students with Communication and Journalism
9. To introduce students with Mass Communication Media
10. To introduce students with basics of Film Journalism
11. To develop journalistic skills in students.
12. To enhance language and writing skills of the students

Unit-1							
S.N.	Course Content	Lecture	Seminar	Workshop	Field Visit	Practical	Total hours
1.1	Definition of Communication, Nature and Importance.	3					3
1.2	Process of Communication, Functions, Elements and Barriers.	3					3
1.3	Types of Communication	3					3
1.4	Various Communication models	3					2
1.5	Communication and Society	2					
Unit-2							
2.1	Introduction to Language and Communication	3					3
2.2	Brief history of Language.	3					3
2.3	Symbols, Signs, Visuals.	3					2
2.4	Introduction to Visual Language	2					
2.5	Importance of Language in Society and Communication	3					3
Unit-3							
3.1	Journalism- Definition, Meaning and Scope	3					3
3.2	Journalism and Language. Tools of a film Journalist	3					3
3.3	Various types of Journalism	3					3
3.4	Society and Journalism	2					2
3.5	Reporting on Film and Cinema	3					3
Unit-4							
4.1	News: Definition, Meaning, Importance News Elements and Sources	3					3
4.2	Reporting of Art, Culture and Films.	3					3
4.3	Editing: Meaning, Definition, Process and Importance	3					3
4.4	Press Conference, Talk, Gossips	3					3
4.5	Introduction to major film Magazines, Web portals etc.	2					2
Unit-5							
5.1	Film Journalism- Concept, Meaning and Importance.	3					3
5.2	Film Journalism-Objectives and Scope	3					3
5.3	Various formats of Film journalism Interview, Review, News, shooting	3					3

	report writing. Feature. References based writing etc.						
5.4	Film Journalism, for various	3					3
5.5	New tendencies in Film Journalism	2					2
Total							70

Suggested Readings:

1. Communication, Modernization & Social Development- Edited: Ito Youichi, Kiran Prasad, K. Mahadevan.
2. Mass Communication in India Keval J Kumar
3. Mass Communication Theory Denis McQuali
4. Communication – Asha Kaul (Prentice Hall India)
5. Dr. Sanjeev Gupta, Mass Communication, Shruti Books.
6. Filak V.F., Exercises in Media Writing, Sage Publication New Delhi.
7. D.S. Mehra, Mass Communication and Journalism
8. Vivian, The Media of Mass Communication, 12th Edition or latest, PHI publication.
9. George Hough, News Writing, Kanishka Publication
10. कमल दीक्षित, महेश दपर्ण समाचार संपादन.

Paper-2

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Introduction to Cinema

Course Objectives-

1. To introduce students with Cinema and its various aspects.
2. To introduce students with Film making.
3. To introduce students Production process.
4. To introduce students with language of cinema.

Unit-1							
S.N.	Course Content	Lecture	Seminar	Workshop	Field Visit	Practical	Total hours
1.1	Definition of Cinema, various formats of Cinema.	3					3
1.2	Cinema: Art and Business	3					3
1.3	Impacts of technology on Cinema	3					3
1.4	Introduction to Cine language	3					3
1.5	Expression and Communication in Visual Language	2					2
Unit-2							
2.1	Introduction to Cinema making	3					3
2.2	Cinema Professionals engaged in Production	2					2
2.3	Introduction to latest art and changes in Cinema	3					3
2.4	Production Process(Management Principles.)	3					3
2.5	Planning and Listing in Production	3					3
Unit-3							
3.1	Cinema as a Mass Communication Medium.	3					3
3.2	Multiplex Culture of Indian Cinema	3					3
3.3	Introduction to Jargons of Cinema	3					3
3.4	Aesthetics of Cinema, Story, Set and costumes designing, music etc	2					2
3.5	Films and its impacts on Society, movements related to cinema of Russia, France, Italian melodrama.	4					4
Unit-4							
4.1	Indian perspectives of Art and Aesthetics.	3					3
4.2	Acharya Bharat, Abinav Gupta	3					3
4.3	Western performing arts and Aesthetics	2					2
4.4	Cinema as a form of Art.	3					3
4.5	Revenue models of Cinema	3					3
Unit-5							
5.1	Film and Theater,	3					3
5.2	Films and Literature Film Societies, Film conservation	2					2
5.3	Music and Films	3					3
5.4	Indian Folk and Classical Music	3					3
5.5	Cinema as a career	2					2
Total							70

