

Department of Cinema Studies

**Bachelor of Science (Honors/Research) in
Film and Communication Studies
[B.Sc.: FCS (Honors/Research)]**

**UG Program for 2022-23
(3/4 Years Scheme under National Education Policy 2020)
(Effective From July 2022)**



**Makhanlal Chaturvedi National University of
Journalism and Communication,
Bhopal**



प्रो. पंकज श्रीवास्तव
विभागाध्यक्ष
चलचित्र विभाग
मखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता
एवं संचार विश्वविद्यालय, भोपाल (म.प्र.)

Department of Cinema Studies

Bachelor of Science : Film and Communication Studies (Honors/Research)

[B.Sc.:FCS (Honors./Research)]

(Scheme under National Education Policy 2020

(UG Program, Effective from July. 2022)

Programme Name	:	Bachelor of Science: Film and Communication Studies (Honors/Research)
Seats Intake	:	30
Eligibility	:	10+2 (any stream from recognized board)
Duration	:	3+1 year

- 1. Completion of First Year:** Certificate in Film and Communication Studies (36 Credits)
- 2. Completion of Second Year:** Diploma in Film and Communication Studies (80 Credits)
- 3. Completion of Third Year:** B.Sc. : Film and Communication Studies (3Years) (120 Credits)
- 4. Completion of Fourth Year:** B.Sc. : Film and Communication Studies (Honors) (4 Years)(160 Credits)
OR
B.Sc. : Film and Communication Studies (Research) (4 Years)(160 Credits)

About the Programme

This Undergraduate Programme impart introductory Theoretical and Practical knowledge required for the production and operation of various aspect of Film and Communication Studies. Students can acquire technical and professional skills required in Film Production. After completing the programme, students can pursue a career in the field as a skilled professional. Student can develop creative films and present it on screen. After this Programme, student can get admission in post graduate programme for further specialization in the field of cinema.

Programme Objectives:

- To prepare students in the production aspects of Film, Television & New Media, as required by the present media environment all across globe.
- To empower the students in the production & managerial aspects of the media business with due emphasis on latest production techniques, along with marketing and branding management of various media products and associated services.
- To develop creative temperament and mindset needed in the content production segment of media industry.
- To inculcate competencies thereby enabling to undertake professional work.
- To provide an active industry interface by way of co-learning.
- To take the students through the entire pipe line of production process with regards to the content creation for various media pads, providing the students an insight in to the correlation that exists between content creation and associated commercial aspects of media business.

Programme Outcomes:

- Good conceptual understanding of subjects including Communication, Film Production, Cinematography, Editing, Direction, Audiography & Research Methodology.
- Research and Reasoning aptitude for any strategic communication planning and execution of Film and Communication Studies programs.
- Creative and reflective thinking for ideation based on self-learning & digital competency.
- Analytical and problem-solving skill for challenging situations of the profession.
- Independently work with high competency and morality in Film Production in the roles of Script and Screenplay, Director and Researchers.

Career Opportunities:

Scriptwriting

Creative Direction

Film Communication

Director

Film Editor

Producer & Production Manager

Cinematographer

Digital Media Expert

Photographer

Advertisement Film Maker

Audiographer

Research

B.Sc. : FCS (Honors/Research)

Se mes ter	Discipline Specific (FCSC)(5)	Core	Discipline Specific Elective (FCSE)(5)	Generic Elective (5) (FCSG)	Ability Enhancement Courses(ADA) (2)	Skill Enhancement Courses (FCSS)(2)	Project	Total Credits
I	Introduction to Communication (16)				Social and Emotional Learning (21)	Fundamental of Computers (28)		18
	Development of Media (18)				Ethics & Culture (24)			
					Hindi Bhasha Evam Sahitya (26)			
II	Indian Cinema (37)				Environmental Science and Sustainable Development (42)	Multimedia: Tools & Techniques (55)		18
	Introduction to Art : Music, Dance & Drama (39)				English Language and Literature (45)			
					Co Curricular- 1 (A/B/C) A: Parliament: Practice & Procedure 1 (48) B: Bhartiya Sangeet 1 (50) C: Lalit Kala 1 (53)			

Award of Certificate in Film and Communication Studies (after 1 year: 36 credits)

III	Introduction to Regional Cinema (59)			Film Apprecia tion (66) or (GE List options)	Innovation and Entrepreneursh ip (69)			22
	Introduction to World Cinema (62)							
	Basics of Photography (64)							
IV	Equipment for Production (72)			Writing for Visual Media or (GE List options)	Co-Curricular- 2 (A/B/C) A: Parliament: Practice &Procedure 2 B: Bhartiya Sangeet 2 C: Lalit Kala 2			22
	Basics of Cinematography (74)							

	Introduction to Direction (62)						
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Award of Diploma in Film and Communication Studies (after 2 years: 80 credits)

V	Concepts of Post Production	Lighting for Cinema Or Concept of Story Boarding	Advertisement Film Making or GE List Option				20
	Importance of Sound						
VI	Film Laws & Regulation	Introduction to Film Theory Or Basics of Visual Special Effects & Compositing	Film Journalism Or GE List Option				20
	Film Management						

Award of B.Sc. : FCS in discipline (After 3 years: 120 credits)

For proceeding to fourth year Course there are two options. The first one is '4 Years B.Sc. :FCS (Honors)' In this option only those candidate who have secured 60% in the 10+2 qualifying examination at the time of admission shall be eligible. For second option B.Sc. :FCS (Research) only those candidates who has minimum CGPA 7.5 in the three years of B.Sc. : FCS shall be eligible to continue.

Fourth year of B.Sc. : FCS Option II 4 Years B.Sc. : FCS (Research), only those candidate who have secured minimum CGPA 7.5 in the three years of B.Sc. : FCS shall be eligible. Only those students who wish to pursue for PhD Research degree may continue this option II for 4th year. Other for Professions or PG Degree may Exit after Third year or go to option I.

Choice Option –1

VII	2D Animation	Advanced Cinematography Or Advanced Post Production	Documentary Film Making Or (GE List options)			Internship (5)	20
VIII	3D Animation	Literature and Cinema Or Film Research	Mobile Film Making Or (GE List options)			Project (5)	20

Award of B.Sc. : FCS (Hons.) in discipline (After 4 years: 160 credits)

Choice Option –2

VII	Research Methodology	Statistics & SPSS Or Film Research	Research Report Writing Or (GE List options)			Project (5)	20
VIII		Literature and Cinema Or Basics of Marketing & Publicity Design	Documentary Film Making Or (GE List options)			Thesis (10)	20

Award of B.Sc. : FCS (Research) (After 4 years : 160 credits)

Note-

*** The curriculum can be modified as per the updates provided by NEP 2020 & UGC norms from time to time.**

Abbreviations Followed

Abbreviation	Full Name
L	Lecture
T	Tutorial
P	Practical
C	Discipline Specific Core (DSC)
E	Discipline Specific Elective (DSE)
R	Stream Elective (SE)
G	Generic Elective (GE)
S	Skill Enhancement Course (SEC)
A	Ability Enhancement Courses (AEC)
AD	All Departments Common Courses
Code for Department offering the course	
ADA	All Departments
CS	Department of Computer Science and Applications (CSA)
NM	Department of New Media Technology (NM)
EM	Department of Electronic Media (EM)
PR	Department of Advertising & Public Relations (PR)
MC	Department of Mass Communication (MC)
JR	Department of Journalism (JR)
BM	Department of Media Business Management (BM)
NC	National Cadet Corps (NCC)
NS	National Service Scheme (NSS)
FCS	Film and Communication Studies (FCS)
DCS	Department of Cinematic Studies (CS)

Note:

1. During the first and second semesters NCC & NSS are conducted and also examined but their evaluation is included from third semester onwards as Generic Electives. Please note that NCC and NSS chosen in first semester shall remain same during full course.
2. As per the national education policy the generic elective courses are offered from 3rd semester onwards, with wider choice of subjects indicated in each semester tables. In addition to these courses the university shall indicate permitted online courses like SWAYAM or MOOC as additional options for inclusion of credit in the respective semester. Some of them may need with additional fee like examination fee that would have to be borne by the concerned students.
3. The present course is based on NEP guidelines from UGC which is still in the process of up-gradation as it is being done for the first time. The proposed syllabus and course structure may undergo major changes and the University shall be fully authorized for the same.

As on date the university is not registered in the UGC portal for academic bank off credits hence the results shall be declared on the university website only.

Sem- I

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC01	Introduction to Communication	5	80	-	20	100
2.	FCSC02	Development of Media	5	80	-	20	100
3.	ADA01	Social and Emotional Learning	2	30	-	10	40
4.	ADA02	Ethics & Culture	2	30	-	10	40
5.	ADA03	Hindi Bhasha evam Sahitya	2	30	-	10	40
6.	FCSS01	Fundamentals of Computers	2	-	30	10	40
Total credits- 18			Total marks- 360				

Sem- II

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC03	Indian Cinema	5	80	-	20	100
2.	FCSC04	Introduction to Art : Music , Dance & Drama	5	50	30	20	100
3.	ADA04	Environmental Science and Sustainable Development	2	30		10	40
4.	ADA05	English Language and Literature	2	30		10	40
5.	ADA06	Co curricular (Any one) I(A) Parliament : Practice and Procedure I(B) भारतीयसंगीत I(C) ललितकला	2		30	10	40
6.	FCSS02	Multimedia Tools & Technique	2		30	10	40
Total credits- 18			Total marks- 360				

Sem- III

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC05	Introduction to Regional Cinema	5	80	00	20	100
2.	FCSC06	Introduction to World Cinema	5	80	00	20	100
3.	FCSC07	Basics of Photography	5	50	30	20	100
4.	FCSG01	Film Appreciation or (GE list options)	5	80	00	20	100
5.	ADA07	Innovation & Entrepreneurship	2	30	-	10	40
Total credits- 22			Total marks- 440				

GE - 1 List

Course Code	Course Name	L	T	P	Load	Theory Marks	Internal Marks	Practical Marks	Total Marks
		Credits/Hours							
CSG01	DTP with PageMaker & Photoshop	3/3	0	2/4	5/7	60	20	20	100
NMG01	Script Writing & Storyboarding	3/3	0	2/4	5/7	60	20	20	100
EMG01	Media Organizations	3	1	1	5	60	20	20	100
PRG01	Social Media Marketing	2	1	2	5	50	20	30	100
MCG01	Photo Journalism	4/4	0	1/2	5/6	60	20	20	100
JRG01	Entertainment Art & Cultural Journalism	3/3	1/1	1/2	5/6	60	20	20	100
NCG01	NCC-3								100
NSG01	NSS-3								100

Sem- IV

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC08	Equipment's for Production	5	50	30	20	100
2.	FCSC09	Basics of Cinematography	5	50	30	20	100
3.	FCSC10	Introduction to Direction	5	50	30	20	100
4.	FCSG02	Writing for Visual Media Or (GE List options)	5	50	30	20	100
5.	ADA08	Co curricular (Any one) II(A) Parliament : Practice and Procedure II(B) भारतीयसंगीत II(C) ललितकला	2	-	30	10	40
Total credits- 22				Total marks- 440			

GE - 2List

Course Code	Course Name	L	T	P	Load	Theory Marks	Internal Marks	Practical Marks	Total Marks
		Credits/Hours							
CSG02	Multimedia With Corel Draw, Premier & Sound Forge/ Audacity	3/3	0	2/4	5/7	60	20	20	100
NMG02	Animation for Gaming using Blender	3/3	0	2/4	5/7	60	20	20	100
EMG02	Media Language & content	2	1	2	5	50	20	30	100
PRG02	Search Engine Optimization & Search Engine Marketing	1	1	3	5	50	20	30	100
MCG02	Communication skills	4/4	0	1/2	5/6	60	20	20	100

JRG02	Writing for Sports	3/3	1/1	1/2	5/6	60	20	20	100
NCG02	NCC-4								100
NSG02	NSS-4								100

Sem- V

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC11	Concept of Post Production	5	50	30	20	100
2.	FCSC12	Importance of Sound	5	50	30	20	100
3.	FCSE01 or FCSE02	Lighting for Cinema or Concept of Story Boarding	5	50	30	20	100
4.	FCSG03	Advertisement Film Making or GE List options	5	50	30	20	100
Total credits- 20			Total marks- 400				

GE - 3List

Course Code	Course Name	L	T	P	Load	Theory Marks	Internal Marks	Practical Marks	Total Marks
		Credits/Hours							
CSG03	Accounting with Tally	3/3	0	2/4	5/7	60	20	20	100
NMG03	AI and Robotics	5/5	0	0	5/5	80	20	0	100
EMG03	Development Communication	2	1	2	5	50	20	30	100
PRG03	Creative Communication	2	1	2	5	50	20	30	100
MCG03	Creative Writing	4/4	0	1/2	5/6	60	20	20	100
JRG03	Writing on Social Issues	3/3	1/1	1/2	5/6	60	20	20	100
NCG03	NCC-5								100
NSG03	NSS-5								100

Sem- VI

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC13	Film Laws and Regulations	5	80	00	20	100
2.	FCSC14	Film Management	5	50	30	20	100
3.	FCSE03 or FCSE04	Introduction to Film Theory	5	80	00	20	100
		Basics of Visual Special Effects & Compositing	5	50	30	20	100
4.	FCSG04	Film Journalism Or GE List options	5	50	30	20	100
Total credits- 20			Total marks- 400				

GE - 4List

Course Code	Course Name	L	T	P	Load	Theory Marks	Internal Marks	Practical Marks	Total Marks
		Credits/Hours							
CSG04	Social Media Marketing	3/3	0	2/4	5/7	60	20	20	100
NMG04	Augmented and Virtual Reality (AR/VR)	3/3	0	2/4	5/7	60	20	20	100
EMG04	Community Radio	2	1	2	5	50	20	30	100
PRG04	Event & Experiential Marketing	2	2	1	5	50	20	30	100
MCG04	Art of Anchoring	4/4	0	1/2	5	60	20	20	100
JRG04	Feature Writing	3/3	1/1	1/2	5/6	60	20	20	100
NCG04	NCC-6								100
NSG04	NSS-6								100

**Choice Option 1
Sem- VII**

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC15	2D Animation	5	30	50	20	100
2.	FCSE05 or FCSE06	Advanced Cinematography or Advanced Post Production	5	00	80	20	100
			5	00	80	20	100
3.	FCSG05	Documentary Film Making	5	50	30	20	100
4.	FCSP 01	Internship	5	00	80	20	100
Total credits- 20			Total marks- 400				

GE - 5List

Course Code	Course Name	L	T	P	Load	Theory Marks	Internal Marks	Practical Marks	Total Marks
		Credits/Hours							
CSG05	Big Data	4/4	0	1/2	5/6	60	20	20	100
NMG05	Social Media Data Analytics	3/3	0	2/4	5/7	60	20	20	100
EMG05	Formative Research	2	1	2	5	50	20	30	100
PRG05	Digital PR	1	2	2	4	50	20	30	100
MCG05	Media and Gender Studies	4/4	0	1/2	5	60	20	20	100
JRG05	Crime and Court Reporting	3/3	1/1	1/2	5/6	60	20	20	100

Choice option 1
Sem VIII

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC16	3D Animation	5	30	50	20	100
2.	FCSE07 or FCSE08	Literature and Cinema	5	80	0	20	100
		or Film Research	5	50	30	20	100
3.	FCSG06	Mobile Film Making Or (GE List options)	5	50	30	20	100
4.	FCSP02	Project	5	00	80	20	100
Total credits- 20			Total marks- 400				

GE - 6 List

Course Code	Course Name	L	T	P	Load	Theory Marks	Internal Marks	Practical Marks	Total Marks
		Credits/Hours							
CSG06	Analysis of Algorithm	4/4	0	1/2	5/6	60	20	20	100
NMG06	Mobile Journalism	3/3	0	2/4	5/7	60	20	20	100
EMG06	Academic Writing	2	1	2	5	50	20	30	100
PRG06	Web Advertising	1	2	2	5	50	20	30	100
MCG06	Media Business Management	4/4	1/1	0	5	80	20	0	100
JRG06	Parliamentary Reporting	3/3	1/1	1/2	5/6	60	20	20	100

Choice Option 2
Sem- VII

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC17	Research Methodology	5	50	30	20	100
2.	FCSE09 or FCSE10	Statistics & SPSS	5	50	30	20	100
		or Film Research	5	50	30	20	100
3.	FCSG07	Research Report Writing Or (GE List options)	5	50	30	20	100
4.	FCSP03	Project	5	00	80	20	100
Total credits- 20			Total marks- 400				

GE - 5 List

Course Code	Course Name	L	T	P	Load	Theory Marks	Internal Marks	Practical Marks	Total Marks
		Credits/Hours							
CSG05	Big Data	4/4	0	1/2	5/6	60	20	20	100
NMG05	Social Media Data Analytics	3/3	0	2/4	5/7	60	20	20	100
EMG05	Formative Research	2	1	2	5	50	20	30	100
PRG05	Digital PR	1	2	2	4	50	20	30	100
MCG05	Media and Gender Studies	4/4	0	1/2	5	60	20	20	100
JRG05	Crime and Court Reporting	3/3	1/1	1/2	5/6	60	20	20	100

Choice Option 2 Sem- VIII

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSE11 or FCSE12	Literature and Cinema or	5	80	00	20	100
		Basics of Marketing & Publicity Design	5	50	30	20	100
2.	FCSG08	Documentary Film Making Or (GE List options)	5	50	30	20	100
3.	FCSP04	Thesis	10	00	160	40	200
Total credits- 20				Total marks- 400			

GE - 6 List

Course Code	Course Name	L	T	P	Load	Theory Marks	Internal Marks	Practical Marks	Total Marks
		Credits/Hours							
CSG06	Analysis of Algorithm	4/4	0	1/2	5/6	60	20	20	100
NMG06	Mobile Journalism	3/3	0	2/4	5/7	60	20	20	100
EMG06	Academic Writing	2	1	2	5	50	20	30	100
PRG06	Web Advertising	1	2	2	5	50	20	30	100
MCG06	Media Business Management	4/4	1/1	0	5	80	20	0	100
JRG06	Parliamentary Reporting	3/3	1/1	1/2	5/6	60	20	20	100

Semester - I

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC01	Introduction to Communication	5	80	-	20	100
2.	FCSC02	Development of Media	5	80	-	20	100
3.	ADA01	Social and Emotional Learning	2	30	-	10	40
4.	ADA02	Ethics & Culture	2	30	-	10	40
5.	ADA03	Hindi Bhasha evam Sahitya	2	30	-	10	40
6.	FCSS01	Fundamentals of Computers	2	-	30	10	40
Total credits- 18			Total marks- 360				

Semester - I
FCSC 01: INTRODUCTION TO COMMUNICATION

Total Marks: 100, Theory- 80, Practical- 00, Internal- 20, Credit-05

Course Objectives

- To understand the concept of communication practice and relevance.
- To develop critical understanding about communication process.
- To introduce students to Models and Theories of Communication.
- To develop an insight on the scenario of media technology, audience and content.
- To impart knowledge about Indian Perspective of Communication.

Learning Outcomes

- Student will be capable to analyze and evaluate the process of Communication and Mass Communication.
- Capable to plan and execute effective Communication Strategies.
- Ability to identify and apply Communication Models and Theories.
- Able to develop and demonstrate critical thinking about communicated content.
- Students will be able to acquire and apply the knowledge about issues related to communication in current scenario.

