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INDIA TODAY-MDRA SURVEY 2023

THE BEST COLLEGES OF INDIA

THE ULTIMATE GUIDE TO ACADEMIC EXCELLENCE ACROSS 14 MAJOR STREAMS

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ENTREPRENEURS ARE MAKING UPTO RS. 70 CRORE ANNUAL TURN OVER



TOP INITIATIVES

➤ All 23 IITs came together for the first time at an R&D fair held in October last year

➤ IIT Delhi's flagship industry-academia event, Industry Day, held in December last year focused on future-ready solutions in the field of healthcare technologies, electric vehicle research, sustainable clean energy and environment



TOP 10 COLLEGES WITH BEST PLACEMENT RECORD

RANK	COLLEGE	CITY	AVERAGE ANNUAL SALARY*
1	INDIAN INSTITUTE OF INFORMATION TECHNOLOGY ALLAHABAD	Prayagraj	₹ 31,00,000
2	INDIAN INSTITUTE OF TECHNOLOGY DELHI	New Delhi	₹ 27,28,535
3	INDIAN INSTITUTE OF TECHNOLOGY KANPUR	Kanpur	₹ 27,01,000
4	INDIAN INSTITUTE OF TECHNOLOGY GUWAHATI	Guwahati	₹ 26,27,000
5	INDIAN INSTITUTE OF TECHNOLOGY PATNA	Patna	₹ 25,95,000
6	INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR	Kharagpur	₹ 25,81,634
7	INDIAN INSTITUTE OF TECHNOLOGY MANDI	Mandi	₹ 24,59,000
8	INDIAN INSTITUTE OF TECHNOLOGY BOMBAY	Mumbai	₹ 22,70,000
9	INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN	New Delhi	₹ 20,06,000
10	INDRAPRASTHA INSTITUTE OF INFORMATION TECHNOLOGY	New Delhi	₹ 19,89,000

*As per the data given by colleges; IIT Kharagpur placement figures are derived from past data, as it did not participate in the survey

TOP 10 COLLEGES WITH LOWEST FEES

RANK	COLLEGE	CITY	COURSE FEE (ENTIRE DURATION)
1	L.D. COLLEGE OF ENGINEERING	Ahmedabad	₹ 9,990
2	ZAKIR HUSAIN COLLEGE OF ENGINEERING & TECHNOLOGY	Aligarh	₹ 33,870
3	ANDHRA UNIVERSITY COLLEGE OF ENGINEERING	Visakhapatnam	₹ 42,500
4	DEPARTMENT OF NEW MEDIA TECHNOLOGY, MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM & COMMUNICATION	Bhopal	₹ 1,00,470
5	GOVT. MODEL ENGINEERING COLLEGE	Kochi	₹ 1,60,000
6	RAJKIYA ENGINEERING COLLEGE	Kannauj	₹ 2,40,000
7	COEP TECHNOLOGICAL UNIVERSITY	Pune	₹ 2,94,000
8	GOVERNMENT COLLEGE OF ENGINEERING	Karad	₹ 3,41,684
9	UNIVERSITY INSTITUTE OF ENGINEERING AND TECHNOLOGY, KURUKSHETRA UNIVERSITY	Kurukshetra	₹ 3,48,000
10	DELHI TECHNOLOGICAL UNIVERSITY	New Delhi	₹ 4,50,000

Note: Course fee = Tuition fee + other fees

ing, Mechanical Engineering, Computer Science, Chemical Engineering and Civil Engineering—figure among the top 100 courses globally in the engineering and technology area.

With departments such as Applied Mechanics, Chemical Engineering, Civil Engineering, Computer Science and Engineering, Electrical Engineering, Energy Science and Engineering, Materials Science and Engineering, and Textile and Fibre Engineering to name a few, the students of IIT Delhi breathe and live future technologies, fundamental research and innovation day in and day out. Currently, the institute has 12,045 students, 1,798 courses and 26 specialisations.

A lot has been happen-



TOP 10 COLLEGES WITH LOWEST FEES

Professor Pramod Kumar, who heads the placement cell, expects even better numbers this year as more opportunities are coming up in the post-pandemic industry. And IIMC has taken all possible steps to prepare students for new-age jobs. For instance, as most students in recent years were getting absorbed by digital platforms, it introduced a new course in digital journalism in three of its centres. Every centre admits 20 students each in this course.

That's not all. Now on the path to becoming a deemed university, the institute is all set to launch five new courses, as mandated by the University Grants Commission (UGC). It has been reviewing the syllabi of all courses. Soon, as per the National Education Policy, it will introduce the academic credit system. Three new

RANK	COLLEGE	CITY	COURSE FEE (ENTIRE DURATION)
1	DEPARTMENT OF MASS COMMUNICATION, ALIGARH MUSLIM UNIVERSITY	Aligarh	₹11,830
2	PAZHASSIRAJA COLLEGE PULPALLY	Wayanad	₹13,460
3	S.S. JAIN SUBODH P.G. COLLEGE, (AUTONOMOUS)	Jaipur	₹30,000
4	MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION	Bhopal	₹44,610
5	BBK DAV COLLEGE FOR WOMEN	Amritsar	₹44,730
6	DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, PSG COLLEGE OF ARTS & SCIENCE	Coimbatore	₹45,000
7	SARDAR PATEL MAHAVIDYALAYA	Chandrapur	₹45,678
8	HANS RAJ MAHILA MAHA VIDYALAYA	Jalandhar	₹54,100
9	KISHINCHAND CHELLARAM COLLEGE	Mumbai	₹58,500
10	ST. JOSEPH'S COLLEGE (AUTONOMOUS) IRINJALAKUDA	Thrissur	₹60,000