Suggested Readings:

1. K. Moti Gokulsing and Wimal Dissanayake. Routledge Handbook of Indian Cinemas
2. Soumya Chaki. 2015. A Journey Through 100 Years of Indian Cinema. A Quizbook on Indian Cinema. Jenifer Ormond
3. Ashish Rajadhyakasha. 2016. Indian Cinema: A very Short Introduction
4. Diptakriti Chaudhary. 2015. Written by Salim-Javed: The Story of Hindi Cinema's Greatest Screenwriters. Penguin Publication
5. Renu Saran. 2014. History of Indian Cinema. Diamond Pocket Books Ltd.
6. Raminder Kaur. Parul Dave Mukherjee. 2015. Arts and Aesthetics in a Globalizing World. Bloomsbury Publication
7. अजय ब्रह्मात्मज. सिनेमा समकालीन सिनेमा. वाणी प्रकाशन
8. राकेश कुमार सिंह. मीडियानगर उभरता मजर. वाणी प्रकाशन
9. अनुपमा ओझा. भारतीय सिने सिद्धांत. राधाकृष्ण प्रकाशन
10. अनुभव सिन्हा. मुल्क पटकथा. राजकमल प्रकाशन
11. अनुभव सिन्हा. आर्टिकल 15: अब फर्क देखेंगे राजकमल प्रकाशन
12. गुलजार. अचानक राजकमल प्रकाशन
13. कुवर नारायण. लेखक का सिनेमा. राजकमल प्रकाशन
14. कुलदीप सिन्हा. फिल्म निर्देशन. राजकमल प्रकाशन

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Paper-3

Introduction to Indian Regional Cinema

Course Objectives-

1. To introduce students with Indian Regional Cinema.
2. To introduce students with potential of Regional Cinema.
3. To promote interest of students in regional cinema.

Unit-1							
S.N.	Course Content	Lecture	Seminar	Workshop	Field Visit	Practical	Total hours
1.1	Introduction to Indian Film Industry.	2					2
1.2	Concept of Regional Cinema: Art and Scope.	4					4
1.3	Regional Cinema and its language	3					3
1.4	Market of regional Cinema in India	3					3
1.5	Indian diversity and regional media	3					3
Unit-2							
2.1	An introduction of Bengali Cinema	3					3
2.2	Introduction to Bhojpuri Cinema	3					3
2.3	Introduction to Gujrati Cinema	2					2
2.4	Introduction to Marathi Cinema	3					3
2.5	Regional Film making in North-East India.	4					4
Unit-3							
3.1	Punjabi and Haryanvi Cinema	2					2
3.2	Tamil and Malayalam Film Industry	3					3
3.3	Kannada and Telugu Cinema	2					2
3.4	Odia Cinema	2					2
3.5	Special Efforts of regional Cinema	3					3
Unit-4							
4.1	Scope of Cinema in U.P. and M.P. and C.G.	3					3
4.2	Aesthetics of regional Cinema.	4					4
4.3	Efforts to Promote Regional Cinema	2					2
4.4	Major events and Festivals of Regional Cinema	3					3
4.5	Major Issues of Regional Cinema	3					3
Unit-5							
5.1	New trends in Indian regional Cinema	4					4
5.2	Remaking of regional Cinema	3					3
5.3	Music of Regional Cinema	3					3
5.4	Understanding of Market. New trends in Regional Cinema	2					2
5.5	Careers Regional Cinema	1					1
Total							70

Suggested Readings:

1. K. Moti Gokulsing and Wimal Dissanayake, Routledge Handbook of Indian Cinemas.
2. Yves Thoraval, The Cinemas of India, Macmillan India Publication.
3. Santosh Kumar Biswal, Krishna Shankar Kusuma, Sulagana Mohanty handbook on Research on Social and Cultural Dynamics in Indian Cinema.
4. M.K. Raghvendra, Ed. Beyond Bollywood, the cinemas of South India, HarperCollins, Publishing.