Unit-1	BASICS OF COMMUNICATION	L	T	P
1.1	Essentiality of Communication in Society	2	-	-
1.2	Communication: Concept, Definition, Scope, Process and Elements	3	-	-
1.3	Functions of Communication and Mass Communication, Characteristics of Mass and Mass Society	3	-	-
1.4	Types of Communication: Intra- Personal, Inter-Personal, Group and Mass Communication	5	-	-
1.5	Barriers of communication	2	-	-

Unit-2	MEDIA AND AUDIENCE	L	T	P
2.1	Traditional Media: Folk Lore, Art, Song, Dance and other Traditional forms. Traditional Culture and Popular Culture	2	1	-
2.2	Mass Media-Characteristics, Strengths and Limitations Print: Newspaper and Magazine, Electronic: Radio, Television and Cinema	2	-	-
2.3	New Media: Social Media platforms, Applications and Digital Media. Global Communication and Media: Concept and Issues	3	1	-
2.4	Audience in Communication, Classification: Age, Gender, Education, Occupation, Socio Cultural Background	2	1	-
2.5	Audience Characteristics: Audiences Public, as Market, Media Effects and Audience, Media Content and Audience	2	1	-

Unit-3	COMMUNICATION MODELS	L	T	P
3.1	Aristotle's Model, Harold D Lasswell's Model, Berlo's SMCR Model	3	1	-

3.2	Charles E Osgood Model, Wilbur Schramm Model	2	-	-
3.3	Shannon and Weaver's Model	3	-	-
3.4	Newcomb's Model, Westley and MacLean's Model	3	-	-
3.5	George Gerbner's Model	2	1	-

Unit-4	COMMUNICATION THEORIES	L	T	P
4.1	Indian Perspective of Communication, Concept of Sadharanikaran	2	1	-
4.2	One-Step/Hypodermic Needle Theory, Two-Step Theory, Multi-Step Theory, Agenda Setting Theory	2	-	-
4.3	Normative Theories of Media-I : Authoritarian theory , Libertarian Theory, Social Responsibility theory	3	1	-
4.4	Normative Theories of Media-II : Soviet Media Theory, Democratic Participant Theory, Development Media Theory	3	1	-
4.5	Marshal McLuhan's Approach: Medium is the Message, Concept of Global Village and role of Media	2	-	-

Unit-5	NEW INFORMATION TECHNOLOGY AND COMMUNICATION	L	T	P
5.1	Role of Information Technology in Communication, ICT in Rural Development and Good Governance	2	1	-
5.2	Convergence Technology, Media convergence, Digital Divide	2	1	-
5.3	Media Imperialism and Cultural Imperialism	2	1	-
5.4	Public Opinion, Public Sphere, Propaganda	2	1	-
5.5	Future of Communication with Changing Information Technology	2	1	-

Practical/Project/Assignments:

- Identifying symbols in non-verbal communication and prepare a hand-written report
- Write an essay/article on Communication and society (800-1000 words.)
- Write an essay/article feature/or write a report on any one Traditional folk form of communication (800-1000 words.)
- PPT Presentation on the strengths and limitations of different mass media.
- Any assignment given by the concerned faculty.

Suggested Readings:

- Keval J. Kumar (1994) Mass Communication In India. Jaico Publishing House, Mumbai, India. (New Ed.)
- Larry L. Barker (1978) Communication Prentice-Hall, USA.
- James Lull (2000) Media, Communication, Culture. Blackwell Publishers, UK.
- Kamlesh Mahajan (1990) Communication and Society-The Emerging Human Concerns. Classical Publishing Company, Delhi, India.
- Denis Mcquail (2010). Macquail's Mass Communication Theory. Thousand Oaks, United States: Sage.
- James W. Tankard Jr. and Werner J Severin (2003) Communication Theories: Origin, Methods, Uses in the Mass Media. New York: Longman.
- Wilbur Schramm (1973). Men, Message, and Media. New York, Harper and Row.
- Jessamy Perriam and Simon Carter (2021) Understanding Digital Societies. Sage Publishing.
- Uma Narula, Mass Communication: Theory and Practice. HAR-ANAND Publications.
- केवल जे. कुमार : भारत में संचार, जयको पब्लिशिंग हाउस, मुंबई।
- डॉ. गोविन्द प्रसाद एवं पाण्डेय अनुपम : समाचार एवं जनसंचार, डिस्कवरी प्रकाशन हाउस, प्रा. लि. नई दिल्ली।



प्रो. पवित्र श्रीवास्तव
विभागध्यक्ष
दूरस्थ शिक्षण विभाग
महानगरपालिका क्षेत्रीय राष्ट्रिय पत्रकारिता
एवं संचार विश्वविद्यालय, पोखरा (म.प्र.)

- नन्द भारद्वाज : संस्कृति, जनसंचार और बाजार, सामयिक प्रकाशन, नई दिल्ली।
- डॉ. श्रीकांत सिंह : सम्प्रेषण, प्रतिरूप एवं सिद्धांत, भारती प्रकाशक एवं वितरक, फैजाबाद, उत्तरप्रदेश।

Semester - I

FCSC 02: DEVELOPMENT OF MEDIA

Total Marks: 100, Theory- 80, Practical- 00, Internal- 20, Credit-05

Course Objectives:

- To help students develop skill in primary resources about Indian Media.
- To provide students with knowledge of rich and diverse history of Indian press, television and radio.
- To make students able to recognize the great contribution of press in the freedom movement.
- To provide students with knowledge of Doordarshan as public broadcaster.
- To make students able to recognize Cinema is Medium of Communication.

Learning Outcome:

- Students will able to explain birth and growth of Indian Press.
- They will get thorough understanding or contribution of Indian press in the freedom struggle and able to share it.
- Students will be able to understand Indian News Agencies.
- Student will be able to understand objectives of Doordarshan.
- Student will be able to understand characteristics of Film and Social Media

Unit 1	Early History of Press In India 1780-1915	L	T	P
1.1	Origin of Indian press in colonial period, newspaper, characteristics and their effect in the society	2	1	0
1.2	Hickey's Bengal Gazette	2	1	0
1.3	Brief history of prominent newspapers: The Hindu, Hindustan Times, Times of India, Amrit Bazar Patrika	2	1	0
1.4	Brief introduction and contribution of eminent journalist Raja Ram Mohan Roy, Jugal Kishore Shukla, Bhartendu HarishChandra	2	1	0
1.5	Contribution of Indian media in social awakening (renaissance) social reforms	2	1	0

Unit 2	Press and Freedom Movement	L	T	P
2.1	Role of press in freedom movement	2	1	0
2.2	Contribution of eminent journalist Lokmanya Bal Gangadhar Tilak, Mahatma Gandhi, Baburao Vishnu paradkar, Ganesh Shankar Vidyarthi, Makhanlal Chaturvedi, Madhav Rao Sapre,	2	1	0
2.3	Introduction to Press council and Press Commission	2	1	0

Princeton

2.4	Brief History of language press -Urdu, Bangla, Malayalam, Tamil, Marathi	2	1	0
2.5	Eminent journalist of post-independence period Prabhas Joshi, Rajendra Mathur, Dharmveer Bharti, Rahul Barpute Press During Emergency Present scenario of Indian Press	2	1	0

Unit 3	Introduction to News Agencies and Radio	L	T	P
3.1	Brief history of AIR- Pre Independence Period, Post - Independence Period	2	1	0
3.2	Commission and Committees- Joshi Committee, Varghese Committee & Chanda Committee	2	1	0
3.3	FM Broadcasting, Local Broadcasting, Interactive Radio Satellite Broadcast (Sky Radio)	2	1	0
3.4	Organization of AIR - News service division, external service division, Public Service and Commercial Radio, familiarization with studio and equipment	2	1	0
3.5	Introduction to News Agencies-PTI, UNI, Hindustan Samachar, Samachar Bharti, ANI	2	1	0

Unit 4	Introduction to Doordarshan	L	T	P
4.1	Objectives of Doordarshan Role of DD in National Development (SITE project and Educational TV)	2	1	0
4.2	Growth and development of Doordarshan in India Three tier service system of DD- National, Regional and Local, Commercial Service and Special Audience Program	2	1	0
4.3	Characteristics of television as a medium of Communication	2	1	0
4.4	Difference and comparison of television with other media	2	1	0
4.5	Prasar Bharti Nigam – Objective, Structure and Function	2	1	0

Unit 5	Introduction to Film and Social Media	L	T	P
5.1	Cinema-Definition and scope, Introduction to Indian Cinema,	2	1	0
5.2	Types of Indian Cinema- Popular& Parallel, Importance of Cinema in Indian Society.	2	1	0
5.3	Cinema as a medium of communication	2	1	0
5.4	Introduction to Social Media, Types of Social Media, Indian Social Media Platforms.	2	1	0
5.5	Social Media as an effective medium of communication. Importance of Social Media Contemporary Society	2	1	0

Assignments:

- Prepare a Assignment on Historical topic of media
- Visit any media house and prepare a report
- Write an essay on contribution and relevance of any one freedom fighter journalist
- Prepare chart/poster on timeline of origin and growth of Indian Press/television and Radio Broadcast media
- Prepare an Assignment on History of Film in India
- Prepare an Assignment on Origin and Growth of social media

Suggestive Readings:

- Natrajan J, The Publication Division, History of Indian Journalism
- Gupta V S & Veer Bala Agrawal, Concept Publishing Company, New Delhi, Hand Book of Journalism & Mass Communication
- Fang E. Erving, Focal Press, History of Mass Communication: Six Information Revolutions
- Keavl J Kumar, Jaico Publication, New Delhi, Mass Communication and India
- Villanilam J V, NBT, New Delhi, Growth and Development of Mass Communication India
- अम्बिका प्रसाद बाजपेयी, ज्ञान मण्डल लिमिटेड, सन्त कबीर मार्ग, समाचार पत्रों का इतिहास
- कृष्ण बिहारी मिश्र, हिन्दी पत्रकारिता का इतिहास
- डॉ श्रीकांत सिंह, टेलीविजन पत्रकारिता

Semester - I
ADA 01 : SOCIAL AND EMOTIONAL LEARNING

Total Marks: 40 Theory- 30, Practical- 00, Internal- 10, Credit-02

Course Objectives:

- To understand the concept of emotional and social intelligence and learn ways of developing them.
- To understand and establish the role of emotional learning in life and existence of self and its dependency with Nature.
- To introduce the basic concepts of the learning such as self and social awareness
- To inculcate the skills among the students to learn from emotions and practice self-management
- To inculcate the relationship skills among students for taking responsive decisions.
- To aware about unsupervised learning, misinformation and social learning.
- To develop the socio-emotional approach of learning among students.

Learning Outcome:

- Contemplate and apply the knowledge and skills for social emotional development.
- Create and practice the supportive environments.
- Demonstrate, establish and evolve the social-emotional harmony in their personal and professional life and growth.
- Explore and exploit different routes, channel of learning.
- To develop the abilities in students to understand their emotions and its interrelationship with the Socio –Economic contexts

UNIT-I	LEARNING CONCEPTS	L	T	P
1.1	Meaning, Definition and Basic concepts of Learning, Significance, Importance and Relevance of Learning in present scenario, Learning by Digital platforms	2	-	-
1.2	Learning in Indian context: Indian views on learning, Teachings of Epics (<i>Ramayna, Bhagvatgita etc.</i>)	1	-	-
1.3	Philosophers (<i>Aurobindo, J. Krishnamurthy, Mahirshi Raman and NisargdattaMaharaj</i>)	2	1	

UNIT-II	EMOTIONAL AND SOCIAL AWARENESS	L	T	P
2.1	Importance and Models of Emotional Intelligence	1	-	-
2.2	EQ competencies: self-awareness, Levels of emotional awareness; Recognizing Emotions in oneself; self-regulation	2	-	-
2.3	Perceiving emotions accurately in others, Social awareness and empathy, and interpersonal skills	2	-	-

2.4	Strategies to develop emotional and social awareness, Social Co-Regulation	1	-	-
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UNIT III	MANAGING EMOTIONS	L	T	P
3.1	Harmony of the Self with Society, Understanding Myself as Co-existence of the Self and the Society, Understanding Needs of the Self and the Needs of the Society	2	1	-
3.2	Cultural Considerations in SEL, the relationship between emotions, thought and behavior	2	-	-
3.3	Techniques to manage emotions and social conflict	1	-	-

UNIT IV	RELATIONSHIP MANAGEMENT	L	T	P
4.1	Define social skills and explore its various competencies	1	-	-
4.2	Implement strategies to help build relationships and connections at work, recognize the difference between facts from emotions	2	1	-
4.3	Apply listening strategies to become a better listener and ultimately a better communicator	1	1	-

UNIT V	SOCIAL EMOTIONAL LEARNING AND Its APPLICATIONS	L	T	P
5.1	Emotional Intelligence in Indian Context. Applications in the context of Mass Media /Mass Communication	2	-	-
5.2	Social Intelligence in Indian Context. Applications in the context of Mass Media/Mass Communication	2	-	-
5.3	Cultural Consideration in Social Emotional Learning	1	-	-
5.4	Responsible Decision Making and Team Work	1	-	-

Assignments:

- Prepare chart / poster on human learning.
- Make a poster presentation on different social and emotional experiences.
- Self-critical awareness about one's abilities and assets in different contexts of life and limitations in terms of knowledge, attitudes, skills and values which may be revised or developed.
- Activities that develop cognitive skills-independent thinking to promote critical thinking and creative thinking; decision making and problem solving with all their components.
- Visits to the slums and natural calamities and stories of different children to tap empathy which is inherent.

- Group discussion on the current issues to develop psycho-social skills like interpersonal relationship skills and effective communication skills.
- Introducing yoga exercises to be done with ease and meditation which starts with self-knowledge with let come and let go spirit to experience spells of silence for healthy body and mind and to awaken the hidden faculties.
- Exercises to have inner observation for self-knowing while in stress or in emotions and to develop skills of self-management.
- Use of brain storming, value clarification and group discussion techniques to arrive at the realities free of habitual modes of thoughts, attitudes and action tendencies.
- Encouraging Nature observation, inner observation, nature walks, and reading biographies of great people who contributed their might out of self-abnegation but not with self-centeredness and sharing personal experiences.

Suggestive Readings:

- A.N.Tripaty (2003). Human Values, New Age International Publishers.
- Adams, S. R., & Richie, C. (2017). Social emotional learning and English language learning: A review of the literature.
- Bar-On, R., & Parker, J.D.A.(Eds.) (2000). The handbook of emotional intelligence. San Francisco, California: Jossey Bros.
- Goleman, D. (1995). Emotional Intelligence. New York: Bantam Book.
- Goleman, D. (1998). Working with Emotional Intelligence. New York: Bantam Books.
- Singh, D. (2003). Emotional intelligence at work (2nd ed.) New Delhi: Response Books.
- Bajpai.B.L. (2004). Indian Ethos and Modern Management, New Royal Book Co., Lucknow, Reprinted.
- Baron and Byrne. Social Psychology.
- Bertrand Russell. Human Society in Ethics and Politics
- C.T. Morgan, R.A. King, J. R. Weisz, J Schopler (2011). Introduction to Psychology.
- Corliss Lamont: Philosophy of Humanism.
- Daniel Goleman (1995). Emotional Intelligence. Bantam Books.
- Daniel Goleman (2017). Emotional Intelligence and Social Intelligence: The New Science of Human Relationships.
- Plutchik, R. (2001). The nature of Emotions.
- VanAusdal, K. (2019). Collaborative classrooms support social-emotional learning.
- अरूण कुमार सिंह, समाज मनोविज्ञान की रूपरेखा, मोतीलाल बनारसीदास ।
- एम.पी. पंडित, (2000) श्री अरविन्द, आधुनिक भारत के निर्माता, प्रकाशिन विभाग, सूचना और प्रसारण मंत्रालय, भारत सरकार ।
- श्री पूरन चंद्र जोशी (2009) परिवर्तन और विकास के सांस्कृतिक आयाम, राजकमल प्रकाशन ।
- श्री श्यामाचरण दुबे (2016) मानव और संस्कृति, राजकमल प्रकाशन ।
- श्री अखिलानन्द, हिन्दु साइकोलॉजी ।

Semester - I
ADA 02 : ETHICS AND CULTURE

Total Marks: 40 Theory- 30, Practical- 00, Internal- 10, Credit-02

COURSE OBJECTIVES

- To introduce students to basic Human Ethics.
- To highlight the role of Ethics in Life.
- To improve emotional and Spiritual Quotient of students.
- To make students aware of Culture.
- To improve Cultural Quotient of students.

LEARNING OUTCOME:

- Students will able to contemplate and apply Morality in their life.
- They will get thorough understanding of Values and Ethics.
- Students will have ethical knowledge about personal and professional growth.
- They will understand different forms of Culture.
- Understand the triangulation of Society, Media and Culture.

UNIT-I	Harmony in the Human Being	L	T	P
1.1	Human being: Concept and Meaning	1	-	-
1.2	Human Being is more than just the Body	1	-	-
1.3	Harmony of the Self (□I□) with the Body	1	1	-
1.4	Understanding Myself as Co-existence of the Self and the Body	1	-	-
1.5	Understanding Needs of the Self and the Needs of the Body	1	-	-

UNIT-II	Social Ethics	L	T	P
2.1	The Basics for Ethical Human conduct	1	-	-
2.2	Defects in Ethical Human Conduct	1	-	-
2.3	Holistic Alternative and Universal order	1	-	-
2.4	Universal Human Order and Ethical Conduct	1	1	-
2.5	Social Ethics: A way to success	1	-	-

UNIT-III	Professional Ethics	L	T	P
3.1	Value Based Life and Profession	1	-	-
3.2	Professional Ethics and Right Understanding	1	-	-
3.3	Technology and Ethics	1	-	-
3.4	The nexus of Environment and Ethics	1	-	-
3.5	Issues in Professional Ethics – The Current scenario	1	-	-

UNIT-IV	Study of Culture	L	T	P
4.1	The Idea of Culture, Perspectives of Indian Culture and Value System: <i>Dharma, Karma, Vasudhaiv Kutumbkam, Sarve bhavantu sukhinh, Shashwat dharma</i>	2	-	-

4.2	Indic philosophy in values and culture, <i>Deh; mann; buddhi; atman</i> , Happiness and Success	1	-	-
4.3	Hindu-Buddhist ethics, Integral Humanism (<i>Pt. Deen Dayal Upadhyay</i>), <i>Hind Swaraj</i> ,	2	-	-
4.4	Culture and Civilization: Differences and Differences, Meaning and form of Culture and Civilization	1	-	-
4.5	Similarities and differences between Indic and Western culture, Culture and Society in Contemporary India	2	-	-

UNIT-V	Culture and Media	L	T	P
5.1	Indian culture from the lens of Newspapers and Magazines	1	-	-
5.2	Radio, Television, Advertising and Cinema as representatives of Indic culture	1	-	-
5.3	Social Media and Cultural implications	1	-	-
5.4	Digital Media in present scenario, Theory of Culture	1	-	-
5.5	Globalization in context of Indian Culture	1	-	-

ASSIGNMENTS:

- Make a poster presentation on different Indian cultural anecdotes.
- Prepare case study on Mahabharata and contemporary relevance, Bhopal Gas tragedy, Chernobyl tragedy, Satyam Case, Celebrities and drug abuse etc.
- Conduct small practical to assess morality, ethics, Indic values among masses.
- Prepare project on Indology, *Ramayana* and ethical relevance, Mahabharata and socio-cultural relevance.
- Prepare a street play on human socio-professional ethics or Indian culture.

SUGGESTIVE READINGS:

- A.N.Tripathy, Human Values, New Age International Publishers, 2003
- Bajpai. B.L., Indian Ethos and Modern Management, New Royal Book Co., Lucknow, Reprinted, 2004
- Berger, A. (2012). Media and Society: A Critical Perspective.
- Bertrand Russell, Human Society in Ethics and Politics
- Corliss Lamont, Philosophy of Humanism
- Gerber S. Scherer and H. Hefner D. (2016). Social Capital in Media Societies.: The Impact of Media use and media structure capital. International Communication Gazette, Vol. 78 (6), pp 493-513
- Ramanujan, A.K. (1999) Folk Tales of India, edited by Brenda Beck and Peter J. Klaus, Chicago: Univ. of Chicago Press.
- Schiffman, Harold. (1996) Linguistic Culture and Language Policy, London and New York: Routledge.
- Van, G. (2017). Part-1: What is Culture and how does it Affect our Daily Lives? HUFFPOST.