*Course fee = Tuition fee + other fees

NEW INITIATIVES

➤ **New course in digital journalism started in three IIMC centres, including Delhi**

➤ **On the path to becoming a deemed university, IIMC is set to launch five new courses, as mandated by UGC**

➤ **All classrooms in the Delhi centre have been digitalised**

➤ **New laboratory set up to train students in existing and emerging editing softwares**

➤ **Three new publications started, old ones redesigned and relaunched**



publications have been started, while the existing ones have been relaunched with improved content and design.

In fact, constant innovation to keep pace with changes in the industry has been one of the hallmarks of IIMC, Delhi. The pocket-sized campus, nestled on one side of the JNU greens, is equipped with a state-of-the-art library, two auditoriums, TV and community radio studios, hostel facilities and multiple laboratories. Each department has been assigned a computer lab. A new lab has been set up to train students in existing and emerging editing software for print, audio, TV and web. After the pandemic, all classrooms were converted into digital ones—at a cost of Rs 75 lakh—so that teaching can happen in physical, virtual or hybrid mode, depending on the situation. Students from other centres can also access Delhi lectures.

Sixteen new faculty members have joined in the past two years, taking the total teaching strength in the Delhi campus to 27 for the 300-plus students enrolled across courses. No faculty position is vacant now. "We asked the government to provide for 40 new faculty posts, considering that the number of centres has grown from just two to six. The ministry instantly sanctioned 20 and said that 20 more will be sanctioned once 75 per cent of the first 20 posts are filled," says Prof. Sanjay Dwivedi, the director general of IIMC.

While teachers do play an important role in making IIMC the best in the business, Prof. Dwivedi believes geographical location is an added advantage to the Delhi centre. "It's in the national capital, which is considered the mecca of journalism. It's easy for IIMC, Delhi, to get the best resources

TOP 10 COLLEGES WITH BEST VALUE FOR MONEY

RANK	COLLEGE	CITY	RoI
1	DEPARTMENT OF MASS COMMUNICATION, ALIGARH MUSLIM UNIVERSITY	Aligarh	25.36
2	PAZHASSIRAJA COLLEGE PULPALLY	Wayanad	23.66
3	S.S. JAIN SUBODH P.G. COLLEGE, (AUTONOMOUS)	Jaipur	18.33
4	MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION	Bhopal	9.19
5	DEPARTMENT OF MEDIA AND COMMUNICATION STUDIES, SAVITRIBAI PHULE PUNE UNIVERSITY	Pune	7.44
6	MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN	Chandigarh	7.31
7	DEPARTMENT OF COMMUNICATION, UNIVERSITY OF HYDERABAD	Hyderabad	7.11
8	AJK MASS COMMUNICATION RESEARCH CENTRE, JAMIA MILLIA ISLAMIA	New Delhi	6.47
9	KISHINCHAND CHELLARAM COLLEGE	Mumbai	5.38
10	INDIAN INSTITUTE OF MASS COMMUNICATION (IIMC)	New Delhi	4.97

*RoI (return on investment) is calculated based on Average annual salary/ total course fee (entire duration)



STUDENTSPEAK

“The exposure to the industry at IIMC bridges the gap between classroom and newsroom”

MOHIT SAINI

Student, Radio and TV Journalism course

TOP 10 EMERGING COLLEGES

Highest-scoring colleges among those set up after 2000

RANK	COLLEGE	CITY
1	DEPARTMENT OF MEDIA STUDIES, CHRIST (DEEMED TO BE UNIVERSITY)	Bengaluru
2	INDIAN INSTITUTE OF JOURNALISM & NEW MEDIA	Bengaluru
3	MANORAMA SCHOOL OF COMMUNICATION (MASCOM)	Kottayam
4	KISHINCHAND CHELLARAM COLLEGE	Mumbai
5	ST. JOSEPH'S COLLEGE (AUTONOMOUS)	Bengaluru
6	APEEJAY INSTITUTE OF MASS COMMUNICATION	New Delhi
7	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS)	Chennai
8	DEPARTMENT OF MEDIA STUDIES, JAIN (DEEMED-TO-BE UNIVERSITY)	Bengaluru
9	JAGRAN SCHOOL OF JOURNALISM AND COMMUNICATION	Bhopal
10	ST. JOSEPH COLLEGE OF COMMUNICATION	Kottayam

to teaching and training,” says Dwivedi. Several IIMC alumni are established names in the industry and often visit the campus as guest faculty. The institute has over 80 professionals as guest faculty. “So it’s not just that only the regular faculty members are teaching. Professionals involved in the industry provide hands-on training to students. A photographer will teach photography, a TV anchor will showcase the nuances of screen presence and speaking to the camera,” says Prof. Dwivedi.

The curriculum of IIMC, unlike in other institutions, focuses more on practical training. By the time they graduate, students get a 360-degree training on working on the field. Every course is designed in such a way that a student can venture out to all sorts of media—print, TV or digital. Because of their regular interactions with industry heavyweights, IIMC stu-