5. Rajeev Kamineni, Ruth Rentschler. 2020. Indian Movie Entrepreneurship: Not Just Song and Dance. Taylor and Francis Publication.
6. रविराज पटेल भोजपुरी फिल्मों का सफरनामा, प्रभात प्रकाशन
7. अजय ब्रहमतमज, सिनेमा समकालीन सिनेमा, वाणी प्रकाशन
8. Prafulla Prasad Bora. Cinema in Assam, Performing Art Center Publication.
9. Madhuja Mukherjee, Kaustav Bakshi. 2020. Popular Cinema in Bengal. Genre. Stars. Public Culture.
10. Sharmistha Gooptu. Bengali Cinema: Another Nation.
11. Avijit Ghosh. 2010. Bhojpuri Cinema, Penguin Publication.
12. Ashvin Immanuel Devasundaram Indian Cinema Beyond Bollywood: The New Independent Cinema Revolution. 2018. Taylor and Francis Publication
13. कुलदीप सिन्हा, फिल्म निर्देशन, राजकमल प्रकाशन
14. विपुल के रावल, फिल्म की कहानी कैसे लिखें

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Paper-4 Writing for Cinema

Course Objectives-

1. To introduce students with writing for Cinema.
2. To introduce students with special jargons of writing for Cinema.
3. To enhance writing skills of students.

Unit-1							
S.N.	Course Content	Lecture	Seminar	Workshop	Field Visit	Practical	Total hours
1.1	Introduction to writing. News writing on Cinema issues.	3					3
1.2	Introduction to the Creative writing	2					2
1.3	Art of writing for Cinema. How to write a story	2				3	5
1.4	Expression and Communication in Verbal language	2				2	4
1.5	Essentials of Good Writing	2					2
Unit-2							
2.1	Introduction to a Script	2					2
2.2	Elements of Script	3					3
2.3	Script writing for Cinema	3		1			4
2.4	Importance of narration	3				3	6
2.5	Features of a successful scripts	1					1
Unit-3							
3.1	Dialogue writing for Cinema	1		1		2	4
3.2	Importance of Dialogue and its various aspects	2					2
3.3	Language of dialogue in Cinema	3					3
3.4	Expressions and Dialogue coordination	2					2
3.5	Review of dialogue of successful Cinema	3				1	4
Unit-4							
4.1	Art and craft of writing good dialogues	1				2	3
4.2	Aesthetics part of dialogue writing for Cinema.	2					2
4.3	Planning for Writing for Cinema	1				2	3
4.4	Features of Effective writing	2					2
4.5	Do and Don'ts of writing for Cinema	1					1
Unit-5							
5.1	Film Review	2					2
5.2	Writing Film Reviews	2		1		2	5
5.3	Eminent Indian Film Reviewers	1					1
5.4	Do and Don'ts of Film Reviews	2					2
5.5	Responsibilities of Film Reviewer/critique	2					2
Total							70

Suggested Readings:

1. रतन प्रकाश, फिल्मों में कथा-पटकथा लेखन, प्रभात प्रकाशन
2. मीडिया लेखन, वाणी प्रकाशन
3. कुलदीप सिन्हा, 2007, फिल्म निर्देशन राधाकृष्ण प्रकाशन

4. **Diptakriti Chaudhary, 2015, Written by Salim-Javed: The Story of Hindi Cinema's Greatest Screenwriters.** Penguin Publication
5. विनोद तिवारी, फिल्म पत्रकारिता, वाणी प्रकाशन
6. अनुभव सिन्हा, मुल्क पटकथा, राजकमल प्रकाशन
7. अनुभव सिन्हा, आर्टिकल 15: अब फर्क देखेगे राजकमल प्रकाशन
8. गुलजार, अचानक राजकमल प्रकाशन
9. कुंवर नारायण, लेखक का सिनेमा, राजकमल प्रकाशन

Semester Second

Paper-1 Introduction to Creative Writing

Course Objectives-

1. To introduce students with writing for Cinema.
2. To introduce students with special jargons of writing for Cinema.
3. To enhance creative writing skills of students.