E-Resources

- <https://hvpenotes.blogspot.com/2017/01/chapter-v-understanding-human>
- <https://aktu.ac.in/hvpe/PDF Presentations/PDF English Presentation/HVPE>
- <https://www.digitalg1.com/courses/kve301-kve401-uhvpe/kve301-kve401>
- http://www.huffingpost.com/gabriella-van-rij/part-1-what-is-culture-and-how-does-it-affect-our-daily-lives_b_9607312

Semester - I
ADA 03 : हिन्दी भाषा एवं साहित्य
Hindi Bhasha Evam Sahitya

Total Marks: 40, Theory- 30, Practical- 00, Internal- 10, Credit-02

पाठ्यक्रम के उद्देश्य:

- हिन्दी भाषा का सामान्य परिचय और उसके संचार के पक्षों का ज्ञान कराना।
- हिन्दी भाषा और साहित्य के प्रचलित स्वरूपों का संचार की दृष्टि से संचार कराना।
- हिन्दी भाषा का अन्य भाषाओं के साथ संबंधों का ज्ञान कराना।
- हिन्दी के प्रयोजनमूलक स्वरूप का प्रशिक्षण प्रदान करना।
- व्यावहारिक हिन्दी के वाचन और लेखन का कौशल विकसित करना।

अधिगम के परिणाम :

- हिन्दी भाषा की वाक्य संरचना के निर्माण व उसके प्रयोग में निपुणता।
- हिन्दी भाषा और साहित्य के प्रचलित स्वरूपों की संचार की दृष्टि से समझ और प्रायोगिक कुशलता।
- हिन्दी भाषा के अन्य भाषाओं के साथ संबंधों के ज्ञान से भाषा दक्षता में विकास।
- विद्यार्थी शब्द, अर्थ एवं व्याकरण के साथ भाषा के सामाजिक संदर्भ पर अपना दृष्टिकोण विकसित कर पाएंगे।
- विद्यार्थी संपादकीय, टिप्पणी, प्रारूपण और पत्राचार का प्रयोग कर पाएंगे।

इकाई-1	हिन्दी भाषा के तत्व और उनका बोध	L	T	P
1.1	भाषा और संप्रेषण, हिन्दी की लिपि, वर्तनी	1	1	-
1.2	हिन्दी की ध्वनियां, हिन्दी रूप रचना,	2	-	-
1.3	देवनागरी लिपि और उसकी विशेषताएं,	1	-	-
1.4	हिन्दी की उपभाषाएं	1	-	-

इकाई-2	हिन्दी भाषा और साहित्य की संरचना	L	T	P
2.1	हिन्दी की शब्दावली, हिन्दी का मानक: व्याकरण (सामान्य परिचय)	2	-	-
2.2	हिन्दी भाषा और साहित्य का संक्षिप्त इतिहास सामान्य परिचय	1	-	-
2.3	हिन्दी में विभिन्न विषयों का बोधन	1	-	-
2.4	हिन्दी पद्य के विकास का सामान्य परिचय	2	-	-

इकाई-3	व्यावहारिक हिन्दी और लेखन	L	T	P
3.1	मुहावरे, लोकोक्तियाँ और कहावतें	2	-	-
3.2	हिन्दी का सामाजिक संदर्भ, संवाद शैली	1	-	-
3.3	सरकारी पत्राचार तथा टिप्पण और प्रारूपण	1	1	-
3.4	अनुवाद करने का व्यावहारिक ज्ञान	1	-	-

इकाई-4	हिन्दी का प्रयोजनमूलक स्वरूप	L	T	P
4.1	प्रयोजनमूलक भाषा और हिन्दी के विविध रूप	1	-	-
4.2	प्रयोजनमूलक हिन्दी, सामान्य हिन्दी और पारिभाषिक शब्दावली	2	-	-
4.3	हिन्दी भाषा का अन्य भाषाओं के संबंध, हिन्दी भाषा में प्रयुक्त अन्य भाषाओं के शब्दों का ज्ञान	2	-	-
4.4	सम्पर्क भाषा हिन्दी, हिन्दी का अन्तर्राष्ट्रीय संदर्भ	1	-	-

इकाई-5	हिन्दी गद्य	L	T	P
5.1	हिन्दी गद्य का विकास, हिन्दी गद्य की विविध विधाएं	2	-	-
5.2	हिन्दी कहानी और उपन्यास : स्वरूप और विकास	1	-	-
5.3	समकालीन हिन्दी लेखन	1	-	-
5.4	हिन्दी एकांकी और नाटक : एक सामान्य परिचय	2	-	-

सत्रीय कार्य:

- कम से कम 20 ऐसे हिन्दी शब्दों को लिखें जिसमें कुछ ध्वनियों के बदल जाने के कारण अर्थ-भेद होता है।
- निम्नलिखित शब्दों को शब्दकोशीय क्रम में रखिए—भक्ति, अंग, महानता, त्योहार, संस्कृति, पूर्वी, पढ़ना, बड़ा, मानव, प्रकृति, ऋतु, मुख्य, फसल, पंक्तियां, महापुरुष, पूजा, भावना, ब्याज, जिक्र, तरक्की।
- हिन्दी की समस्त उपभाषाओं की सूची बनाएं एवं उस पर संक्षिप्त टिप्पणी लिखें।
- हिन्दी में खेल, अर्थव्यवस्था और विज्ञान विषयों पर पांच-पांच समाचार लेखन करें।
- कम से कम पांच अलग-अलग विषयों (अनुशासनों) पर बीस-बीस पारिभाषिक शब्दावली की सूची बनाएं।

संदर्भ ग्रन्थ:

- डॉ. भोलानाथ तिवारी (स): हिन्दी की ध्वनि संरचना, साहित्य, सहकार, कृष्णानगर, दिल्ली।
- रामचंद्र वर्मा, अच्छी हिन्दी, इलाहाबाद।
- वासुदेव नंदन प्रसाद, आधुनिक हिन्दी व्याकरण और रचना, भारती भवन, पटना।
- द्विवेदी हजारी प्रसाद, साहित्य सहचर, लोकभारती, प्रकाशन, इलाहाबाद।
- कृष्ण कुमार गोस्वामी, प्रयोजनमूलक हिन्दी और कार्यालयीन हिन्दी, कलिंगा प्रकाशन, 1982, नई दिल्ली।
- राकेश शर्मा एवं नीलमणि शर्मा, (2019) राजभाषा हिन्दी : कल आज और कल, द क्विंटिव आर्ट, दक्षिण पूर्वी दिल्ली-110044
- गोपाल राय (2020) हिन्दी भाषा का विकास, राजकमल प्रकाशन, अक्षर, नई दिल्ली।
- डॉ. हरदेव बाहरी, हिन्दी उद्भव, विकास और रूप, किताब महल, प्रकाशन, नई दिल्ली।
- संत समीर, (2018) अच्छी हिन्दी कैसे लिखें, प्रभात प्रकाशन।
- आचार्य रामचंद्र शुक्ल (2020) हिन्दी साहित्य का इतिहास, प्रभात प्रकाशन, नई दिल्ली।

Semester - I
FCSS 01: FUNDAMENTAL OF COMPUTERS

Total Marks: 40, Theory- 00, Practical- 30, Internal- 10, Credit-02

COURSE OBJECTIVES

- Identify various components of the computer.
- Acquaint the students with the application of computers and understanding the latest trends in information technology.
- To familiarize the student with various office automation software and component of office automation.
- To make him comfortable to use MS Office Tools.
- To develop expertise in word processing, spreadsheet, and presentation skills.

COURSE OUTCOMES

- Use and identify various peripheral devices of the computer.
- Use the Windows operating system and create files and folders, Printer Setting, Mouse, and keyboard Setting.
- Create a document in word, Check Spellings, Mail Merges Documents, and Use various features of words.
- Create an excel sheet, use various formulas, make different types of graphs for given data.
- Make slides and use of animation and transition effects in PowerPoint presentations.

UNIT-1	Introduction to Computer	L	T	P
1.1	Definition, Block Diagram, Generation of Computer, Speed, Storage, Hardware & Software, Types of Computers, Desktop Computer, Laptop Computer, Palmtop Computer, Super Computer, Mainframe, Mini Computer, PC (Discussion, Practical)	-	1	1
1.2	Memory: Units, Types - Primary memory: RAM, ROM, PROM, EPROM, EEPROM, DDR, SRAM, DRAM (Discussion, Practical)	-	-	1
1.3	Secondary memory: Hard Disk, CD, DVD, Blue-Ray Disc, Pen Drive Magnetic Tape, Floppy disk & Zip Disk, Port: Serial, Parallel, USB, Use of Cloud Storage, Google Drive, Drop box (Discussion, Practical)	-	-	1
1.4	CPU: Functions of CPU, Mother Board, Graphics Card, Sound Card, Network Card – Modem (Discussion, Practical)	-	-	1

1.5	Input, Output devices: Keyboard, Mouse, Scanner, Digital Camera, Joystick, Pen drive, Monitor Types of Monitors, printers Types of Printers, Plotter, Scanners. Introduction to drivers (Discussion, Practical)	-	-	1
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UNIT-2	MS-Windows, Mobile OS and Open Source	L	T	P
2.1	Definition of Operating System - Functions of OS, Types of OS: Single user, Multi-User, Windows Desktop - GUI: Definition, Standards, Cursors/Pointers, Icons, GUI Menus, GUI-- Desktop icons and their functions (Discussion, Practical)	-	-	1
2.2	My computer, my documents, Network Neighborhood, Recycle Bin, Quick launch Tool Bar, System Tray, Start Menu, Taskbar Dialog Boxes: List Box, Spin Control Box, Slide, Drop-down list, Radio button, Check box, Text box (Discussion, Practical)	-	1	1
2.3	Parts of Windows -Title bar, Menu bar, scroll bar, Status Bar, Maximize, Minimize, Close and Resize & Moving a Window – Windows - Start Menu –Help Menu- Preview Menu; Logoff & Shutdown (Discussion, Practical)	-	-	1
2.4	Working with Notepad & WordPad: Opening & Saving files, Formatting, Printing, inserting objects, Creating & Editing Images with Microsoft paint, Using the Calculator – Personalizing Windows (Discussion, Practical)	-	-	1
2.5	Introduction to Mobile, Mobile Operating Systems (Android, IOS, Blackberry), Mobile apps, File Transfer, Various file format like JPEG, MPEG, Bitmap, PNG etc. Introduction to open-Source software's Introduction open office, Introduction to Linux OS (Discussion, Practical)	-	-	1

UNIT-3	MS Word	L	T	P
3.1	Working with Documents -Opening & Saving files, Editing Text documents, Inserting, Deleting, Cut, Copy, Paste, Paste Special, Undo, Redo, Find, Search, Replace, Formatting page & setting Margins, Using Toolbars, Ruler (Discussion, Practical)	-	-	1

3.2	(Formatting Documents - Setting Font Styles, Font selection- Style, Size, color, etc. Typeface - Bold, Italic, Underline, Case Settings, Highlighting, Special Symbols, Paragraph Setting, Alignments, Indents, Line Space, Margins, Bullets & Numbering (Discussion, Practical)	-	-	1
3.3	Setting Page style - Formatting Page, Page tab, Margins, Layout settings, Columns, Header & footer, Page Numbering, Date & Time (Discussion, Practical)	-	1	1
3.4	Creating Tables- Table Settings, Borders, Alignments, Insertion, deletion, Merging, Splitting, Sorting, Convert Text to Table, Convert Table to Text (Discussion, Practical)	-	-	1
3.5	Drawing - Inserting Clipart, Pictures, Shapes, Textbox, SmartArt, Files, Tools – Use of Spell Checks, Mail Merge, Envelop, Labels (Discussion, Practical)	-	-	1

UNIT-4	MS Excel	L	T	P
4.1	MS Excel: Spread Sheet & Its Applications, Opening Spreadsheet, Menus - Main Menu, Formula Editing, Formatting, Toolbars, Using help, Shortcuts, Spreadsheet Types. Working with Spreadsheets- opening, saving files, Setting Margins, Spreadsheet addressing - Rows, Columns & Cells, Referring Cells& Selecting Cells – Shortcut Keys (Discussion, Practical)	-	-	1
4.2	Entering & Deleting Data- Find, and Replace, Inserting Data, Insert: Cells, Column, Rows, Sheets, Symbols, Data from External files, Clipart, Pictures, Files, etc. Inserting Functions (Discussion, Practical)	-	-	1
4.3	Formula – Relative and Absolute References Mathematical operations (Addition, Subtraction, Multiplication, Division, Exponentiation, Percent, SUM, COUNT, AVG, MAX, MIN (Discussion, Practical)	-	-	1
4.4	Chart: Various Chart Types, creating each type of Charts, Add Labels, Title, Legends (Discussion, Practical)	-	1	1
4.5	Formatting: Cell Data, Auto Fills, Border and Shading (Discussion, Practical)	-	-	1

UNIT-5	MS PowerPoint	L	T	P
5.1	MS PowerPoint: Introduction: Multimedia, Components of Multimedia, Applications of Multimedia, Introduction to PowerPoint, Features, Working with Presentation, different views, Inserting, Deleting and Copying of Slides Working with Speaker Notes (Discussion, Practical)	-	-	1
5.2	Handouts, Columns & Lists, Slide Layout and its types, Adding Graphics, Sounds, and Movies to a Slide, Animation, Transition (Discussion, Practical)	-	-	1
5.3	Working with PowerPoint Objects, Slide Show, Wizards, Slide Master, Chart, SmartArt, Changing Themes (Discussion, Practical)	-	-	1
5.4	Types of Networks: LAN, WAN, MAN, Topologies of LAN -Ring, Bus, Star, Mesh and Tree Components of LAN – Media, NIC, NOS, HUB, Bridge, Router Repeater and Gateways (Discussion, Practical)	-	-	1
5.5	Internet: History of the Internet, WWW, Clients, and Servers, Protocols (TCP/IP, HTTP, FTP), Search Engines, Portals, Internet Communication Services: Emails, Blogs, Mobile communications (Discussion, Practical)	-	1	1

Practical / Projects/Assignments:

1. Lab Experiments for Word

Create the table shown below:

Troubleshooting Option	Explanation	Cost
Cable Checker	3 devices for each office, @ Rs 225 a piece	Rs. 675
Onsite Troubleshooting	40 hours of onsite troubleshooting, @ Rs. 120 an hour	Rs. 4,800
Cable Tester	1 device to be shared among three offices	Rs. 1,400

a) Insert a new row just below the Cable Tester row, and then enter the following information into the new row:

- Troubleshooting Option: Onsite Training
- Explanation: Informational seminar for all Madison employees
- Cost: Rs 300

- b) Modify the widths of columns A and C to accommodate the widest entry in each, and then right-align the Cost column.
- c) Select the Heading row and Bold and Center the headings.
- d) Save the document.

2. Lab Experiments for Word

Type the following Paragraph as given.

“My Dream career”

My ambition of life is to become a doctor. I have taken up science and hygiene as optional subjects. When I joint college, I shall take up medical group. I shall appear in the P.M.T. examination to qualify for joining a Medical College. After passing the P.M.T., I shall join the medical college to become a doctor.

I would like to be a doctor. My country has become free, Government has decided to uproot the diseases from the country and improve the health of the people. Hospitals are being opened for this purpose. There is great demand for doctor. Taking all these things into consideration. I have made up mind to become a doctor.

I do not want to be clerk. This line does not suit me. I do not want to be a teacher. Law is not a paying profession these days so becoming lawyer is not my goal.

- a) Correct any spelling errors displayed in the given text.
- b) Save the document as <My Dream >_W01.
- c) Change the layout of the page as given below.

>Page size: A4 (8.27" x 11.69") >Page orientation: Landscape

- d) Change the page margins as follows:

>Top: 1.25" >Bottom: 1.25" >Right: 1.25" >Left: 1.25"

- e) Format the entire document as given below.

>Line spacing: 1.15" >Font: Times New Roman >Font size: 14

>Align: Justify

- f) Select the heading “Academy award” and format it as given below.

>Font color: blue >Style: Bold and underline >Align: Center

>Change all the letters to UPPERCASE

- g) Make the first letter of the paragraph larger and fall into three lines (Drop cap).

- h) Format the heading “My Dream career” with Style: Heading 2.

- i) Create a bulleted list for the last paragraph lines of document.

- j) Enter “My Document Tutorial” text as the heading of the table and format it to get the following output using a Word art. (Font: Arial Black, Font size: 16, Align: Center)

- k) Insert a footer with the following formatting options.

>Caption: <My First Document>>Font: Times New Roman >Font size: 12

l) Insert the W01 image given in the "Resources" directory, to the right hand side of the bulleted list of the document.

m) 14. Prepare your class time table using and Format the entire table as given below.

Change the cell size of the table to Auto Fit to Contents. >Align: Center

n) Select the Heading row and format it as given below.

Convert all text in to capital letters >Style: Bold >Align: Center

o) Insert a new row just below the last row of the table and enter the following information into the new

p) Send a Call Letter for All Applicants to Inform Interview Details using Mail Merge Base

3. Lab Experiments for Excel

In a new worksheet, create a table and insert the following information. Use different fonts for different columns.

- Names of people (at least 25)
- Their ages
- Number of years they have worked
- Salary per month
- Show housing, medical, travel and hardship allowances, and columns

Using the table to do the following:

- Calculate the total salary for each person and grand total for all persons.
- (Calculate Average, Minimum, Maximum and count entries.
- Show a graph of their salaries
- Copy and paste your graph from sheet 1 to sheet 2, name your graph sheet 'CHARTS'
- Add columns where necessary to include: leave payment, over time payment and sick off amount, and then calculate the net salary

4. Lab Experiments for Excel

	A	B	C	D	E	F	G	H
1		January	February	March	April	May	June	Average
2	House Payment	750	750	750	750	750	750	
3	Charity	200	200	200	200	200	200	
4	Groceries	300	425	425	290	325	350	
5	Car Payment	300	300	300	300	300	300	
6	Gasoline	45	45	50	55	45	60	
7	Clothing	100	75	60	50	100	85	
8	Utilities	95	85	95	90	80	90	
9	Total							
10	Income							
11								

Graph 1 – Pie Chart

- This graph will show the total amount of money spent on each category over a six-month period.



- b) To do this, you must total the amount spent on each item in column I. Do not include the average in your equation.
- c) Next, highlight the expenses (house payment, gasoline, etc). Hold down the Ctrl key and highlight your new totals.
- d) Create a pie chart. Go to data labels and show the percentages.
- e) Cut and paste all the information you need and the graph to a new sheet.

Graph 2. – Bar Chart

This will be a bar chart for income and expenses.

Below your total column, type Income in A12. Enter the income for each month. They are as follows:

January:	2,000
February:	2,100
March:	2,000
April:	1,900
May:	2,500
June:	2,200

- Create a bar chart

5. Lab Experiments for MS PowerPoint

- a) Create a presentation with four blank slides.
- b) Modify the presentation as follows.
- c) Insert a suitable design template.
- d) Insert a footer to show Your name and your Student ID.
- e) Insert Today's date as a fixed date in the date area.
- f) Make necessary changes to appear slide numbers in the slide number area.
- g) Make necessary changes so that the footer, date and the slide number do not appear on the title slide (first slide).
- h) Add content to the title slide (first slide) by following the instruction given below.
- i) Type "River" as the slide title and it's format should be Font Type: Arial, Style: Bold, Size: 96, Color: Black [10 marks]
- j) Type "Our Life Support" as the sub title and insert an image from the resource's directory to a suitable location.
- k) Add content to the second slide by following the instruction given below.
- l) Type the slide title as, "Rivers of North India" and format it as,

Font Type: Arial, Style: Bold, Size: 44, Color: Black
- m) Insert the following content as shown below.
 - The Ganga
 - Indus
 - Bamhaputra
- n) In the third slide, add the following components.



- o) Type the slide title as, "Tributaries"
- p) Insert Rivers and their tributaries of slide 2 in a table.
- q) Insert few more important Rivers of India with their regions.
- r) Add the following animation effects to your presentation.
- s) Apply emphasis animation effect to each main point and sub point in the second slide.
- t) Apply sound effect when the second slide appears in the slideshow.
- u) Hide the fourth slide from the slide show.
- v) Save your presentation with the following file name < Rivers of _North India>_ P01.

Suggested Readings:

1. Pradeep K Sinha, Priti Sinha, Computer Fundamentals, Sixth Edition BPB Publications
2. Alexis Leon & Mathews Leon-Fundamentals of Information Technology- Vikas Publishing House, New Delhi.
3. V. Rajaraman, Neeharika Adabala, Computer Fundamentals, PHI
4. Peter Weverka "Office 2019 All-in-One For Dummies (Office All-in-one for Dummies)" 1st Edition
5. Reema Thareja -Fundamentals of Computers- Oxford University Press- First Edition
6. E. Balagurusamy-Fundamentals of Computers - Mcgraw Hill

E-Resources:

1. https://www.tutorialspoint.com/computer_fundamentals/index.htm
2. https://www.tutorialspoint.com/word/word_getting_started.htm
3. <http://www.apcce.gov.in/doc/04.MS%20Excel.pdf>
4. <https://www.tutorialspoint.com/powerpoint/>
5. <https://www.tutorialspoint.com/windows10/>

Sem- II

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC03	Indian Cinema	5	80	-	20	100
2.	FCSC04	Introduction to Art : Music , Dance & Drama	5	50	30	20	100
3.	ADA04	Environmental Science and Sustainable Development	2	30		10	40
4.	ADA05	English Language and Literature	2	30		10	40
5.	ADA06	Co curricular (Any one) I(A) Parliament : Practice and Procedure I(B) भारतीयसंगीत I(C) ललितकला	2		30	10	40
6.	PRS 02	Multimedia Tools & Technique	2		30	10	40
Total credits- 18				Total marks- 360			

Semester - II
FCSC 03: INDIAN CINEMA

Total Marks: 100 Theory- 80, Practical- 00, Internal- 20, Credit-05

COURSE OBJECTIVE:

- To understand development of cinema.
- Students will able to Learn Film production and distribution.
- To learn about basic skills of film making of Indian Cinema.
- To understand verity of cinematic studies.
- To learn about Legal organization or institution role in film making.

LEARNING OUTCOMES:

- Able to interpret various milestone of history.
- Identifying different sources of film industry.
- Understanding of various concepts associated with development of cinema.
- Able to learn basic process of film making.
- Understand ethics of cinema.