Unit-1							
S.N.	Course Content	Lecture	Seminar	Workshop	Field Visit	Practical	Total hours
1.1	Introduction to creative writing	1					1
1.2	Principle of Writings	1					1
1.3	Feature writing	1		1		3	5
1.4	Story Writing	1		1		2	4
1.5	Planning of Creative Writing	2				3	5
Unit-2							
2.1	Introduction to writing for Screen	1				2	3
2.2	Poetry writing	2		1		1	4
2.3	Writing for drama	2				1	3
2.4	Difference between Drama Script writing and Screen play writing	1					1
2.5	Consideration of Script Writing	2					2
Unit-3							
3.1	Basics of Novel writing	2					2
3.2	Short story wiring	2		1		3	6
3.3	Writing for Radio	2				2	4
3.4	Writing for Television	2				2	4
3.5	Impacts of Effective writing	2					2
Unit-4							
4.1	Journalistic writing: How Journalistic writing is different from other writing	1					1
4.2	Article Writing	2		1		1	4
4.3	News story wiring	2				1	3
4.4	Various aspects of Film reporting	1					1
4.5	Do and Don'ts of writing	1					1
Unit-5							
5.1	Lyrst Writing	1		1		1	3
5.2	Writing for digital media	1		1		2	4
5.3	Ethical issues of writing	2					2
5.4	Promotional Writing, Public Relations for Film promotions.	2				1	3
5.5	Responsibilities of Film Journalist	1					1
Total							70

Suggested Readings:

1. Diptakriti Chaudhary, 2015, *Written by Salim-Javed: The Story of Hindi Cinema's Greatest Screenwriters*, Penguin Publication
2. Alan C Hueth, 2019, *Scriptwriting for Film, Television and New Media*, Taylor and Francis Publication.
3. Anna Morcom, 2017, *Hindi Film Songs and the Cinema*, Taylor and Francis Publication.
4. Ziya us salam, 2012, *House Full: The Golden Age of Hindi Cinema*, Om books International.
5. Syd Field, *Screenplay: The Foundation of Screenwriting*, Dell Publication
6. Jonathan Bignell, 2014, *Writing and Cinema*, Taylor and Francis Publication.
7. Ashok Damodar Ranade, 2006, *Hindi Film Song: music Beyond Boundaries*, Promilla and Company Publication.
8. Rajiv Vijayakar, 2019, *Mai Shayar to Nahi: The book of Hindi Film Lyricists*, Harper Collins Publication.
9. आरा जयचंद्रा, 2018, *साहित्यिक पत्रकारिता का योगदान*, वाणी प्रकाशन
10. भगवत रावत, *कविता का दूसरा पथ और प्रसंग*, वाणी प्रकाशन
11. ब्रज भूषण तिवारी, *गीतों का जादूगर शैलेन्द्र*, वाणी प्रकाशन
12. राजकुमार केसवानी, *बाम्बे टाकी*, वाणी प्रकाशन
13. प्रियदर्शन, *नये दौर का नया सिनेमा*, वाणी प्रकाशन
14. John Richardson, 2013, *Language of Journalism*, Taylor and Francis Publication.

Paper-2

Introduction to the New streams of Cinema: Short movie, OTT, Mobile Movies

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Course Objectives-

1. To introduce students with new streams of Cinema.
2. To introduce students with Short Movies and OTT.
3. To enhance Mobile and Short movie making skills of students.

Unit-1							
S.N.	Course Content	Lecture	Seminar	Workshop	Field Visit	Practical	Total hours
1.1	Introduction to Digital Media	3					3
1.2	Nature and scope of Digital Media	2					2
1.3	Market trends of Digital Media in India	3					3
1.4	Films and Digital Media in India	3					3
Unit-2							
2.1	Introduction to a OTT, Market and Scope	3					3
2.2	Program Production for OTT	2		1		3	6
2.3	Introduction to Web series	2	1	2	2		5
2.4	Audience of Web series	2					2
Unit-3							
3.1	Introduction to Short movies, Audience and Market	3					3
3.2	Planning and production of Short movies	2		1		3	6
3.3	Subjects and issues for Short movies	2		1		2	4
3.4	Major events and festivals of Short movies	2					2
Unit-4							
4.1	Introduction to Mobile film making	2	1	1		3	7
4.2	Aesthetics part of Mobile movies	2	1			1	4
4.3	Editing requirements for mobile Films	2				2	4
4.4	Ethics of Mobile films	2					2
Unit-5							
5.1	Laws related to digital platforms	3					3
5.2	Introduction to the various regulatory bodies	2					2
5.3	Ethics of digital platforms	2	1				3
5.4	Careers in New streams of Cinema	2	1				3
Total							70

Suggested Readings:

1. Dal Yong Jin, 2019, Globalization and Media in the Digital Platform Age, Taylor and Francis Publication.
2. Dal Yong Jin, 2021, The Routledge Handbook of Digital Media and Globalization, Taylor and Francis Publication
3. Nathan Parker, 2007, Short Films, Oldcastle Publication.
4. Patric Nash, Short Films: Writing the Screenplay, Oldcastle Publication.
5. Robert MarieMunroe, 2009, How to make a short film, Hachette Books.
6. Davic K Irving, Peter W.Rea, 2013, Producing and Directing the Short Film and Video, Taylor and Francis Publication.
7. Max Thurlow, Clifford Thurlow, Making Short Films, Third Edition The Complete Guide from Script to Screen, Bloomsburry Publication.
8. Alan Wolk, 2015, Over the Top: How the Internet is (slowly But Surely) Changing the Television Industry, Creat Space, Independent Publication.
9. Alex Moazed, Nicholas L. Jhonson, 2016, Modern Monopolies: What It Takes to Dominate the 21st Century Economy, St. Martin Publishing Group.
10. Nikita Thareja, 2021, Famous, Best Web Series To Watch, Nikita Thareja Publication.
11. Marie Drennan VladBaranovsky, 2018, Scriptwriting for Web Series: Writing for the Digital Age, Taylor and Francis Publication.

Paper-3

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Cinema Language, Society and Documentary

Course Objectives-

1. To introduce students with various aspects of Cinema.
2. To introduce students with Society Cinema.
3. To introduce students with Documentary Film making.

Unit-1							
S.N.	Course Content	Lecture	Seminar	Workshop	Field Visit	Practical	Total hours
1.1	History of film journalism.	3					3
1.2	Introduction to the development of Indian film journalism	3					3
1.3	Market of Cinema in India	3					3
1.4	Introduction to the theories of cine language. How to write cinema language	3					3
1.5	History of Indian Cinema	3					3
Unit-2							
2.1	Introduction to Indian Society, Urban and Rural Society	2					2
2.2	Major issues of Indian Society	3	1				4
2.3	Indian Culture and Society	2	2				4
2.4	Indian Value system	2					2
2.5	Dynamics of Social Changes	3					3
Unit-3							
3.1	Introduction to Documentary films	3					3
3.2	Planning and various aspects of Documentary films	3					3
3.3	Technical and other issues in Documentary making	2					2
3.4	Various events and festivals of Documentary films	2					2
3.5	Promotions of Cinema	2					2
Unit-4							
4.1	Documentary film making	Documentary Film making small project based on Practical					14
4.2							
4.3							
4.4							
Unit-5							
5.1	Documentary film making	Documentary Film making small project based on Practical					14
5.2							
5.3							
5.4							
Total							70

Suggested Readings:

1. Adrian Athique, The Multiplex in India: A cultural Economy of Urban Leisure, Rutledge Publication.
2. Thomas, Digital India, Sage Publication
3. Brian Winston, 2019, The Documentary Filmbook., Bloombury Publication.
4. रामधारी सिंह दिनकर, सस्कृति के चार अध्याय
5. Giulia Battaglia, 2017, Documentary Film in India An Anthropological History, Taylor and Francis Publication.
6. Shweta Kishore, 2018, Indian Documentary Film and Filmmakers Practicing Independence, Edinburg University Press
7. Aida Vallejo Ezra Winton, Documentary Film Festivals Vol-1, Methods, History, Politics, 2020, Springer International Publication.
8. S. C. Dube, 2012, Indian Village Taylor and Francis Publication.
9. राही मासूम रजा, सिनेमा और सस्कृति, वाणी प्रकाशन
10. राममचंद गुहा, भारत गांधी के बाद, पेपिचन प्रकाशन

Paper-4 Film Appreciation and Ethics of Journalism

Course Objectives-

1. To introduce students with film Appreciation.
2. To introduce students with Ethics of Film Journalism.
3. To introduce students with various issues of Cinema.