Unit-I	Development of Cinema - 1	L	T	P
1.1	Illusion of movement	3	1	
1.2	Pre-Cinema machines	3	1	
1.3	Early Indian Cinemas Development	3	1	
1.4	Hiralal Sen, Dada Saheb Falke	3	1	
1.5	Silent Era Reference film - Raja Harishchandra, Alam Ara	3	1	

Unit-II	Development of Cinema - 2	L	T	P
2.1	Silent to talkie Era	3	1	
2.2	Use of Sound and Music	3	1	
2.3	Emergence of Film Studio	3	1	
2.4	Post Studio System	3	1	
2.5	Indian New wave Cinema	3	1	

Unit-III	Cinema Technologies	L	T	P
3.1	Grammar of Cinema	3	1	
3.2	Use of Semiotics and Aesthetics	3	1	
3.3	Film Narrative Structure	3	1	
3.4	Film genre	3	1	
3.5	Culture significance and issue presentation	3	1	

Unit-IV	Art/Parallel Cinema	L	T	P
4.1	Art cinema	3	1	
4.2	Pioneer Indian film maker - Phalke, V. Shantaram	3	1	
4.3	Bimal roy, Rishikesh Mukherjee	3	1	
4.4	Satyajit Ray, Gurudatta	3	1	
4.5	Ritwik ghatak, K. ashif, Shyam Benegal	3	1	

Unit-V	Film laws and Institutions	L	T	P
5.1	Cinematography Act - 1952 (CBFC)	3	1	
5.2	Copy Right Act - 1957	3	1	
5.3	MIB - National Film Archives of India	3	1	
5.4	NFDC	3	1	
5.5	Film Division	3	1	

Practical/Projects/Assignments:

- To study the language of film and famous film directors.
- Prepare an assignment on selected Indian and foreign filmmaker's films and style.
- Review cinema theories applied on films.
- Review the film technicality for production.
- Review special qualities and development of regional cinema.

Suggested Readings:

- Belavad, Vasuki.(2013)Video Production, India: Oxford university Press.
- Edgar, Robert.(2015)The language of Film. Bloomsbury: London.
- Hayward, Susan. (2018) Cinema Studies The Key Concepts. London and New York: Routledge.
- Monaco, James.(1977)How to Read a Film. Oxford University Press.
- Sikov,ed. (2010) Film studies and production. New York: Columbia university press.

e-Resource:

- https://books.google.co.in/books?id=4cEmBQAAQBAJ&printsec=frontcover&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false
- http://www.adambrothanek.com/wp-content/uploads/2014/09/Arnheim_Rudolf_Film_as_Art.pdf
- e- journal –Scope: An online journal of film and television studies: ISSN 1465-9166
- <https://www.nottingham.ac.uk/scope/issues/index.aspx>
- https://shodhganga.inflibnet.ac.in/bitstream/10603/20681/8/08_chapter.2.pdf

Semester - II
FCSC 04: INTRODUCTION TO ART: MUSIC, DANCE & DRAMA

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

Course Objective:

- To understand the development of theatre.
- To Familiarize with modern theatre.
- To understand the technologies of Drama.
- To explore talk theatre of India.
- To know about famous play writers in Drama field.

Learning Outcomes:

- Ability to analyze the history of the theatre.
- Analyze and interpret text of modern theatre.
- Understanding fundamental process of Drama.
- To know about various talk famous and its characteristics.
- Able to interpret various Drama writers and learn their genre.

Unit-I	Theatre & Indian Concept of Theatre	L	T	P
1.1	Origin and growth of Theatre	3	1	
1.2	Greek Theatre: Three Act Structure	3	1	
1.3	Bharat Muni ka Natyashastra	3	1	
1.4	Indian concept of Aesthetics	3	1	
1.5	Parsi & Sanskrit Theatre	3	1	

Unit-II	Folk Form	L	T	P
2.1	Different trends of folk form: Drama, Dance, Music & Art	3	1	
2.2	Folk Theatre	3	1	
2.3	Puppets and Muppet	3	1	
2.4	Skit and Street Plays	3	1	
2.5	Use of traditional media or performing art in communication	3	1	

Unit-III	Music	L	T	P
3.1	Importance of Music in Natyashastra	2		2
3.2	Role of Gandharva and Gana	2		2
3.3	Use of major instruments in Drama	2		2
3.4	Drama & Music	2		2
3.5	Changing trends of music in Drama	2		2

Unit-IV	Drama Technologies	L	T	P
4.1	Drama text - Tragedy, Comedy, Satire, Farce, Melodrama	3	1	
4.2	Different schools of Cinematic	2		2

4.3	Role of Director	2		2
4.4	Role of Art Director	2		2
4.5	Back stage and Stage Managers	2		2

Unit-V	Pioneer Playwrights	L	T	P
5.1	Stanislawski's Method Acting	3		1
5.2	Bertolt Brecht/ Alienation Theatre	2	2	
5.3	Indian play writers - Bharatendu Harishchandra, Tagore, Girish Karnad, Mohan Rakesh	2	2	
5.4	Indian Directors - Badal Sarkar, Vijay Tendulkar, E. Alkazi etc.	1		3
5.5	Acting Dimension	2		2

Projects/Assignments:

- To prepare an individual assignment on different theatrical perspective.
- To study traditional concept of Indian theatre.
- Study and practice of back stage, lighting and scripting.
- Practice the acting dimensions and different forms.
- Theater Visit

Suggested Readings:

- Dancing: The Pleasure, Power and Art of Movement; by Gerald Jonas. Harry N. Abrams in association with Thirteen/WNET 1992
- International Encyclopedia of Dance; edited by Selma Jeanne Cohen and the Dance Perspectives Foundation. Oxford University Press 1998
- History of Dance: An Interactive Arts Approach; by Gayle Kassing
- Egyptian Art (80); by Cyril Aldred
- Minoan and Mycenaean Art (REV 97); by Reynold Higgins
- American Art: History and Culture (REV 03); by Wayne Craven
- 19th-Century Art - Revised and Updated (REV 05); by Robert Rosenblum and H.W. Janson
- 8. Creative Impulse: An Introduction to the Arts with CD (7TH 05); by Dennis J. Sporre
- 9. Gardner's Art Through the Ages : A Global History (13TH 09); by Fred S. Kleiner
- Mozart's Opera-A Companion Mary; by Hunter Yale University Press 2008 Hardback
- Art History, Volume One (4TH 11); by Marilyn Stokstad
- Dance History: An Introduction; by Janet Adshead-Lansdale
- Bhatia, Nandi. (2009) Indian Modern Theatre. New Delhi: Oxford University Press.
- Morrison, Hugh. (2003) Acting skills New York: Routledge.
- Richard, Drain. (1995) Twentieth century theatre. London: Routledge.
- द्विवेदी, हजारी प्रसाद. (2015) नाट्य शास्त्र की भारतीय परंपरा और दशरूपक, नई दिल्ली राजकमल प्रकाशन,
- अंकुर देवेन्द्र राज ;2011द्वण रंगमंच का सौंदर्य शास्त्र
- शास्त्री, बाबूलाल. (1978) भरतमुनि का नाट्यशास्त्र शास्त्रनई दिल्ली चौखम्भा संस्थान

e-Resource :

- <https://vdocuments.site/traditional-indian-theatre-multiple-streams-kapila-vatsyayanpdf.html>
- Leftist theatre in India and its Decline, Armeen Kaur – Academia.edu
- https://shodhganga.inflibnet.ac.in/bitstream/10603/114572/7/07_chapter%202.pdf
- <http://www.unishivaji.ac.in/uploads/distedu/Home/SIM%202015/B.%20A.%20III%20Understanding%20Drama%20Paper-9.PDF>
- http://164.100.133.129:81/econtent/Uploads/understanding_drama.pdf

Semester - II
ADA 04: ENVIRONMENTAL SCIENCE &
SUSTAINABLE DEVELOPMENT

Total Marks: 40 Theory- 30, Practical- 00, Internal- 10, Credit-02

COURSE OBJECTIVE

1. To demonstrate a congenial learning of Environment Factors to students
2. To generate in students the awareness about Environmental Problems
3. To define the types of Environmental Ecosystems & its formation to students
4. To associate the knowledge of various Environmental Ethics to students
5. To illustrate to the students' problems relating to Human Population on Environment

COURSE OUTCOMES

1. Recognize various environmental factors
2. Analyze environmental problems
3. Characterize ethical issue for environmental related issue
4. Identity methods to protect environmental
5. Recognize effect to population on environmental

Unit-1	The Multidisciplinary Nature of Environmental Studies and Natural Resources	L	T	P
1.1	Natural resources and associated problems. Forest resources: Use and Over-exploitation, deforestation	1	-	-
1.2	Water resources: Use and over-utilization of surface and ground water.	1	-	-
1.3	Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources.	1	-	-
1.4	Energy resources: Growing energy needs, renewable and non-renewable energy sources.	1	-	-
1.5	Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification.	1	1	-

Unit-2	Ecosystems, Biodiversity and its Conservation	L	T	P
2.1	Concept, structure and function of an ecosystem, producers, consumers and decomposers, energy flow in the ecosystem, ecological succession, food chains, food webs and ecological pyramids	1	-	-
2.2	Introduction, types, characteristic features, structure and function of the following ecosystem: - Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)	1	-	-
2.3	Biodiversity introduction-Definition: genetic, species and ecosystem diversity. Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option	1	1	-

	values, biodiversity at global, national and local levels, India as a mega-diversity nation, Hot-spots of biodiversity			
2.4	Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts, endangered and endemic species of India	1	-	-
2.5	Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity	1	-	-

Unit -3	Environmental Pollution	L	T	P
3.1	Definitions. Causes, effects and control measures of: (a) Air pollution (b) Water pollution (c) Soil pollution (d) Marine pollution (e) Noise pollution (f) Thermal pollution (g) Nuclear hazards	1	1	-
3.2	Solid waste Management: Causes, effects and control measures of urban and industrial wastes	1	-	-
3.3	Role of an individual in prevention of pollution	1	-	-
3.4	Pollution case studies	1	-	-
3.5	Disaster management: floods, earthquake, cyclone and landslides	1	-	-

Unit-4	Social Issues and the Environment	L	T	P
4.1	From Unsustainable to Sustainable development. Water conservation, rain water harvesting, watershed management.	1	-	-
4.2	Environmental ethics: Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies	1	1	-
4.3	Wasteland reclamation, Consumerism and waste products	1	-	-
4.4	Environment Protection Act- Air (Prevention and Control of Pollution) Act, Water (Prevention and Control of Pollution) Act, Wildlife Protection Act	1	-	-
4.5	Forest Conservation Act, Issues involved in enforcement of environmental legislation, public awareness	1	-	-

Unit-5	Human Population and the Environment	L	T	P
5.1	Population growth, variation among nations	1	-	-
5.2	Population explosion-Family welfare Program	1	-	-
5.3	Environment and human health	1	-	-
5.4	Human Rights, Value Education, HIV/AIDS, Women and Child Welfare	1	1	-
5.5	Role of information Technology in Environment and human health.	1	-	-

Practical / Projects / Assignments:

1. Project report on ill effects of environmental pollution.
2. Group Study on biotic & a biotic components of environment.
3. Perform a case study on 10 households in your vicinity and mention the type of natural and renewable resources they use or consume on a day-to-day basis.

4. Mention along with photographs and small description of major types of biotic (fauna and Flora (5 each) and a biotic component (minimum 5) that are present in your surrounding areas.
5. Prepare a short story with picture illustrations of the ill effect of environmental pollution in your surrounding areas.
6. Mention the legal Acts to Prevent and Control Pollution.
7. Mention the role of media towards prevention, control and awareness towards future environmental pollution impacts and consequences.

Suggested Readings:

1. Srivastava, Smriti.(2009). Environmental Studies.NewDelhi:S.K. Kataria& Sons
2. Dhankar, Rajesh.(2006).Environmental Studies.New Delhi: Daya Books Pvt. Ltd.
3. Kanagasabai, S.(2010). Environmental Studies.NewDelhi:PHI Learning Pvt. Ltd
4. Bagad, Anjali.(2009). Environmental Studies. New Delhi: Technical Publications.

E- Resources:

1. <https://www.ugc.ac.in/oldpdf/modelcurriculum/env.pdf>
2. <https://www.kopykitab.com/Environmental-Studies-by-J-P-Sharma>
3. https://www.tutorialspoint.com/environmental_studies/environmental_studies_tutorial.pdf
4. https://www.ametuniv.ac.in/exam_attachment/Question%20Bank/UG/Marine-Bio-Technology/EVS.pdf

Semester - II
ADA 05: ENGLISH LANGUAGE AND LITERATURE

Total Marks: 40 Theory-30 Practical-00 Internal-10 Credit-2

COURSE OBJECTIVES

- To help learners use English Language for contemporary academic and social needs.
- To enable students to learn to use language creatively and critically.
- Develop Oral and Written Communication.
- To enable students, comprehend complex English Texts.
- To develop language skills with the literary texts.

LEARNING OUTCOMES

- Comprehend language and Communication Skills in academic and social contexts.
- Cope with complex language use.
- Communicate precisely orally as well as in Written.
- Read and understand literary and non-literary texts.
- Understand and appreciate literary texts.

Unit-1	English Grammar	L	T	P
1.1	Parts of Speech	1	1	-
1.2	Direct Narratives	1	-	-
1.3	Indirect Narratives	1	-	-
1.4	Types of Sentences	1	-	-
1.5	Tense	1	-	-

Unit-2	Basic Language Skills	L	T	P
2.1	Vocabulary	1	-	-
2.2	Synonyms	1	1	-
2.3	Antonyms	1	-	-
2.4	Prefixes	1	-	-
2.5	Suffixes	1	-	-

Unit -3	Oral and Written Communication Skills	L	T	P
3.1	Listening	1	-	-
3.2	Speaking	1	-	-
3.3	Reading	1	1	-
3.4	Body Language	1	-	-
3.5	Writing Formal and Informal Letters	1	-	-

Unit-4	Creativity Through Language	L	T	P
4.1	Comprehension	1	-	-
4.2	Paragraph Writing	1	-	-
4.3	Precise Writing	1	-	-
4.4	Unseen Passage	1	1	-
4.5	Essay Writing	1	-	-

Unit-5	Appreciating Literature	L	T	P
5.1	The Solitary Reaper - William Wordsworth	1	-	-
5.2	The Portrait of a Lady- Khushwant Singh	1	-	-
5.3	Where the mind is without fear- Rabindranath Tagore	1	-	-
5.4	Indian Weavers- Sarojini Naidu	1	-	-
5.5	A Hero- R. K. Narayan	1	1	-

Practical/Projects/Assignments:

1. Creating a Digital Profile – LinkedIn (Resume/Video Profile)
2. Word Games
3. Writing Slogans
4. Role Play
5. Extempore and Debates
6. Writing Picture Stories

SUGGESTED READINGS:

1. Parul Papat. Communication Skills. Pearson Education: 2015
2. Professional Speaking skills, Aruna Koneru, Oup, 2015
3. Scanlon, Jaimie, et al. *Q: Skills for success. Listening and Speaking.2* Oxford University Press, 2015
4. Meena Agarwal, English Communication, 2016, Edition 1, ISBN-13: 978-9351676737
5. How to Speak and Write Correctly, Joseph Devlin, 2017, Edition 1, CreateSpace Independent Publishing Platform, ISBN-13: 978-1974637218
6. Oxford English Dictionary and Thesaurus
7. Collected Poems of William Wordsworth
8. The Portrait of a Lady- Khushwant Singh
9. Where the mind is without fear- Rabindranath Tagore
10. Indian Weavers- Sarojini Naidu
11. A Hero- R. K. Narayan

E-Resources:

1. Basic English Grammar rules with example sentences accessed at <https://basicenglishspeaking.com/basic-english-grammar-rules/>
2. Basic English Grammar rules accessed at <https://grammar.yourdictionary.com/grammar-rules-and-tips/basic-english-grammar-rules.html>
3. English Grammar accessed at <https://www.englishgrammar101.com/>
4. Basics of English Grammar accessed at <https://www.talkenglish.com/grammar/grammar.aspx>
5. Complete Handbook of English Grammar accessed at <https://www.learngrammar.net/english-grammar>
6. Listening for Pronunciation Practice accessed at <http://orelt.col.org/module/unit/1-listening-pronunciation-practice>
7. Phonetics: The Sounds of Language <https://scholar.harvard.edu/files/adam/files/phonetics.ppt.pdf>

Semester - II
ADA 06 :CO CURRICULAR

Choose from A/B/C

A: Parliamentary Practice & Procedure I

B: Bhartiya Sangeet I

C: Lalit Kala I

Semester - II
ADA-06 (I) A : PARLIAMENT: PRACTICE AND PROCEDURE

AEC	L	T	P	Credit	Continuous Evaluation Marks	End-Term Practical Exam Marks	Total Marks
(I) A	0	1	1	2	10	30	40

Course Objectives

- To acquaint students with knowledge of the Indian Constitution.
- To make students familiar with concept of Parliament.
- To understand the concept of various practices and procedures of Indian Parliament
- To develop understanding about powers and privileges of Parliamentary and Legislative members

Learning Outcomes

- Students will be able to understand the concept of Indian Constitution and Parliament.
- Students will be able to understand working of Indian Parliament
- Students will be able to understand and analyze working of State Assembly and Legislative Councils
- Ability to apply the theory into practice.

Unit-1	Introduction to Indian Constitution (Total hours- L+T+P=6hrs)	L	T	P
1.1	Introduction to Indian Constitution	-	1	1
1.2	History of Indian Constitution	-	-	2
1.3	Characteristics of Indian Constitution	-	-	2

Unit-2	Introduction to Indian Parliament (Total hours- L+T+P=6hrs)	L	T	P
2.1	Introduction to Indian Parliament	-	1	1
2.2	History of Indian Parliament	-	-	2
2.3	Powers of Indian Parliament	-	-	2

Unit-3	Lok Sabha and Rajya Sabha (Total hours- L+T+P=6hrs)	L	T	P
3.1	Introduction to Lok Sabha	-	1	1
3.2	Functions of Lok Sabha	-	-	2
3.3	Introduction and Functions of Rajya Sabha	-	-	2

Unit- 4	State Assemblies and Legislative Councils (Total hours- L+T+P=6hrs)	L	T	P
4.1	Introduction to State Assemblies	-	1	1
4.2	Election of Members	-	-	2
4.3	Functions of State Assemblies	-	-	2



Unit 5	Different Parliamentary Systems in World (Total hours- L+T+P=6hrs)	L	T	P
5.1	British Parliamentary System	-	1	1
5.2	US Parliamentary System	-	-	2
5.3	Australian Parliamentary System	-	-	2

Practical/Projects/Assignments:

- Role play/Skit/Mock Parliament.
- PPT Presentation on various contemporary issues
- Visit to Vidhan Sabha
- Virtual tour of the Indian Parliament.
- Any other assignment given by the concerned faculty.