S.N.	Course Content	Unit-1					Total hours
		Lecture	Seminar	Workshop	Field Visit	Practical	
							4
1.1	Theme, Story and Screenplay	3	1				3
1.2	Cinematic Terms, Cinematography and Editing	3					3
1.3	Narrative, Shot, Set and Design	3					2
1.4	Importance of Lighting	2					4
1.5	Sound Music in Films	4					
							3
							5
2.1	Importance of songs and dance	3					3
2.2	Formula in Cinema - Masculine Charisma Melodrama in Indian Cinema	4	1				5
2.3	Parallel cinema vs Main stream cinema	3					3
2.4	Social issues in Cinema	4	1				3
2.5	Major turning points and trends in Indian cinema	3					
							3
							4
3.1	Difference between story, plot and screenplay	3					3
3.2	Cinema and Literature	3	1				4
3.3	Contribution of Indian cinema legends in global Cinema	3					2
3.4	Film Appreciation	3		1			
3.5	Regulatory bodies of Cinema	2					
							2
4.1	Different Acts: Cinematography Act 1952	1	1				2
4.2	Cable and Doordarshan Network Act 1994	1	1				2
4.3	Entertainment and Advertisement related Acts	1	1				4
4.4	Copyright Act and Intellectual Property Rights	3	1				1
4.5	Introduction to various association related to Indian film Industry	1					
							2
5.1	Introduction to Article 19(A)	2					2
5.2	Various laws related to Cinema	2					2
5.3	Ethical Issues of Cinema	2					1
5.4	Contempt of Court	1					1
5.5	Do and Don'ts for Film Journalists	1					70
							Total

Suggested Readings:

1. विनोद तिवारी, फिल्म पत्रकारिता, वाणी प्रकाशन

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2. सीबल चर्टजी, हालिवुड बालिवुड, वाणी प्रकाशन
 3. देवेद चौबे, साहित्य का नया सौंदर्यशास्त्र, किताबघर प्रकाशन
 4. कुवर नारायण, 2018 लेखक का सिनेमा, राजकमल प्रकाशन
 5. हरीश कुमार, सिनेमा और साहित्य, संजय प्रकाशन
 6. विजय कुमार अग्रवाल, सिनेमा और समाज, साहित्य प्रकाशन
 7. केशव मोरे, रविंद्र जाधव, मीडिया और हिंदी-बदलती प्रवृत्तिया, वाणी प्रकाशन

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P.G. Diploma in Film Journalism

Exams Scheme

About the Program:

Post Graduate Diploma in Film Journalism is a one year post graduate diploma program offered by the university in its Karmveer Vidyapeeth Campus, Khandwa. The curriculum of the diploma program is designed to meet the fastest growing demands of qualified professionals in film, cinema, journalism sectors of media and entertainment industries. This program aims to make students ready for the film, journalism and cinema fields. This course comprises of the core subjects like Communication and Journalism, Introduction to Cinema, Writing for Cinema, and Introduction to New Streams of Cinema: Short Movies, OTT, and also Introduction to Regional Cinema etc. Students also get exposure to Film and Movie making techniques with project in each semester and practical learning throughout the course duration.

Program Objectives

1. To Introduce students with basics of Film Journalism
2. To develop journalistic skills in students.
3. To introduce students with Cinema and its various aspects including Film making and its production process.
4. To introduce students with Indian Regional Cinema and its potential.
5. To introduce students with writing for Cinema and creative writing.
6. To introduce students with new streams of Cinema i.e. short movies and OTT and also to enhance Mobile and Short movie making skills among them
7. To introduce students with Film Appreciation and Ethics of Film Journalism.

Number of Seats: 20

Eligibility- Graduate in any stream

Examination Scheme for the course will be as following-

First Semester:

Paper	Subject	Internal		Practical		Theoretical		Total
		Max	Min	Max	Min	Max	Min	
Paper-1	Communication and Journalism	20	08	---		80	32	100
Paper-2	Introduction to Cinema	20	08	---		80	32	100
Paper-3	Introduction to Indian Regional Cinema	20	08	---		80	32	100
Paper-4	Writing for Cinema	20	08	30	12	50	20	100

Second Semester:

Paper	Subject	Internal		Practical		Theoretical		Total
		Max	Min	Max	Min	Max	Min	
Paper-1	Introduction to Creative Writing	20	08	30	12	50	20	100
Paper-2	Introduction to the New streams of Cinema: Short movie, OTT, Mobile Movies	20	08	30	12	50	20	100
Paper-3	Cinema language, Society and Documentary	20	08	30	12	50	20	100
Paper-4	Film Appreciation and Ethics of Journalism	20	08	---		80	32	100

सांध्यकालीन पाठ्यक्रम : भारतीय संचार परंपराएं

~~संस्कृत~~

अध्याय के कुल पंटे

पाठ्यक्रम - 1 : प्राचीन भारतीय ग्रंथों से परिचय - 1

1. वेद	14
2. उपनिषद्	14
3. पुराण	14
4. महाभारत	15
5. गीता	15

पाठ्यक्रम - 2 : प्राचीन भारतीय ग्रंथों से परिचय - 2

1. नाट्यशास्त्र - भरतमुनि	14
2. नारद भक्तिसूत्र	14
3. पातंजलि का योग दर्शन	14
4. संस्कृति के चार अध्याय - रामधारी सिंह दिनकर	15
5. हिंद स्वराज्य - महात्मा गांधी	15

<p>1. अवधारणाएं : मानव की विशिष्टताएं, मानव को समाज में रहने की अनिवार्यता, समाज की अवधारणा, समाज रचना के लिए संचार की अनिवार्यता, समाजीकरण की अवधारणा, प्रक्रिया, कारक व समस्याएं, संचार की प्रक्रिया व कारक / संघटक / तत्व</p>	<p>14</p>
<p>2. संचार प्रतिरूप : संचार की प्रक्रिया की व्याख्या व परिभाषाएं, मानव संचार के प्रतिरूप (मॉडल) : एस-एम-आर और एस-एम-सी-आर प्रतिरूप (मॉडल) का अधूरापन, विल्वर श्राम का सहभागिता प्रतिरूप (मॉडल), ऑसगुड का प्रतिरूप (मॉडल), फेंक डॉस का प्रतिरूप (मॉडल), संचार में 'स्व' व 'अन्य'</p>	<p>14</p>
<p>3. संचार प्रक्रिया : जोसफ लुफ्ट और हैरिगटन इंगहम की जौहरी खिड़की का परिचय, व्याख्या व महत्व, 'स्व' से संचार की प्रक्रिया व महत्व, अवाचिक संचार-प्रकार व महत्व, भाषा व संचार की परस्पर निर्भरता. सुनने की कला व उसका विकास, बोलने की कला व उसका विकास, लिखने की कला व उसका विकास</p>	<p>14</p>
<p>4. संचार के कारक एवं प्रक्रियाएं : अशाब्दिक संचार, दृश्य व श्रव्य संचार, स्वागत संचार. संचार व्याख्या व प्रक्रिया, कारक व महत्व, अन्तर्वैयक्तिक संचार की परिकल्पनाएं : संवाद की क्रियात्मक परिकल्पना, संवाद के संबंधों की परिकल्पना, संवाद की समन्वित अर्थ, व्यवस्था की परिकल्पना, सामाजिक संबंधों की अवधारणा. प्रकार व प्रक्रिया, छोटे समूहों का संचार, प्रक्रिया व महत्व</p>	<p>15</p>
<p>5. जनसंचार विविध आयाम : संस्थागत संचार समाप्ति, प्रक्रिया तथा प्रकार, बड़े समूहों का संचार. प्रक्रिया व महत्व, जनसंचार - अवधारणा, प्रक्रिया, प्रकार एवं भूमिका, चलभाष (मोबाइल) व संचार, इंटरनेट व संचार</p>	<p>15</p>