Suggested Readings:

- Kaul M.N and Shakhder S.L, Practice and Procedure of Parliament, Lok Sabha Secretariat, New Delhi, Seventh Edition
- Khosla Madhav, The Constitution of Most Surprising Democracy, Oxford
- Basu Dr. Durga Das, Introduction of Indian Constitution, Lexis Nexis, 2019
- Rules of Procedure and Conduct of Business in the Council of States, Rajya Sabha Secretariat, New Delhi, 2013.
- Chaudhary Sujit, Khosla Madhav and Mehta Pratap Bhanu, The Oxford Hand book of the Indian Constitution, Oxford University Press U.K, 2016
- Role of Rajya Sabha in Indian Parliamentary Democracy, Rajya Sabha Secretariat, New Delhi, 2019
- Narain Dr. Yogendra, Role and Relevance of Rajya Sabha in Indian Polity, Rajya Sabha Secretariat, New Delhi.
- Kashyap Subhash C., Our Parliament, National Book Trust, India
- Handbook for Members of Rajya Sabha, Rajya Sabha Secretariat, New Delhi, 2010
- Bakshi PM, Constitution of India, Universal Law Publishing, 2017
- De Rohit, A Peoples Constitution, Princeton University Press, 2018.

c-resources:

- <https://eparlib.nic.in>
- <https://epgp.inflibnet.ac.in>
- <http://Indias-Founding-Moment-Constitution-Surprising-ebook/>

Semester - II
ADA-06(I)B : भारतीय संगीत

AEC	L	T	P	Credit	Continuous Evaluation Marks	End-Term Practical Exam Marks	Total Marks
(I) B	0	1	1	2	10	30	40

उद्देश्य

- विद्यार्थियों में वैदिक युग सी चली आ रही संगीत परंपरा का परिचय कराना ।
- जीवन में संगीत के महत्व को समझना ।
- हिन्दुस्तानी संगीत की परिभाषाओं थाट और अलंकार को जानना एवं अभ्यास ।
- लय, ताल, थाट, राग का परिचय एवं अभ्यास ।
- शब्द उच्चारण, राष्ट्रगान, गीत, गजल भजन का अभ्यास कराना ।

शिक्षण के परिणाम

- भारतीय संगीत की परंपरा और महत्व की समझ ।
- थाट, अलंकार, लय, ताल की सक्षिप्त जानकारी एवं अभ्यास ।
- राग यमन, विलावल, खमाज में घोटा ।
- ख्याल की प्रारंभिक जानकारी ।
- शब्द उच्चारण के महत्व के साथ भजन गीत, गजल, राष्ट्रगान की प्रारंभिक जानकारी ।

इकाई - 1	परिभाषायें	L	T	P
1.1	संगीत, स्वर, अलंकार		1	-
1.2	थाट, राग, सप्तक		1	-
1.3	आरोह, अवरोह		1	2
1.4	पकड़वादी, संवादी		-	2
1.5	अनुवादी, विवादी		-	2

इकाई - 2	हिन्दुस्तानी संगीत	L	T	P
2.1	हिन्दुस्तानी संगीत पद्धति के दस थाट एवं उनके सांकेतिक चिन्ह ।		1	2
2.2	हिन्दुस्तानी संगीत पद्धति के दस थाट एवं उनके सांकेतिक चिन्ह ।		1	1
2.3	हिन्दुस्तानी संगीत पद्धति के दस थाट एवं उनके सांकेतिक चिन्ह ।			1
2.4	हिन्दुस्तानी संगीत पद्धति के दस थाट एवं उनके सांकेतिक चिन्ह ।			1
2.5	तक प्रारंभिक अलंकार लेखन 10 से 1		1	1

इकाई - 3	स्वरलिपि पद्धति	L	T	P
3.1	पंडित विष्णु नारायण भातखण्डे स्वर लिपि		2	
3.2	ताल लिपि पद्धति		1	
3.3	नाद की परिभाषाएं		1	
3.4	नाद की विशिष्टताएं		1	
3.5	हिन्दुस्तानी संगीत पद्धति के सिद्धांत 40		1	

इकाई - 4	ताल परिचय	L	T	P
4.1	ताल, लय		1	
4.2	मात्रा, विभाग			2
4.3	सम, ताली, खाली			2
4.4	आवर्तन, ताल का महत्व		1	2
4.5	सरगम, लक्षणगीत, छोटा ख्याल			2

इकाई - 5	राग परिचय	L	T	P
5.1	रागयमन-		1	2
5.2	बिलावल			2
5.3	खमाज का सम्पूर्ण परिचय			1
5.4	तालदादरा-			1
5.5	कहरवा, त्रिताल का सम्पूर्ण परिचय मात्रा), बोल, विभाग एवं चिन्ह(1	2

प्रायोगिक

- 1 से 10 तक अलंकारों का गायन
- राग यमन, बिलावल, खमाज में आरोह, अवरोह, पकड़ एवं सरगम का गायन एवं लक्षणगीत गायन
- राग यमन, बिलावल, खमाज में छोटा ख्याल गायन (श्रायी अंतरे सहित)
- सैद्धान्तिक प्रश्न पत्र में दिये गये तालों को हाथ से ताली, खाली, देकर प्रस्तुति । (गजल, दादरा, कहरवा, त्रितालग)
- सैद्धान्तिक प्रश्न पत्र में दिये गये तालों को हाथ से ताली, खाली, देकर प्रस्तुति । कहरवा, त्रिताल(गीतगजल, दादरा, भजन, राष्ट्रगान, राष्ट्रगीत, मध्यप्रदेश गायन, का गायन स्पष्ट) (शब्दोच्चारण एवं धुन के साथ)

संदर्भ-

- राग परिचय 1,2,3, हरिश्चन्द्र श्रीवास्तव
- संगीत विशारद, बसंत
- क्रमिक पुस्तक मालिका भाग 1, विष्णु नारायण भातखंडे

Semester - II
ADA-06(I) C : ललित कला

AEC	L	T	P	Credit	Continuous Evaluation Marks	End-Term Practical Exam Marks	Total Marks
(I) C	0	1	1	2	10	30	40

उद्देश्य

- भारतीय कला के मूल सिद्धांतों से छात्रों को परिचित कराना।
- छात्रों को दृश्यकला के मूल सिद्धांतों से परिचित कराना।
- प्रकृति और जीवन की सुंदरता की सराहना करने के लिए उनकी दृष्टि को समृद्ध कराना।
- रेखा, रूप, रंग और बनावट के सरल प्रयोग का परिचय और अभ्यास।
- प्राकृतिक और मानव निर्मित वस्तुओं के विभिन्न रूपों का अभ्यास।
- भारतीय लोक चित्रकला - गोंड चित्रकला, वरली चित्रकला और मधुबनी चित्रकला का परिचय और अभ्यास।

शिक्षण के परिणाम

- भारतीय चित्रकला के छह अंगों और दृश्य कला के मूल सिद्धांतों की समझ।
- रेखा, रूप, रंग और बनावट के सरल और भिन्न उपयोग की समझ।
- भारतीय लोक कलाओं की समझ-उनके उद्देश् माध्यम, लोक जीवन और लोक कथाओं की जानकारी।
- भारतीय लोककला के रूपांकनों की समझ।
- विभिन्न भारतीय लोककलाओं की विशेषताओं में अंतर करना और उनकी पहचान।
- प्राकृतिक और मानव निर्मित वस्तुओं के विभिन्न रूपों का अध्ययन करके कला के नए रूप को बनाने की प्रेरणा।

इकाई - 1	भारतीय चित्रकला के छह अंग	L	T	P
1.1	रूपभेद		1	
1.2	प्रमाण		1	1
1.3	भाव		1	1
1.4	लावण्य योजना और सादृश्य		1	1
1.5	वार्षिकभंगा			1

इकाई - 2	दृश्य कला के मूल तत्व	L	T	P
2.1	रेखा		1	
2.2	रूप/आकार		1	2

2.3	रंग		1	
2.4	बनावट		1	
2.5	अंतराल		1	

इकाई - 3	संयोजनकेसिद्धांत	L	T	P
3.1	एकता		1	
3.2	सामजस्य			2
3.3	संतुलन		1	
3.4	प्रभाविता			2
3.5	प्रवाह (ताल)		1	2

इकाई - 4	भारतीय लोक चित्रकला का परिचय-	L	T	P
4.1	गोंडचित्रकला- इतिहासऔरउत्पत्ति		1	2
4.2	प्रयुक्तसामग्री		1	2
4.3	विषय(थीम) औरडिजाइन		1	2

इकाई - 5	वरली चित्रकला और मधुबनी चित्रकला	L	T	P
5.1	वरलीऔरमधुबनीचित्रकला- इतिहासऔरउत्पत्ति		1	2
5.2	प्रयुक्तसामग्री		1	2
5.3	विषय(थीम) औरडिजाइन		1	2

प्रायोगिक

- विभिन्न माध्यमों में रेखा, रूप, रंग और बनावट का सरल प्रयोग
- प्रकृति और वस्तु अध्ययन
- गोंड पेंटिंग मधुबनी / वारली पेंटिंग /

संदर्भ-

- 1- Fundamentals Of Plastic Art रूपप्रद कला के मूलाधार - Dr. R.A. Aggrawal, International Publishing House
- 2- Fundamental Of Visual Art - Mukesh Kumar, Doaba Publications
- 3- Introduction to Indian Art Part II - NCERT
- 4- Unique Art of Warli Paintings - Sudha Satyawadi, D.K. Print World Ltd
- 5- Madhubani Art: Indian Art Series - Bharti Dayal, Niyogi Books
- 6- Indian Folk Arts and Crafts - National Book Trust

Semester - II

FCSS 02: MULTIMEDIA TOOLS AND TECHNIQUES

Total Marks: 40 Theory- 00, Practical- 30, Internal- 10, Credit-02

COURSE OBJECTIVES

- To understand Multimedia basics and its terminology and apply those traits in the field of Advertising.
- To explore Basic Knowledge on Computers and Photoshop also understand how Photoshop will help to create images in the desired work area.
- This course will demonstrate the various tools that assist in Formatting text, importing images and creating page layouts with the help of Adobe Photoshop required for Advertisement and PR industry.
- Familiarized with Adobe In - Design from the beginning stages of laying out print documents to learning how to create interactive projects all within one program.
- Identify and utilize design theory and criticism from a variety of perspectives, including: Art, Communication/Information Theory and the Social/Cultural use of design objects in Advertisement and Public Relation industry.

LEARNING OUTCOMES

- Have proficiency in a broad range of Design Skills pertaining to Publication & Web Design.
- Have a Basic understanding of Text, Typography, Vector tools and Animated GIFs and be able to appropriately output files for both print and web.
- Successfully create images that can be used as Portfolio builders.
- Confidently participate in Professional Design practice and management within a collaborative work environment.
- Analyze, Synthesize and utilize design processes and Strategy from concept to delivery to creatively solve communication problems.

Unit-1	Introduction to Multimedia	L	T	P
1.1	History of Multimedia– Its market, elements of multimedia, Multimedia hardware, Memory & Storage devices, Communication devices.	-	-	1
1.2	Authoring tools, card and page based authoring tools. Types of image raster image and vector image.	-	-	1
1.3	Introduction to Photoshop:-Navigating Photoshop - Workspace, Tools, and Panels Opening an new and existing document	-	-	1
1.4	Discovering the Tool panel Accessing tools and their options Using panels Customizing your panels Hidden tools Navigating the image area Using the Zoom features.	-	1	1
1.5	Save your file, Save file as a JPEG, TIFF, GIF, PNG.	-	-	1

Unit-2	Digital Image Editing with Photoshop	L	T	P
2.1	Making Selective Changes in Photoshop- The importance of a good selection, Using the Marquee tools, Changing a selection into a layer, Working with the Magic Wand tool, The Lasso tool, Adding to and subtracting from selections.	-	-	1
2.2	Adding to and deleting from the selection, Saving a selection, Feathering a selection, Using the Quick Selection tool, Using the Pen tool for selections Converting a path to a selection	-	-	1
2.3	Painting and Retouching Using the Brush tool, Changing opacity, Using the Brush Presets, Using the Airbrush feature, Applying color to an image, Changing blending modes. The Eyedropper tool	-	-	1
2.4	Retouching images Using the Clone Stamp tool, Repairing fold lines. The History panel. The Spot Healing Brush, The Healing Brush. Using the Patch tool, Using the Clone Source panel. Cloning from another source.	-	1	1
2.5	Color Correcting an Image Setting up your color settings Color primer Understanding color gamut. The RGB color model The CMYK color model Editing color settings Selecting colors Starting to paint Using the Color panel	-	-	1

Unit -3	Introduction to Photoshop Layers	L	T	P
3.1	Discovering layers Selecting layers, Moving layers, Changing the visibility of a layer working with layer transparency, Creating a layer mask. Editing the layer mask, Cloning layers, Aligning and distributing layers	-	1	1
3.2	Applying filters to layers Creating a type layer, Applying a layer style, Creating a clipping mask, Filtering your layers	-	-	1
3.3	Liquify an image Use the liquify tools to distort an image. Use the mesh feature as you distort an image	-	-	1
3.4	Using Content-Aware Tools in Photoshop- Adding image area Viewing the on-screen rule Converting the Background into a layer, Scaling the background Content-Aware Fill, Content-Aware Move, Content-Aware retouching	-	-	1
3.5	Create images for the web Learn about Image Ready, Optimize images for web use, Create a button for a web page, Create slices in an image. Create a rollover effect, Create and play basic animation, Add tweening and frame delay.	-	-	1

Unit-4	Basics of coreldraw	L	T	P
4.1	Introduction:- CorelDRAW overview, Navigating within a document, Show/hide palettes, Using Zoom & Viewing	-	-	1
4.2	Creating basic objects :- Using the drawing tools, Drawing rectangles, circles, polygons & lines, Setting object fills & outlines, Copying object attributes	-	-	1



4.3	Modes Manipulating objects :- Select/Move/Resize objects, Rotate & skew objects, Altering the pivot point, Copying objects, Group and lock, Changing the stacking order	-	-	1
4.4	Working with text :- Artistic vs paragraph text, Adding & Formatting artistic text, Adding paragraph text, Setting paragraph options, Using Spell check, Using Find and Replace, Importing text	-	1	1
4.5	PAGE LAYOUT Changing the Page Size-Changing the Layout-Applying Styles-Applying Bitmaps to the Background - Changing the Background-Adding a Page Frame-Moving Between Pages.	-	-	1

Unit-5	Corel Draw basics effects	L	T	P
5.1	Aids to accuracy : Customizing the ruler & grid, Using snap-to, Moving the zero point, Moving the ruler, Specifying precise	-	-	1
5.2	Images and clipart : Importing bitmaps & clipart, Inserting symbols, Creating symbols, Crop/Edit/Export Bitmaps	-	-	1
5.3	object Effects : Fit Text To Path, Transforming objects with envelopes, Creating blends, Drop shadows, The artistic media tool, Extruding objects, Lens effects, Applying Power Clips	-	-	1
5.4	Interactive effects - Blend Effects, Countour Effects, Drop Shadow, Extrude, Envelop.	-	-	1
5.5	Printing - Choosing the right file format, Printing documents, Setting print options, Creating print styles, Using the Print Merge Wizard, Exporting.	-	1	1

Assignments

- Create a pattern design using duplicating technique
- Creating Logo, Business card, Flyer, Letterhead, Id card, Newsletter, Brochure & Posters for a MNC
- Designing Marketing Materials for an Advertising company

SUGGESTED READINGS:

- The elements of Graphic design: Alex W. White
- Adobe Photoshop Classroom in a Book: Adobe Creative Team
- Adobe Illustrator Classroom in a Book: Adobe Creative Team
- The Book of GIMP - A Complete Guide to Nearly Everything: Olivier Lecarme, KarineDelvare
- Designing with Type: A Basic Course in Typography: James Craig, William Bevington, Susan E. Meyer
- CorelDRAW X7: The Official Guide, 11th Edition by Gary David Bouton Released October 2014 Publisher(s): McGraw-Hill.

Sem- III

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC05	Introduction to Regional Cinema	5	80	00	20	100
2.	FCSC06	Introduction to World Cinema	5	80	00	20	100
3.	FCSC07	Basics of Photography	5	50	30	20	100
4.	FCSG01	Film Appreciation or (GE list options)	5	80	00	20	100
5.	ADA07	Innovation & Entrepreneurship	2	30	00	10	40
Total credits- 22			Total marks- 440				

Semester - III
FCSC 05: INTRODUCTION TO REGIONAL CINEMA

Total Marks: 100 Theory- 80, Practical- 00, Internal- 20, Credit-05

COURSE OBJECTIVE:

- To learn history of regional cinema.
- To study *prominent* regional film industries.
- To understand cultural significance in movie matching.
- To observe how to portray cultural attributes.
- To know about famous regional Film makers.

LEARNING OUTCOMES:

- Ability to analyze history of regional cinema.
- Understand importance of regional film industries.
- Able to express cultural divesting in movies.
- Identity significant film makers of regional cinema.
- Able to learn fundamentals of regional cinema.

Unit-I	History of Regional Cinema	L	T	P
1.1	Origin and growth of Indian cinema	3	1	
1.2	Cultural significance in Indian cinema	3	1	
1.3	Modern Indian cinema	3	1	
1.4	Growth of regional films	3	1	
1.5	Status and problems of regional film industries	3	1	

Unit-II	Bengali Cinema	L	T	P
2.1	History of Bengali Cinema	3	1	
2.2	Art cinema of Bengal	3	1	
2.3	Art cinema pioneers	3	1	
2.4	New wave directors of Bengal cinema	3	1	
2.5	Changing trends in Bengali cinema	3	1	

Unit-III	Kannad Cinema	L	T	P
3.1	History of kannad cinema	3	1	
3.2	Art cinema of Kannad	3	1	
3.3	Art cinema Pioneers	3	1	
3.4	New wave directors of Kannad cinema	3	1	
3.5	Changing trends in Kannad cinema	3	1	

Unit-IV	Marathi Cinema	L	T	P
4.1	History of Marathi cinema	3	1	
4.2	Marathi Art cinema	3	1	
4.3	Art cinema Pioneers	3	1	
4.4	New wave directors of Marathi cinema	3	1	
4.5	Changing trends in Marathi cinema	3	1	

Unit-V	Telugu/ Tamil Cinema	L	T	P
5.1	History of Tamil cinema	3	1	
5.2	History of Telugu cinema	3	1	
5.3	Art cinema Pioneers	3	1	
5.4	New wave directors of Tamil Cinema	3	1	
5.5	Changing trends in Tamil Cinema	3	1	

Practical/Projects/Assignments:

- To study the language of film and famous film directors.
- Prepare an assignment on selected Indian and foreign filmmaker's films and style.
- Review cinema theories applied on films.
- Review the film technicality for production.
- Review special qualities and development of regional cinema.

Suggested Readings:

- Roman Art (Paper) (5TH 08); by Nancy Ramage
- American Encounters : Art, History and Cultural (08);by Angela L. Miller
- Mirror of the World : New History of Art (07); by Julian Bell
- Belavad, Vasuki.(2013)Video Production, India: Oxford university Press.
- Edgar, Robert.(2015)The language of Film. Bloomsbury: London.
- Hayward, Susan. (2018) Cinema Studies The Key Concepts. London and New York: Routledge.
- Monaco, James.(1977)How to Read a Film. Oxford University Press.
- Sikov,ed. (2010) Film studies and production. New York: Columbia university press.
- Film As Film: Understanding And Judging Movies by Victor F. Perkins
- Understanding the Film: An Introduction to Film Appreciation, Student Edition by Jan Bone, Ron Johnson
- Theory of Film: The Redemption of Physical Reality; By Siegfried Kracauer
- Screen Education: From Film Appreciation to Media Studies; By Terry Bolas
- Asian Film Journeys: Selection from Cinemaya By Rashmi Doraiswamy, Latika Padgaonkar
- How Movies Work By Bruce F. Kawin
- Film Study: An Analytical Bibliography, Volume 1 By Frank Manchel
- The World Viewed: Reflections on the Ontology of Film By Stanley Cavell
- A Short History of Film By Wheeler W. Dixon, Gwendolyn Audrey Foste

e-Resource:

- https://books.google.co.in/books?id=4cEmBQAAQBAJ&printsec=frontcover&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false
- http://www.adambrothanek.com/wp-content/uploads/2014/09/Arnheim_Rudolf_Film_as_Art.pdf
- e- journal –Scope: An online journal of film and television studies: ISSN 1465-9166
- <https://www.nottingham.ac.uk/scope/issues/index.aspx>
- https://shodhganga.inflibnet.ac.in/bitstream/10603/20681/8/08_chapter.2.pdf

Semester - III
FCSC 06: INTRODUCTION TO WORLD CINEMA

Total Marks: 100, Theory- 80, Practical- 00, Internal- 20, Credit-05

COURSE OBJECTIVE

- To understand history of Cinema.
- To educate students about variety of cinematic style.
- To learn about film theories and their practices.
- Film screens of different genres.
- Exhibit fundamental knowledge of world Cinema.

LEARNING OUTCOMES

- Able to express characteristics of films.
- Identity significance figures and movements in history.
- Understanding of in-depth film making.
- Understanding of Film.
- Ability to analyze the development of world Cinema.

Unit-I	Development of Cinema	L	T	P
1.1	Development of Photography	3	1	
1.2	Pre-Cinema Machines and Experiments	3	1	
1.3	Contribution of Lumire brothers	3	1	
1.4	Role of Thomas Edison, Edwin S. Porter, Dickson	3	1	
1.5	Role of silent Era	3	1	

Unit-II	History of Cinema	L	T	P
2.1	The Birth of the talkies	3	1	
2.2	Big Five Studies of Hollywood	3	1	
2.3	Independent film makers	3	1	
2.4	Great depression era	3	1	
2.5	Resurgence of Hollywood post WWII	3	1	

Unit-III	Film Movement	L	T	P
3.1	Italian neo realism	3	1	
3.2	French New Wave	3	1	
3.3	German expressionism	3	1	
3.4	Japanese Cinema	3	1	
3.5	Iranian Cinema	3	1	

Unit-IV	Film Theories	L	T	P
4.1	Eisenstein montage theory	3	1	
4.2	Auteur Theories	3	1	
4.3	Andre Bazin theory of realism	3	1	

4.4	Semiotics (Christion Metz)	3	1	
4.5	Feminism in Cinema	3	1	

Unit-V	Pioneer Film Makers	L	T	P
5.1	Silent Era: Charlie Chapalin	3	1	
5.2	D.W. Griffith	3	1	
5.3	Vittrio D. Sica	3	1	
5.4	Classical - Fellini, Michelanseo, Antonioni	3	1	
5.5	Orsan Wells	3	1	

Practical / Projects/ Assignment:

- To study the language of film and famous film directors.
- Prepare an assignment on selected filmmaker's films and style.
- Review cinema theories applied on films.
- Review the film technicality for production.
- Review special qualities and development of world cinema.

Suggested Readings:

- Film As Film: Understanding And Judging Movies by Victor F. Perkins
- Understanding the Film: An Introduction to Film Appreciation, Student Edition by Jan Bone, Ron Johnson
- Theory of Film: The Redemption of Physical Reality; By Siegfried Kracauer
- Screen Education: From Film Appreciation to Media Studies; By Terry Bolas
- Asian Film Journeys: Selection from Cinemaya By Rashmi Doraiswamy, Latika Padgaonkar
- How Movies Work By Bruce F. Kawin
- Film Study: An Analytical Bibliography, Volume 1 By Frank Manchel
- The World Viewed: Reflections on the Ontology of Film By Stanley Cavell
- 6. A Short History of Film By Wheeler W. Dixon, Gwendolyn Audrey Foste

Semester - III
FCSC 07: BASICS OF PHOTOGRAPHY

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- To understand multimedia basics and its terminology and apply those traits in the field of Graphics and image.
- To explore basic knowledge of Computer and Photoshop.
- This course will demonstrate the various tools that assist in formatting text importing images and creating promising images with the help of Adobe Photoshop required for industry.
- To familiarize with Adobe Photoshop from the beginning stages of laying out to learning how to create interactive projects all within one program.
- Identify and utilize design theory and criticism from a variety of perspectives, including: art, communication/information theory, and the social/cultural use of design objects in industry.

LEARNING OUTCOMES

- Understand the Terminologies and various aspects of Multimedia.
- Understanding the basics of Adobe Photoshop.
- Create images with the help of various image manipulation tools of Adobe Photoshop.
- Analyze, Synthesize, and Utilize design processes and Strategy from concept to delivery to creatively solve communication problems.

Unit-1	What is photography	L	T	P
1.1	How photography works	2	-	1
1.2	Picture structuring	2	1	-
1.3	The roles photographs play	2	-	1
1.4	Changing attitudes towards photography	2	-	1
1.5	Personal styles and approaches	2	1	-

Unit-2	Image Formation			
2.1	Light itself	2	1	-
2.2	Shadows	2	-	-
2.3	When light reaches a surface	2	1	1
2.4	Light intensity and distance	2	1	1
2.5	Making light form images	2	-	-

Unit-3	Camera & Lens			
3.1	How are digital images captured?	2	-	1
3.2	Digital cameras and File Formats	2	-	-
3.3	Photographic lenses: Normal. Tele and Wide	2	-	1
3.4	Aperture and <i>f</i> -numbers, ISO, Shutter	2	-	1

3.5	Depth of Field, Depth of Focus.	2	-	2
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Unit-4	Lighting: Principles and Equipments			
4.1	Basic characteristics of lighting	2	1	-
4.2	Lighting equipment	2	-	1
4.3	Practical lighting problems	2	1	-
4.4	Special subjects	2	-	1
4.5	Filters – how they work, Filter kits	2	-	1

Unit-5	Exposure measurement, Presentation			
5.1	Factors that determine exposure	2	-	1
5.2	Measuring exposure (continuous light)	2	1	-
5.3	Measuring exposure for flash	2	-	1
5.4	The permanence of prints, Mounting methods and framing	2	1	1
5.5	Pictures on the World Wide Web, Building your own site	2	-	-

Practical/Projects/Assignments:

- Create a Layered Photoshop document from a given image.
- Best imitation of Myself: Create a graphic using your portraiture defining your identity.
- Interactive Photo Album using Adobe Flash which showcase the work of students in the field of multimedia.
-

References:

- Bauer, Peter.(2013). Photoshop CC for Dummies. New Jersey: John Wiley & Sons Inc.
- Chun, Russell.(2014). Adobe Flash Professional CC Classroom in a Book. Colarado: Adobe Press.
- Heldma, William.(2012). Adobe Flash Professional CS6. Sybex.
- Faulkner, Andrew and Chavez, Conrad. (2017). Adobe Photoshop Classroom in a Book. Adobe.
- Kelby, Scott. (2016). “How do I do that in Photoshop?”. California: Rocky Nook.
- Ralf, Steinmetz and Nahrstedt, Klara. (2004)“Multimedia Systems”. Illinois: Springer.

e-Reference:

- <http://www.pexels.com/>
- <http://www.lifeofpix.com/>
- <http://www.unsplash.com/grid/>
- <https://pixabay.com/>
- <https://lynda.com/>
- <https://indesignsecrets.com/resources>

Semester - III
FCSG 01: FILM APPRECIATION

Total Marks: 100, Theory- 80, Practical- 00, Internal- 20, Credit-05

COURSE OBJECTIVES

- To learn the terminologies associated with Film.
- To understand the basic elements of Film Appreciation.
- To understand the various aspects of Film Appreciation.
- To study the film by previewing movies with different aspects and scenarios.
- To understand the pattern and style of various Film Makers.

LEARNING OUTCOMES

- Understanding basic terminologies of Film Appreciation.
- Understand the basic elements of Film Appreciation.
- Understand various aspects of Film Appreciation.
- Interpret the types of movies, Genres, Direction, Cinematography, Lighting, Music and various editing styles.
- Able to discuss prominent pattern and style of various Film Makers.

Unit-1	Film As an Art	L	T	P
1.1	The Nature of Art	2	-	1
1.2	Ways of looking Art	2	-	1
1.3	Film Recording and the other Arts : Film, Photography, Painting, Drawing and Novel	2	1	-
1.4	Film Recording and the other Arts : Theater and Music	2	-	1
1.5	Structure of Art	2	-	1

Unit-2	Technology	L	T	P
2.1	Art and Technology : Image and sound Technology	2	-	1
2.2	Camera, Aspect ratio and colors	2	-	1
2.3	Music and Sound	2	-	1
2.4	Production : Direction, lighting and Set Designing	2	-	1
2.5	Post Production : Editing, Mixing and Special Effects	2	-	1

Unit -3	Film Language	L	T	P
3.1	Signs	2	-	1
3.2	Physiology of perception	2	-	1
3.3	Denotative and Connotative Meaning	2	-	1
3.4	Syntax : Codes and Misc-en-scene	2	-	1
3.5	Montage	2	-	1

Unit-4	Classic Indian Cinema	L	T	P
4.1	Awaara - Theme and genres- Family Drama, socialist movie Raj Kapoor (1951)	2	-	1
4.2	Do Aankhe Barah Haath- Theme and genre- social reformation, Drama/Crime, V.Shantaram (1957)	2	-	1
4.3	Mother India- Mehboob Khan (1957) - Theme and genres - Indian epic drama, Women strength.	2	-	1
4.4	Guide – Theme and genres - Social reality and drama Vijay Anand (1965)	2	-	1
4.5	Jaane Bhi Do Yaaron - Theme and genres- satire, comedy, Drama. Kundan Shah's (1983)	2	-	1

Unit-5	New Cinema	L	T	P
5.1	Lagaan – Theme and Genres-british colonialism, Patriotism, persuasion and adventure, drama, musical, sport. Ashutosh Gowariker (2001)	2	-	1
5.2	Chak De! India– Theme and genres- Sports, Drama. Shimit Amin (2007)	2	-	1
5.3	3-Idiots -Theme and genres- Comedy, Drama. Rajkumar Hirani (2009)	2	-	1
5.4	Harishchandra chi Factory -Theme and genres- Biography, comedy, Drama Paresh Mokashi (2009)	2	-	1
5.5	Jay Bhim - Theme and Genres – Community TJ Gnanavel (2021)	2	-	1

Practical/Projects/Assignments:

- Movie Screening according to Era.
- Review Writing.
- Film as a Text analysis.

Suggested Readings:

- Bolas, Terry.(2013) Screen Education: From Film Appreciation to Media Studies. University of Chicago Press.
- Bone, Jan. and Johnson, Ron.(2001) Understanding the Film: An Introduction to Film Appreciation. NTC Publishing Group.
- Doraiswamy, Rashmi. and Padgaonkar, Latika. (2011)Asian Film Journeys: Selection from Cinemaya. Wisdom Tree Publishers.
- Kracauer, Siegfried.(1998) Theory of Film: The Redemption of Physical Reality. Oxford University Press.
- Perkins, Victor F. (1993) Film As Film: Understanding And Judging Movies. Da Capo Press.

e-Resource:

- <https://www.filmsinreview.com/>
- <http://filmmakersfans.com/famous-bollywood-hindi-scripts-download/>
- <https://www.filmcompanion.in/category/fc-pro/scripts/>
- <https://www.makeuseof.com/tag/guides-understand-movies-appreciate-films/>
- <https://www.rottentomatoes.com/>

Semester - III
ADA 07: INNOVATION AND ENTREPRENEURSHIP

Total Marks: 40 Theory- 30, Practical- 00, Internal- 10, Credit-02

COURSE OBJECTIVES

- To describe students regarding Entrepreneurship & its Management.
- To explain the student's difference between Entrepreneurs & Managers.
- To outline the students about importance of E.D. Programmes.
- To illustrate students' Practical problems related to Transportation.
- To determine various Project Appraisal methods to the students.

LEARNING OUTCOMES_c

- Students would be able to develop the concept of Entrepreneurship Management.
- By analyzing the importance of E.D. programmes, students would be able to integrate the various factors leading to success of Entrepreneurship.
- Student would be able to summarize various concepts leading to Small Businesses & would learn to integrate them into a concrete Business Approach.
- Applying Transportation concepts would enable the students to find out the Optimum way to solve the problems.

Unit-1	Entrepreneurship	L	T	P
1.1	Entrepreneurship: Nature & Scope	1	1	-
1.2	Role & Importance in Indian economy	1	-	-
1.3	Traits of Entrepreneurs	1	-	-
1.4	Entrepreneurs' vs Professional Managers	1	-	-
1.5	Problems faced by Entrepreneurs	1	-	-

Unit-2	Environmental analysis			
2.1	Factors affecting External Environment	1	-	-
2.2	Significance & Role of Environmental Infrastructure Network	1	-	-
2.3	Environmental Analysis	1	-	-
2.4	E.D programmes (E.D.P)	1	-	-
2.5	Problems of E.D.P	1	1	-

Unit-3	Transportation problems			
3.1	North West Corner method	1	-	-
3.2	Matrix Minima & VAM Method	1	-	-
3.3	Degenerating	1	-	-
3.4	MODI method	1	-	-
3.5	Assignment Problems	1	1	-

Unit-4	Project Appraisal			
4.1	Project & Project Reports	1	1	-
4.2	Search for Business Idea	1	-	-

4.3	Projects& Classifications: Idea into Reality	1	-	-
4.4	Identification of Projects, Project Design & Network Analysis	1	-	-
4.5	Project Appraisal & Plant Layout	1	-	-

Unit-5	Types of organizations			
5.1	Small Industry Setup	1	-	-
5.2	Types of Organization: Sole Proprietorship, Partnership, Joint Stock Company, Co-operative Organization, Merits, Limitations, Suitability	1	-	-
5.3	Organizational Locations	1	-	-
5.4	Steps in Starting a Small industry	1	1	-
5.5	Incentives & subsidies available, Export Possibilities	1	-	-

Practical / Projects / Assignments:

- Case Studies: Related to real life entrepreneurs (kabadwala.com)
- Practical solving of transportation problems.

Suggested Readings:

- Burns, Paul.(2016). Entrepreneurship & Small Business Development. New Delhi: Palgrave Macmillan Publishers
- Chakraborty, K.(2006). Entrepreneurship & Small Business Development. New Delhi: Mittal Publishers
- Charantimath, Poornima.(2005). Entrepreneurship & Small Business Development. New Delhi: Pearson education
- Khanka, S.K. (2006). Entrepreneurial Development. New Delhi: S.Chand publishing
- Nirjhar, A. (2011). Entrepreneurial Development. New Delhi: Sanbun Publishers

E-resources:

- <https://www.slideshare.net/esmatullahamini1/entrepreneurial-developmentbook-pdf>
- <http://ncert.nic.in/ncerts/l/lebs213.pdf>
- http://164.100.133.129:81/econtent/Uploads/Entrepreneurship_Development.pdf

Sem- IV

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC08	Equipment's for Production	5	50	30	20	100
2.	FCSC09	Basics of Cinematography	5	50	30	20	100
3.	FCSC10	Introduction to Direction	5	50	30	20	100
4.	FCSG02	Writing for Visual Media Or (GE List options)	5	50	30	20	100
5.	ADA08	Co curricular (Any one) II(A) Parliament : Practice and Procedure II(B) भारतीयसंगीत II(C) ललितकला	2	-	30	10	40
Total credits- 22			Total marks- 440				

Semester - IV
FCSC 08: EQUIPMENT'S FOR PRODUCTION

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

COURSE OBJECTIVES

- To understand the basic structure of Production Studio.
- To understand the basic layout of studio and required Equipment's.
- To understand the working principle of Camera.
- To enhance the basic knowledge about Audio techniques and equipment's.
- To enhance the basic knowledge about Post Production equipment's.

LEARNING OUTCOMES

- Understanding of various concepts associated with lens selection and their characteristics.
- Use studio equipment's and apply layout design.
- Demonstrate the handling of various types of cameras.
- Apply different Camera techniques.
- Apply different Shooting formats.

Unit -1	Production Studio	L	T	P
1.1	Studio: Indoor, Outdoor, Video, Audio, Virtual	2	1	-
1.2	Control Room	2	1	-
1.3	Production Crew	2	-	1
1.4	Audio Control	2	-	1
1.5	Video Switcher	2	-	1

Unit -2	Lighting And Sets	L	T	P
2.1	Set Design: Indoor and Outdoor	2	1	-
2.2	Risers, Flats, Desk	2	1	-
2.3	The Lighting Grid and Light Supporting Equipment's	2	-	1
2.4	Spot, Flood Lights and Filters	2	-	1
2.5	Chroma Key And Cyclorama Wall	2	-	1

Unit -3	Cameras	L	T	P
3.1	Studio Camera, Parts and Connectors	2	-	1
3.2	Multi Camera Setup	2	1	-
3.3	Camera Commands & Cues and Intercom	2	-	1
3.4	Camera Supporting Equipment's	2	1	-
3.5	Teleprompter and Digital Video Effect/Character Generator	2	-	1

Unit -4	Audio	L	T	P
4.1	Microphone: Types of Microphones, Pickup Pattern,	2	1	-
4.2	Audio Mixer and Console.	2	1	-
4.3	Audio Headphone, Speakers and Monitors.	2	-	1
4.4	Audio Cable and Connectors.	2	-	1
4.5	Microphone and Speaker's supporting Equipment's	2	-	1

Unit -5	Post Production Equipment's	L	T	P
5.1	Post Production Studio	2	-	1
5.2	Editing Setup: Controller, A/V Monitors	2	-	1
5.3	Video Recording Media/Storage Server	2	-	1
5.4	Non-Linear Editing Workstation and Software	2	-	1
5.5	Film and Video Archive	2	-	1

Practical/Projects/Assignments:

- Visit Studio
- Practice on different Studio equipment's.
- Camera Operations using various supporting equipment's.
- Work with Post Production Setup.
- Practice on different Audio mic.

Suggested Readings:

- Belavadi, Vasuki.(2013)Video Production, India: Oxford university Press.
- Hirschfeld, Gerald. (2005) Image Control □ Motion Picture and Video Camera Filters and Lab Techniques. London: A S C Holding Corp.
- Mascelli, Joseph V. (1998) The Five C's of Cinematography. Los Angeles, CA: Silman James Press.
- Millerson, Gerald. (2009) Television Production. Burlington, MA: Focal Press.
- Owens, Jim.(2012) Video Production Handbook. Kilmington: Focal Press.
- Singh. Devrat (2014) Television Production. Makhanlal Chaturvedi National University of Journalism and Communication.
- Ward, Peter and Bermingham Alan (2013) Multi-skilling for television Production. Burlington, MA: Focal Press.
- Wheeler, Paul.(2009) High Definition Cinematography. Burlington, MA: Focal Press
- Wurtzel, Alan.(1979) Television Production, McGraw-Hill .

e-Resource:

- <https://www.mediacollege.com/>
- <https://files.eric.ed.gov/fulltext/ED102559.pdf>
- <https://www.lynda.com/search?q=sound+production>
- <https://www.videocopilot.net/tutorials/>
- www.carat.com

Semester - IV

FCSC 09 : BASICS OF CINEMATOGRAPHY

Total Marks: 100, Theory-50 Practical-30 Internal-20, Credit-5

COURSE OBJECTIVES

- To understand the basic structure of Digital Cameras and their Lenses.
- To understand the basic parts of Camera.
- To understand the working principle of Camera.
- To enhance the basic knowledge about Camera techniques.
- To understand the relationship of Resolution, Frame rate and Format influence Cinematography.

LEARNING OUTCOMES

- Understanding of various concepts associated with lens selection and their characteristics.
- Demonstrate the handling of various types of cameras.
- Applying different Camera techniques.
- Applying different Shooting formats.

Unit-1	Camera	L	T	P
1.1	Camera and their types	2	-	1
1.2	Parts of Camera and Controls	2	-	1
1.3	Type of Camera Lens: Normal, Tele, Wide	2	-	1
1.4	Focus, F-stop, Aperture, Iris, ISO, Shutter Speed and Filters	2	-	1
1.5	Camera Supporting Equipment's	2	1	-

Unit-2	Camera Handling	L	T	P
2.1	Camera Positions, angle, Direction and Movements	2	-	1
2.2	Shot Size (ECU, CU, MCU, MS, MLS, LS, ELS)	2	-	1
2.3	Camera Movements: Dolly, Pan, Tilt, Track, Slider	2	1	-
2.4	Camera Movements: Steady cam, Gimble, Crane	2	-	1
2.5	Remote Operating: Jimmy – Jib, Drone, Robotic Arm, Spider Cam	2	-	1

Unit -3	Composition	L	T	P
3.1	Framing	2	-	1
3.2	Leading Lines	2	-	1
3.3	Rule of Third and Golden Mean Rule	2	-	1
3.4	Dynamic Composition	2	-	1
3.5	Continuity and crossing the line	2	1	-

Unit-4	Creative Use of Camera	L	T	P
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4.1	Depth of Field	2	-	1
4.2	Depth of Focus	2	-	1
4.3	Hyper focal Distance	2	-	1
4.4	Color Temperature	2	-	1
4.5	White Balance	2	1	-

Unit-5	Digital Recording Formats	L	T	P
5.1	Genealogy of formats – Analogue, Digital- Digi Beta, DVC Pro, DVCAM, DV, Mini DV, etc.	2	1	-
5.2	Digital Recording Formats - Digital ready, Full K, 2k, 4k, 6k, 8k etc. and Digital File Formats.	2	-	1
5.3	Film formats -16mm,35mm, 70 mm	2	-	1
5.4	Aspect ratio for TV (4:3, 16:9, 16:10), Aspect ratio for film (1.375:1–Academy standard film, 1.43:1-I Max, 1.5:1-Classic 35Mm Still Photographic Film, 1.6180:1–Golden ratio, 2.35:1-Current Wide Screen Cinema) Frame size, Resolution, Bit depth, Compression.	2	-	1
5.5	Technical formats of video □ PAL, NTSC, SECAM, Time code in video recording.	2	-	1

Practical/Projects/Assignments:

- Mounting of Camera on Tripod.
- Practice on different lenses.
- Camera Operations using various supporting equipment's.
- Shot Composition, Angle and Size.
- Stock Shot Show reel of minimum 5 min.
- Drone Practice and Operation.

Suggested Readings:

- Belavadi, Vasuki.(2013)Video Production, India: Oxford university Press.
- Hayward, Susan.(2012) Cinema Studies. New York: Routledge.
- Hirschfeld, Gerald. (2005) Image Control □ Motion Picture and Video Camera Filters and Lab Techniques. London: A S C Holding Corp.
- Mascelli, Joseph V. (1998) The Five C's of Cinematography. Los Angeles, CA: Silman James Press.
- Millerson, Gerald. (2009) Television Production. Burlington, MA: Focal Press.
- Owens, Jim.(2012) Video Production Handbook. Kilmington: Focal Press.
- Sikov, Ed.(2009) Film Studies. New York City: Columbia University Press.
- Singh. Devrat (2014) Television Production. Makhanlal Chaturvedi National University of Journalism and Communication.
- Ward, Peter and Bermingham Alan (2013) Multi-skilling for television Production. Burlington, MA: Focal Press.
- Wheeler, Paul.(2009) High Definition Cinematography. Burlington, MA: Focal Press
- Ward, Peter.(2013) Picture Composition for Film and Television. Burlington, MA: Focal Press.
- Wurtzel, Alan.(1979) Television Production, McGraw-Hill .



प्रो. पवित्र श्रीवास्तव
विभाग
चलचित्र विभाग
महानगरात मुंबई राष्ट्रीय पर्यावरण
एवं संसार विश्वविद्यालय, गोपाल (म.प्र.)

e-Resource:

- <https://www.mediacollege.com/>
- <https://files.eric.ed.gov/fulltext/ED102559.pdf>
- <https://www.lynda.com/search?q=sound+production>
- <https://www.videocopilot.net/tutorials/>

Semester - IV
FCSC 10 : INTRODUCTION TO DIRECTION

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- To understand the need for direction in film.
- To understand the role played by a director.
- To understand the qualities required for a director.
- To understand the process of visualization.
- To learn how to manage Production.

LEARNING OUTCOMES

- Understanding of Film Direction.
- Interpret the roles of various Directors.
- Able to handle production pressure and the management.
- Able to interpret various visual concepts.
- Apply knowledge and understanding of the production process in whole.

Unit-1	Direction	L	T	P
1.1	Introduction to Direction	3	-	-
1.2	Director Techniques and Communication	3	-	-
1.3	Guiding the Viewer through the scene	3	-	-
1.4	Organizing the Anglers and Visual Variety	3	-	-
1.5	Focusing Audience Attention	2	1	-

Unit-2	Production Crew	L	T	P
2.1	Structure of Production Crew	3	-	-
2.2	Role of Casting Director	3	-	-
2.3	Role of Action Director	3	-	-
2.4	Role of Music Director	3	-	-
2.5	Relation of Director and Cinematographer	3	-	-

Unit -3	Production Organization	L	T	P
3.1	Role of Associate & Assistant Director	3	-	-
3.2	Producer and Production Manager	3	-	-
3.3	Production Designer and Art Director	3	-	-
3.4	Graphics and VFX	3	-	-
3.5	Makeup and Costume	3	-	-

Unit-4	Directors Involvement in Pre - Production	L	T	P
4.1	Story writing Basics	3	-	-
4.2	Screenplay Writing and Formats	3	-	-
4.3	Screenplay Shooting Requirement	3	-	-

4.4	Screenplay Shooting Schedule	3	-	-
4.5	Visual Storyboarding	3	-	-

Unit-5	Directors Involvement in Post - Production	L	T	P
5.1	Role of director in post-production	3	-	-
5.2	Selection of Shots	3	-	-
5.3	Selection of Music	3	-	-
5.4	Finalizing VFX and SFX	3	-	-
5.5	Finalizing and Preview	3	-	-

Practical/Projects/Assignments:

- Direct a short sequence with all command and cues.
- Student has to make practice of continuity in each aspect of film.
- Student has to make a short film of 2 minimum.
- Students has to make a two minute Corporate Film.

Suggested Readings:

- Edgar, Robert., Marland. John. & Rawle, Steven (2015) The Language of Film. Bloomsbury Publication.
- Hayward, Susan. (2012) Cinema Studies. New York: Routledge.
- Irving. K. David (2010) Fundamentals of Film Directing. McFarland & Company.
- Rabiger. Michael. (2013). Directing: Film Techniques and Aesthetics. Focal Press.
- Sikov, Ed. (2009) Film Studies. New York City: Columbia University Press.
- Silver. Alain, Ward. Elizabeth (1992) The film director's team. Silman-James.
- Weston. Judith, (1996). Directing Actors: Creating Memorable Performances for Film and Television. Michael Wiese Production.
- Viswamohan, Aysha Iqbal. & John, Vimal mohan (2017) Behind the scenes. New Delhi, SAGE Publication.

e-Resource:

- <https://www.mediacollege.com/>

Semester - IV
FCSG 02: WRITING FOR VISUAL MEDIA

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

COURSE OBJECTIVES

- To learn the basics of Visual Writing.
- To know the ways of Storytelling and process of Story Building.
- To understand the Professional process of Screen Writing and Visuals.
- To understand the technicalities of various formats of Scripts.
- To learn the different formats of Screenplay Writing.

LEARNING OUTCOMES

- Familiarize with the basics of Visual Writing.
- Apply the concept of Story Building and Telling.
- Understanding and applying Screen Writing Process.
- Understanding and use of the specifications and significance of various writing formats.
- Applying Screenplay Writing for various genres.

Unit-I	Ideation Process	L	T	P
1.1	Idea Generation: Ideology, Semiotics and significance.	2	-	1
1.2	Concept of Research: Putting authenticity in terms of time, Space and character in visualization.	2	1	-
1.3	Planning for Writing: Purpose, Duration, Mode, and Target Audience.	2	-	1
1.4	Developing Story: Narrative structure, Introduction to genre.	2	-	1
1.5	Different Genres: Action, Adventure, Comedy, Crime, Drama, Fantasy, Historical, Romantic, Suspense, etc.	2	1	-

Unit-II	Writing for Video	L	T	P
2.1	Purpose of Script	2	-	1
2.2	Types of Conflicts- Human vs. self, Human vs. human, Human vs. nature, Human vs. environment, Human vs. technology (machine), Human vs. supernatural, Human vs. god, etc.	2	-	1
2.3	Types of Plot-Overcoming the monster, Rags to Riches, The Quest, Comedy, Tragedy, Rebirth, etc.	2	-	1
2.4	Types of Theme: Redemption, Transformation, Vengeance, Innocence, Justice, Sacrifice, Jealousy, Friendship, Fate, etc.	2	1	-
2.5	Sound : Need & Importance- Emotion, Action, Mood	2	1	-

Unit-III	Camera Techniques	L	T	P
3.1	Principle of Composition: Aspect Ratio, Head Room, Lead room/ Looking space.	2	-	1
3.2	Types of Shots, Camera placement, Camera angles.	2	-	1
3.3	Shot composition during rehearsal	2	-	1
3.4	Camera Transition: Cut, Wipe, Dissolve.	2	-	1
3.5	Swish Pan And Zoom Effects, Split screen shots, montage.	2	-	1

Unit-IV	Functions of scene design	L	T	P
4.1	Defining performance space	2	-	1
4.2	Creating a floor plan	2	1	-
4.3	Making a strong interpersonal statement.	2	-	1
4.4	Creates mood and Atmosphere.	2	-	1
4.5	Concept of pre-visualization	2	1	-

Unit-V	Visualisation in Screen writing	L	T	P
5.1	Preparing to think Visually: Diving In to the Screenwriter's Mind, Breaking Down the Elements of a Story and Character Building	2	1	-
5.2	Structure of Story & Screenplay: Plot Part I: Beginnings.	2	1	-
5.3	Structure of Story & Screenplay: Plot Part II: Middles.	2	-	1
5.4	Structure of Story & Screenplay: Plot Part III: Endings.	2	-	1
5.5	Finalising the draft.	2	-	1

Practical/Projects/Assignments:

- Synopsis writing
- Scriptwriting for Fiction and Non-Fiction
- Character sketching
- Screenplay writing

Suggested Readings:

- Field, S. (2005) Screenplay: The Foundations Of Screenwriting, Delta, Revised Edition.
- Field. S. (2003) The Definitive Guide to Screenwriting, Ebury Press.
- Field. S. (1994) Four Screenplays. Studies in American Screenplays, Delta
- Swain, D. and Swain, J. (1988). Film Scriptwriting: A Practical Manual. Focal Press.
- Reisz, Karel, Gavin Millar.(1968). The Technique of Film Editing. New York: Hastings House and British Film Academy.
- Blake, Snyder.(2005) *Save the Cat*. Michael Wieze.

e-Resource:

- <https://www.studiobinder.com/blog/how-to-write-a-film-treatment/>
- <http://www.filmscriptwriting.com/>

Semester - IV
ADA 08: CO CURRICULAR

Choose from A/B/C

A: Parliamentary Affairs II

B: Bhartiya Sangeet II

C: Lalit Kala II

Semester - IV
ADA-08 (II) A : PARLIAMENT: PRACTICE AND PROCEDURE

AEC	L	T	P	Credit	Continuous Evaluation Marks	End-Term Practical Exam Marks	Total Marks
(II) A	0	1	1	2	10	30	40

COURSE OBJECTIVES

- To acquaint students with knowledge of the Indian Constitution.
- To make students familiar with concept of Parliament.
- To understand the concept of various practices and procedures of Indian Parliament
- To develop understanding about powers and privileges of Parliamentary and Legislative members

LEARNING OUTCOMES

- Students will be able to understand the concept of Indian Constitution and Parliament.
- Students will be able to understand working of Indian Parliament
- Students will be able to understand and analyze working of State Assembly and Legislative Councils
- Ability to apply the theory into practice.

Unit-1	Introduction to Indian Constitution (Total hours- L+T+P=6hrs)	L	T	P
1.1	Preamble	-	1	1
1.2	Fundamental Rights	-	-	2
1.3	Directive Principles of State Policy	-	-	2

Unit-2	Introduction to Indian Parliament (Total hours- L+T+P=6hrs)	L	T	P
2.1	Working of Indian Parliament	-	1	1
2.2	Committee of Indian Parliament	-	-	2
2.3	Budget	-	-	2

Unit-3	Lok Sabha and Rajya Sabha (Total hours- L+T+P=6hrs)	L	T	P
3.1	Working of Lok Sabha & Rajya Sabha	-	1	1
3.2	Passing of Bill in Lok Sabha & Rajya Sabha	-	-	2
3.3	Election of Members in of Rajya Sabha & Lok Sabha	-	-	2

Unit- 4	State Assemblies and Legislative Councils (Total hours- L+T+P=6hrs)	L	T	P
4.1	Introduction to Legislative Councils	-	1	1

4.2	Elections of members in Legislative Council	-	-	2
4.3	Functions of Legislative Council	-	-	2

Unit 5	Different Parliamentary Systems in World (Total hours- L+T+P=6hrs)	L	T	P
5.1	Japan Parliamentary System	-	1	1
5.2	Canada Parliamentary System	-	-	2
5.3	Germany Parliamentary System	-	-	2

Practical/Projects/Assignments:

- Role play/Skit/Mock Parliament.
- PPT Presentation on various contemporary issues
- Visit to Vidhan Sabha
- Virtual tour of the Indian Parliament.
- Any other assignment given by the concerned faculty.

Suggested Readings:

- Kaul M.N and Shakhder S.L, Practice and Procedure of Parliament, Lok Sabha Secretariat, New Delhi, Seventh Edition
- Khosla Madhav, The Constitution of Most Surprising Democracy, Oxford
- Basu Dr. Durga Das, Introduction of Indian Constitution, Lexis Nexis, 2019
- Rules of Procedure and Conduct of Business in the Council of States, Rajya Sabha Secretariat, New Delhi, 2013.
- Chaudhary Sujit, Khosla Madhav and Mehta Pratap Bhanu, The Oxford Hand book of the Indian Constitution, Oxford University Press U.K, 2016
- Role of Rajya Sabha in Indian Parliamentary Democracy, Rajya Sabha Secretariat, New Delhi, 2019
- Narain Dr. Yogendra, Role and Relevance of Rajya Sabha in Indian Polity, Rajya Sabha Secretariat, New Delhi.
- Kashyap Subhash C., Our Parliament, National Book Trust, India
- Handbook for Members of Rajya Sabha, Rajya Sabha Secretariat, New Delhi, 2010
- Bakshi PM, Constitution of India, Universal Law Publishing, 2017
- De Rohit, A Peoples Constitution, Princeton University Press, 2018.

c-resources:

- <https://eparlib.nic.in>
- <https://epgp.inflibnet.ac.in>
- <http://Indias-Founding-Moment-Constitution-Surprising-ebook/>

Semester - IV
ADA-08(II) B : भारतीय संगीत

AEC	L	T	P	Credit	Continuous Evaluation Marks	End-Term Practical Exam Marks	Total Marks
(II) B	0	1	1	2	10	30	40

उद्देश्य

- संगीत के मूल तत्वों को समझना ।
- सुगम संगीत की विभिन्न विधाओं जैसे गीत, भजन, गजल शैलियों इत्यादि से संगीत में आये हुए विभिन्न सैद्धान्तिक एवं वैचारिक महत्व पर चिंतन ।
- संगीत का सैद्धान्तिक और व्यावसायिक क्षेत्रों में प्रदर्शन, नियोजन को जानना ।
- हिन्दी चित्रपट संगीत की समझविकसित करना ।
- अन्य विषयों के साथ भारतीय संगीत को जोड़कर शोध के लिए भारतीय संगीत का प्रारंभिक ज्ञान देना ।

शिक्षण के परिणाम

- अलंकारों, राग काफी, भैरव, भैरवी की जानकारी ।
- सुगम संगीत की भिन्न शैलियों से परिचित होना ।
- भारतीय चित्रपट को जानना एवं प्रमुख संगीतकारों की शैलियों की समझना ।
- भारतीय चित्रपट संगीत में प्रसिद्ध पार्श्वगायकों के योगदान को जानना ।
- ताल एवं वाद्य यंत्रों की प्रारंभिक समझ ।

इकाई- 1	अलंकारों का लेखन	L	T	P
11.	प्रारंभिक अलंकारों का लेखन 20 से 10		2	2
1.2	राग काफी, भैरव, भैरवी का सम्पूर्ण परिचय			6

इकाई- 2	सुगम संगीत	L	T	P
2.1	सुगम संगीत परिभाषा एवं विशेषताएँ		2	2
2.2	सुगम संगीत शैलियाँ (गीत, गजल, भजन प्रसिद्ध कवियों), शायर की (रचनायें 5-5)			6

इकाई- 3	चित्रपट संगीत	L	T	P
3.1	चित्रपट का अर्थ, परिचयन एवं इतिहास		2	
3.2	हिन्दी चित्रपट संगीत में शास्त्रीय संगीत का प्रयोग करने वाले प्रमुख संगीतकार		2	4

इकाई- 4	पार्श्वगायन	L	T	P
4.1	पार्श्वगायन का अर्थ, हिन्दी चित्रपट संगीत में पार्श्वगायन का प्रारंभ		2	
4.2	हिन्दी चित्रपट संगीत के प्रमुख गायक गायिकाएँ परिचय एवं/ (मोहम्मद रफी) योगदान, मन्नाडे, मुकेश, किशोर कुमार, भारत रत्न लता मंगेशकर, आशा भोसले, गीता दत्त, सुमन कल्याणपुरकर		2	4

इकाई- 5	तालों का परिचय	L	T	P
5.1	सुगम संगीत में प्रयुक्त होने वाले तालों का परिचय एवं प्रयोग ताल- तीव्रा, कटरवादादरा, रूपक, झपताल, तीनताल		1	6
5.2	सुगम संगीत में वाथवृंद का प्रयोग, महत्व एवं प्रमुख वाद्य		1	2

प्रायोगिक

- प्रारंभिक अलंकारों का गायन 20 से 10
- रागकाफी-, भैरव, भैरवी में आरोह पकड-अवरोह-
- सरगम, लक्षणगीत, छोटारख्याल 5-5 -आलाप तानों सहित प्रस्तुत करना ।
- सुगम संगीतफिल्म संगीत की दो रचनायें स्वेच्छा से प्रस्तुत करना ।/
- हिन्दी चित्रपट संगीत के प्रसिद्ध पार्श्वगायक गायिकाओं में से किसी एक की स्तरीय रचना/ की प्रस्तुति (शब्द रचना)
- बाह्य परीक्षक की इच्छानुसार सुगम संगीत की किसी एक शैली को प्रस्तुत करना ।
- सैद्धान्तिक प्रश्नपत्र के तालों को हाथ से प्रदर्शित करना । (खाली/ताली)

संदर्भ -

- हिन्दुस्तानी संगीत पद्धति - 2/1 भाग -लेखक विभातखण्डे .ना.
- राग परिचय - 4/3/2/1 भग -लेखक हरिशचन्द्र श्रीवास्तव
- संगीत विशारद -लेखक वसंत
- गुगलगायिकाओं के गीत हेतु ।/स्थापित पार्श्वगायकों-/यू ट्यूब/नेट/

Semester - IV
ADA-08(II) C :ललित कला

AEC	L	T	P	Credit	Continuous Evaluation Marks	End-Term Practical Exam Marks	Total Marks
(II) C	0	1	1	2	10	30	40

उद्देश्य

- दृश्य चित्रण की विधि से छात्रों को परिचित कराना।
- प्रकृति और जीवन की सुंदरता की सराहना करने के लिए उनकी दृष्टिको समृद्ध कराना।
- प्राकृतिक और मानव निर्मित वस्तुओं के विभिन्न रूपों का अभ्यास।
- रंगों के प्रयोग और विभिन्न तकनीकों से छात्रों को परिचित कराना।
- विभिन्न प्रकार की कला सामग्री और उपकरणों का तकनीकों के साथ प्रयोग और कौशल सिखाना।
- अन्य विषयों के साथ ललित कला को जोड़कर शोध के लिए ललित कला का प्रारंभित ज्ञान देना ।

शिक्षण के परिणाम

- परिप्रेक्ष्य चित्रण की समझ ।
- प्रकृति और जीवन की सुंदरता की सराहना और आनंद प्राप्ति । प्राकृतिक और मानव निर्मित वस्तुओं के विभिन्न रूपों का अध्ययन करके कला के नए रूप को बनाने की प्रेरणा।
- विभिन्न प्रकार की कला सामग्री और उपकरणों के प्रयोग से कौशल का विकास ।
- कलात्मक कौशल और रचनात्मकता का विकास ।

ईकाई 1 -	दृश्य चित्र और प्रकृति अध्ययन	L	T	P
1.1	परिचय		1	
1.2	स्केचिंग और परिप्रेक्ष्य			2
1.3	रंग भरने की विभिन्न तकनीक			2
1.4	पौधों, पेड़ों और फूलों का अध्ययन		1	1
1.5	फलों और सब्जियों का अध्ययन		1	1

ईकाई- 2	अलंकरण (डिजाइन)	L	T	P
2.1	सजावटी और ज्यामितीय अलंकरण (डिजाइन)		1	2
2.2	पोस्टर डिजाइन		1	2
2.3	लोगो डिजाइन		1	2

ईकाई- 3	ब्लॉक प्रिंटिंग और फैब्रिक पेंटिंग			
3.1	परिचय		2	2
3.2	सब्जी से प्रिंट (Vegetable Prints)			2
3.3	लकड़ी के ब्लॉक से प्रिंट			2
3.4	फैब्रिक पेंटिंग (कुशन कवर और दुपट्टे)			2

ईकाई-4	मिट्टी से रचना (क्ले मॉडलिंग, तीन आयामी कला)			
4.1	परिचय		2	2
4.2	सरल आकार (फल, सब्जी और फूल)			2
4.2	पक्षी और जानवर			2
4.4	पी ओ पी ब्लॉक नक्काशी			2

ईकाई- 5	कागज शिल्प			
5.1	बुक जैकेट डिजाइन		1	2
5.2	पेपर क्राफ्ट मोबाइल		1	2
5.3	कैलेंडर डिजाइन		1	2

प्रायोगिक

- दृश्य चित्र और प्रकृति अध्ययन।
- अलंकरण (डिजाइन)
- ब्लॉक प्रिंटिंग और फैब्रिक पेंटिंग।
- मिट्टी से रचना (क्लेमॉडलिंग,तीन आयामीकला)
- कागज शिल्प

संदर्भ-

- भारतीय कला एवं संस्कृति -नितिन सिंघानिया
- Water colour Landscapes Step by Step by Milind Mulick
- Colors of India: India Block Print Art (Block Prints Book 1) Kindle Edition by Shruti Jain
- A for Ajrakh: The A to Z of Block by Nina Sabnani

Sem- V

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC11	Concept of Post Production	5	50	30	20	100
2.	FCSC12	Importance of Sound	5	50	30	20	100
3.	FCSE01 or FCSG02	Lighting for Cinema or Concept of Story Boarding Or (GE List options)	5	50	30	20	100
4.	FCSG03	Advertisement Film Making or GE List options	5	50	30	20	100
Total credits- 20			Total marks- 400				

Semester - V
FCSC 11 : CONCEPT OF POST PRODUCTION

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- To understand the basics of Film Editing and aesthetics.
- To understand various types of Editing.
- To understand the Art and Techniques of Editing.
- To understand the tools and technique of Editing software - Adobe Premiere Pro.
- To understand the tools and technique of Editing software - Final Cut Pro.

LEARNING OUTCOMES

- Describe key concepts, technical and creative aspects of the role of an editor.
- Able to differentiate various types of editing.
- Understanding of the theoretical, creative and technical aspects of film editing.
- Ability to apply different editing techniques with the help of Adobe Premiere Pro.
- Ability to apply different editing techniques with the help of Final Cut Pro.

Unit-1	Introduction to Editing	L	T	P
1.1	Basics of Editing	2	1	-
1.2	Editing Decisions	2	1	-
1.3	Editing Possibilities	2	1	-
1.4	Online Editing, Offline Editing, Linear Editing and Non – Linear Editing	2	-	1
1.5	Editing In – Camera & Editing with Vision Mixer	2	-	1

Unit-2	Post Production Technique	L	T	P
2.1	Art and Technique of Editing	2	-	1
2.2	How to Use Transition & come Effect Relationship	2	1	-
2.3	Montage, Duration of Shots & priority (Video / Sound)	2	1	-
2.4	Good Editing Techniques	2	-	1
2.5	Anticipating Editing	2	-	1

Unit -3	Cutting	L	T	P
3.1	Continuity Editing	2	1	-
3.2	3 point editing, L cut, J cut, Match cut, Smash cut, Invisible cut , Jump cut.	2	1	-
3.3	Cutting on Movement, Cutaway and cut - In	2	-	1
3.4	Cutting on Exits and Entrances	2	-	1
3.5	Cutting on Sound	2	-	1

Unit-4	NLE Software : Adobe Premiere - Features And Application	L	T	P
4.1	Adobe Premiere - Creating project, Customizing workspace.	2	1	-
4.2	Adobe Premiere - Import setting, Sequence setting, Scratch disk setting.	2	1	-
4.3	Interface - Digitize And Organize Source Footage, Edit sync and non-sync material, Editing dialog & working with audio, Timeline Editing, Adding Video Effects & Transitions.	2	1	-
4.4	Tools – Selection, Track Select tool, Ripple Edit tool, Rolling Edit tool Rate Stretch tool Razor tool Slip tool Slide tool Pen tool Hand tool Zoom tool.	2	1	-
4.5	Export Setting – Export pre – sets, Custom pre set, Frame rate, frame size, Pixel aspect ratio, Bit rate and audio format, work area selection and entire timeline.	2	-	1

Unit-5	NLE Software : Final Cut Pro - Features And Application	L	T	P
5.1	Final Cut Pro - Creating Project, Customizing Workspace.	2	1	-
5.2	Final Cut Pro - Import Setting, Sequence setting, Scratch disk setting.	2	1	-
5.3	Interface of Final Cut Pro - Digitizing and Organizing Source Footage, Edit Sync And Non-Sync Material, Editing Dialog & Working With Audio, Timeline Editing, Adding Video Effects & Transitions.	2	1	-
5.4	Tools – Selection tool, Edit Selection tool Group Selection tool, Range selecting tool, Select track forward and backward, Roll ripple slip, slide, Razor blade, Razor blade all, Hand, Zoom, Crop, Pen, Distort.	2	-	1
5.5	Export Setting – Export presets, Custom pre set, Frame rate, Frame size, Pixel aspect ratio, Bit rate and Audio format, Work area selection and entire timeline.	2	-	1

Practical/Projects/Assignments:

- Organizing Video footage
- Three point editing
- Split edit
- Working with multi layers
- Key framing Image
- Time remapping
- Effects, Applying Transitions, compositing
- Titling
- Sound editing
- Dubbing and Syncing
- Create and Edit a Trailer for a Movie.

Suggested Readings:

- Browne, Steven E.(2002). Video Editing- A Post Production Primer. Focal Press
- Bowen, Christopher J.(2009) Grammar of the edit. Focal Press.
- Belavadi, Vasuki.(2013)Video Production, India: Oxford university Press. Millerson, Gerald. (2009) Television Production. Burlington, MA:Focal Press.
- Owens , Jim.(2012) Video Production Handbook. Kilmington: Focal Press.
- Singh. Devrat(2014) Television Production. Makhanlal Chaturvadi National University of Journalism and Communication.

e-Resource:

- <https://www.mediacollege.com/>
- <https://www.lynda.com/search?q=sound+production>
- <https://seanwes.com/podcastdude/018-best-resources-for-learning-recording-mixing-and-mastering/>
- <https://www.videocopilot.net/tutorials/>
- https://www.aframe.com/application/files/9814/5373/1646/Aframe_whitepaper_-_Pro_Video_Editing.pdf
- http://toasterdog.com/files/basics_of_video_editing_notes.pdf
- <http://amun.felk.cvut.cz/y36wmm/prednasky/prednaska9.pdf>

Semester - V
FCSC 12 : IMPORTANCE OF SOUND

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- Develop understanding of the basic concepts of Sound.
- Knowledge of microphone's technical aspects and their handling.
- Working knowledge of: Mixing console, Digital audio, Storage medium, File formats and Various connectors involved.
- Operational Knowledge of Monitoring Systems, Processors, Equalizers, compressors and limiters.
- Working Knowledge of Recording, track laying, sound designing and mixing for film sound.

LEARNING OUTCOMES

- Ability to identify and understand the terminologies involved with sound.
- Ability to identify and place microphones for various recording purposes.
- Hands on experience of handling Mixing console, digital audio systems, storage medium, file formats and various connectors involved.
- Working knowledge of purpose and processes involved with Monitoring Systems, processors, Equalizers, compressors and limiters.
- Ability to create sound for film.

Unit-1	Basics of Sound	L	T	P
1.1	Nature of acoustical waves	2	-	1
1.2	Concepts of amplitude and frequency □ wavelength and harmonics	2	-	1
1.3	Psycho□acoustics: Nature of hearing and perception of sound	2	-	1
1.4	Concepts of pitch, loudness, and timbre	2	1	-
1.5	Precedence effect	2	1	-

Unit-2	Nature of Sound	L	T	P
2.1	localization in rooms	2	-	1
2.2	equal loudness contours	2	1	-
2.3	Principles of Stereophony	2	-	1
2.4	Role of Sound in Film	2	-	1
2.5	Sync Sound	2	1	-

Unit-3	Analog & Digital Equipment	L	T	P
3.1	Basic analog connectors	2	1	-
3.2	Cabling, Patch – Bay, Interconnectivity between various recording studio equipment	2	1	-
3.3	Various Digital interconnects and their sockets on the digital equipment	2	-	-

3.4	Microphones Types: Dynamic, Condenser, Ribbon, Polar Pattern, Sensitivity	2	1	-
3.5	Microphone designs for special applications	2	1	-

Unit-4	Acoustics & Sound Equipments			
4.1	The behaviour of sound in outdoors and in closed spaces	2	-	1
4.2	Absorption, reflection, diffraction, refraction, reverberation	2	-	1
4.3	Mixing Console	2	-	1
4.4	Amplifier	2	1	-
4.5	Monitors and Converters	2	1	-

Unit-5	The Audio Production Process			
5.1	Recording Types: Music, Voice Over, Live Recording, Foley Sound Creation, Background Score,	2	-	1
5.2	Stages of audio Production: Preproduction, Tracking, Overdubbing, Editing, Mixing and Mastering	2	-	1
5.3	Equalizers – types and their application, Compressors & Limiters □ theory and application & Effects processors □ Reverberation and Delay devices and their plug-in counterparts	2	1	-
5.4	Basic Interface of Sound Fourge and Nuendo	2	1	-
5.5	Introduction to Podcast	2	-	1

Practical/Projects/Assignments:

- Sound Story (app. 5 min)
- Location Sound Exercise: Recording a running commentary of a particular locale.
- Recording a live interview.
- Recording sync sound with camcorder and boom operation.

Suggested Readings:

- Alten, Stanley R. (2006) Audio in Media. Holman, Tomlinson. (2010) Sound for Film and Television. Focal Press.
- Bartlett, Jenny. (2013) Practical Recording Techniques. Focal Press.
- Everest, F. Alton. (2001) Master Handbook of Acoustics. Mc Graw Hill.
- Forlenza, Jeff & Stone, Terri. (1993) Sound for picture: an inside look at audio production for film and television. Focal Press.
- Holman, Tomlinson. (2013) Sound For Digital Video. Focal Press.
- Huber, David Miles. (2010) Modern Recording Techniques. Focal Press.
- Kellison, Cathrine. (2013) Producing for TV And Video: A Real□world Approach. Focal Press.
- Izhaki, Roey. (2018) Mixing Audio. Routledge.
- Sound For Digital Video By Tomlinson Holman
- Producing for TV And Video: A Real□world Approach By Cathrine Kellison



प्रो. पवित्र श्रीवास्तव
विभागाध्यक्ष
अलखिया विभाग
महानगरात मुंबईतील राष्ट्रीय पर्यावरण
एवं समाज विज्ञानविद्यालय, गोपाल (म.प्र.)

- Sound for picture: an inside look at audio production for film and television By Jeff Forlenza, Terri Ston
- Audio in Media By Stanley R. Alten
- Master Handbook of Acoustics By F.Alton Everest
- Modern Recording Techniques By David Miles Huber
- Mastering Audio By Bob Katz
- Mixing Audio By Roey Izhaki
- Practical Recording Techniques By Jenny Bartlett
- Critical Listening Skills for Audio Professionals By F.Alton Everest
- The Audible Past By Jonathan Sterne

e-Resource:

- <https://ehomerecordingstudio.com/types-of-microphones/>
- <https://www.mediacollege.com/>
- <https://www.lynda.com/search?q=sound+production>
- <https://seanwes.com/podcastdude/018-best-resources-for-learning-recording-mixing-and-mastering/>
- https://www.aframe.com/application/files/9814/5373/1646/Aframe_whitepaper_-_Pro_Video_Editing.pdf

Semester - V

FCSE 01: LIGHTING FOR CINEMA

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- To understand the basic principles of Lighting.
- To understand the basic lighting Equipment's.
- To learn various techniques of Lighting.
- To understand different Lighting Approach and Controls.
- To Learn different Lighting according to the situation & trouble shooting.

LEARNING OUTCOMES

- Understanding of basic principles of lighting.
- Knowledge of various lighting equipment's and their utility specific significance.
- Apply understanding of different lighting techniques.
- Apply various lighting approaches and Lighting controls.
- Understanding of situational Lighting and Troubleshooting Techniques.

Unit-1	Introduction to Light	L	T	P
1.1	Aim of Light – Artistic requirements (Three-dimensional look of picture, Right lighting condition, Implicit requirement, Compatible picture) Technical Requirement (Illuminance, Color Temperature, Contrast Ratio)	2	-	1
1.2	Lighting process – Planning, Plotting, Rigging, Setting, Balance and Recording / Transmission.	2	-	1
1.3	The Role and Quality of Lighting Director- for - Need, Treatment, Plot, Time Scale, Cues, Remedial Lighting Adjustment.	2	-	1
1.4	Basics of Light - Luminous Intensity and Flux and Controls.	2	-	1
1.5	Reflection of Light and Technical parameters of Lighting - Illuminance, Colour temperature, Contrast ratio, Grey Scale.	2	-	1

Unit-2	Luminants	L	T	P
2.1	Luminaire Performance and Types of light sources - Hard Lighting Soft Lighting	2	-	1
2.2	Type of light Fitting - Regular Tungsten lamps, Overruns Lamp, Tungsten Halogen Lamps, Gas discharge Lamps, HMI lamps, LED Lights, Soft light/flood lights, spot light, Fresnel spot light,	2	-	1

	Ellipsoidal Light, Follow Spot Light, Special purpose Spot Light.			
2.3	Control of Beam Shape - (Full Flood and Full Spot) and light intensity.	2	-	1
2.4	Lamp support and light Rigging system - C-Clamp, Pantographs, Gaffer grips, Tele-climber, Fix-grid, Roller barrel, Long batten, Slotted grid, Sealing tracks, Floor stand, Ground base, selecting positioning plugging and patching of lamps sources.	2	-	1
2.5	Lighting controls - Different ways of controlling light, barn door, dimmer, types of dimmer, resistance dimmer, SCR Dimmer, Filter, nets, diffusers, quality quantity and direction, Cutter and reflector.	2	-	1

Unit -3	Lighting Technique	L	T	P
3.1	Three point lighting- Basic principle and functions of three-point light. (Key, fill and back)	2	-	1
3.2	Lighting for Different set - In-door Lighting and Out-door Lighting, Situation based Lighting and Special Effect Lighting.	2	-	1
3.3	Objectives & Characteristics for Lighting - Placement of light with respect to camera and its movement.	2	-	1
3.4	Lighting measurement and exposure meter - Different type of exposure meter, analogue exposure meter, and digital exposure meter. The ways of using exposure meter, incident method, reflected method.	2	-	1
3.5	Planning & plotting of lighting - Type of luminaries, Position, aiming direction, symbolic representation and Floor Plan.	2	-	1

Unit-4	Lighting Approach and controls	L	T	P
4.1	Location Lighting - Lighting and different location and situation techniques use on location lighting for day exterior, night exterior, day interior, night interior.	2	-	1
4.2	Lighting for Multi camera set up – Scenic requirement, lighting the artist use of kicker.	2	-	1
4.3	Chroma key Principle – Depth, Distance, Shadow, Even Lighting, Minimum area	2	-	1
4.4	Lighting for chroma key - Basic Setup for Chroma Key (Key Light, Filler, Back Light & Backing)	2	-	1
4.5	Choice of Keying Colour - According to situation.	2	-	1

Unit-5	Situation Lighting & Trouble shooting	L	T	P
5.1	Interview lighting – Planning and Plotting.	2	-	1
5.2	Principle of drama lighting – Planning (Artist, Position, Movements, Camera Position and Movements, Desired Mood, Sound Pickup, Practical	2	-	1

	Light, Position of Scenery, costumes) Lighting Technique (Direction of the inferred light source)			
5.3	Lighting for set - Windows and exterior views, Night time in shot practical's, Interim shot from an exterior position.	2	-	1
5.4	Problems of lighting on location – Double Shadows, Camera flare, Luminous in shot, cables in shot, Unwanted spill light from luminous, unlit area.	2	-	1
5.5	Lighting continuity – Identical Camera angle and distance, Identical f-number, similar Illuminance on subject and background.	2	-	1

Practical/Projects/Assignments:

- Three point lighting practice.
- Lighting for interview.
- Possible position of key light in two-handed interview.
- Lighting for moving camera and character.
- Use of barn door dimmer nets for lighting control.
- Lighting a performer for mix lighting condition.
- Prepare video clips of Interview lighting for one person.
- Prepare video clips of Interview lighting for three persons.
- Prepare video clips of outdoor lighting with reflector and cutter.

Suggested Readings:

- Belavadi, Vasuki.(2013) Video Production. Oxford University Press India.
- Kellison, Cathrine. (2005)Producing for TV And Video: A Real world Approach. Focal Press.
- Malkiewicz, Kris. (1986). Film Lighting. Touchstone.
- Millerson , Gerald.(2009) Television Production. Routledge.
- Video Production Handbook, Jim Owens.
- Singh, Dr. Devrat.(2014) Television Production. Makhanlal Chaturvadi National University of Journalism and Communication.

e-Resource :

- <https://www.mediacollege.com/>
- <https://files.eric.ed.gov/fulltext/ED102559.pdf>

Semester - V
FCSE 02 : CONCEPT OF STORYBOARDING

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- Understand the Concept of Storyboarding
- Learn How to develop story structure
- To know about the visual literacy
- To understand Cinema Language

LEARNING OUTCOMES

- Ability to develop a storyboard
- Able to create story. optimized content, getting web pages indexed by search engines and tracking the outcomes
- Able to visualize story

Unit-1	Introduction to Storyboarding	L	T	P
1.1	History of storyboarding.	2	-	1
1.2	Early Storyboards	2	-	1
1.3	Who Hires Storyboard Artists?	2	-	1
1.4	Staffers	2	-	1
1.5	Independent Contractors	2	1	-

Unit-2	Visual Literacy	L	T	P
2.1	Screen Reference	2	-	1
2.2	The Story Point & Emotional Response	2	-	1
2.3	Composition within Your Picture Frame	2	-	1
2.4	Working with Shapes: Lines, Rule of thirds Design of Shapes	2	-	1
2.5	Focal Point & Depth	2	-	1

Unit -3	Drawing for Storyboards and Story Structure	L	T	P
3.1	Your Drawing Alphabet: SICO Shapes	2	-	1
3.2	The Art of the Rough	2	-	1
3.3	Drawing Shortcuts	2	-	1
3.4	What Is a Story? And Story Charts	2	-	1
3.5	Incorporating Design in Your Scenes and Rhythm	2	-	1

Unit-4	Cinema Language	L	T	P
4.1	Aspect Ratios & Shot Choice	2	-	1
4.2	Camera Position, Height	2	-	1
4.3	Camera Position Affects Effective Emotion	2	-	1

4.4	Camera Lenses, Screen Direction & 180° Rule	2	-	1
4.5	Emotion& Staging	2	-	1

Unit-5	Story Boards	L	T	P
5.1	Storyboard Types: Continuity Boards/Shooting Boards, Live Action Boards, Feature Animation Boards & Advertising Storyboards/Pitch Boards.	2	-	1
5.2	The Storyboard Process	2	-	1
5.3	Fulfilling the Story Point	2	-	1
5.4	Subtext & Thumbnails	2	-	1
5.5	Finished Storyboards & Digital Storyboards	2	-	1

Assignments

- Develop a story
- Draw Storyboard

SUGGESTED READINGS:

- Screenplay: The Foundations of Screenwriting: Syd Field
- Making a Good Script Great: A Guide for Writing & Rewriting: Linda Seger
- Script Writing: How to Write a Screenplay: Alshley Foley
- From Word to Image: Storyboarding and the Filmmaking Process: Marcle Beglelter
- Animation - the Art of Layout and Storyboarding: Mark Byrne
- Storyboarding: Turning Script to Motion: Stephanle Torta and Vladimir Minuty
- पटकथा लेखन - एक परिचय : मनोहर श्याम जोशी

Semester - V

FCSG 03: ADVERTISEMENT FILM MAKING

Total Marks : 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- To understand the process of an Advertisement Film Making
- To learn the essence of creating action demanding.
- To understand the Ad- Film Making.
- To understand the various elements of advertising like Copy Writing, Design and Technical Aspects.
- To understand the post production process of Ad-Film Making.

LEARNING OUTCOMES

- Associate different aspects of advertisement copy writing.
- Understand the different concept of advertisement film making with respect to the genre.
- Analyse the strength of different components of an ad film.
- Apply the knowledge of equipment's and techniques for an ad film making.
- Associate understanding of the pre-production, production and post- production stage of ad film making.

Unit-1	Introduction to Advertising	L	T	P
1.1	The need For Advertising- In perspectives of Social Scenario	2	1	-
1.2	Understanding the Customer/Consumer behaviour and Client Behaviour.	2	1	-
1.3	Principles of Copy Writing and Advertising Design	2	1	-
1.4	Writing for Visuals -How to Use Words Effectively and Precisely.	1	1	2
1.5	Balance between Words, Visuals and Power of silence.	1	1	2

Unit-2	Being an Advertising Film maker	L	T	P
2.1	Difference between General Films and advertisement Film Making.	1	2	-
2.2	Various genres of advertisement Films like Corporate Movies, Online Ad Campaign, Public Service Advertising, Promotional advertising.	1	2	-
2.3	Understanding the specific needs of TV/Film/Web/Mobile audiences.	2	1	-
2.4	Studying Popular/Famous advertisement Films Campaign.	1	2	-

2.5	Decide on the right pitch and thinking out of the box.	1	1	2
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Unit -3	Art of Ad Film Making	L	T	P
3.1	Importance and Power of Audio-Visual Communication, Process of Ad Film Making and Appeal in Ad.	2	1	-
3.2	Basics of a Good Composition.	2	1	-
3.3	Strength of a Good Composition and its requisites and how to make a Good Composition.	1	2	-
3.4	Appreciation of Image, B &W and Colour theory.	2	1	-
3.5	Creation of drama, Role of characters and understanding the Life around us.	2	1	-

Unit-4	The Ad film pipe line and Overview-Creative	L	T	P
4.1	Ideation, Brainstorming, Visualization, Treatment and structure for Advertising.	2	1	-
4.2	Research – Content analysis, Location Research for Shooting, Collecting content data from Client and Subject Expert.	2	-	1
4.3	Drafting script – Target audience, Time, First draft, Treatment and copy.	2	-	1
4.4	Layout, Storyboarding of Advertisement.	2	-	1
4.5	Planning and Budgeting – Team Building, Location Finalising and Schedule Finalising.	2	-	1

Unit-5	The Ad film pipe line for Production and Post-production Process	L	T	P
5.1	Shooting for Advertisement – Basics of Camera and Visual Grammar.	2	-	1
5.2	Sound and music for Advertisement- Background Score, Voice over, Sound Effect, International track for sound.	2	-	1
5.3	<i>Audio and Video</i> Editing for Advertisement.	2	-	1
5.4	Graphics & Visual Effects in Advertisement.	2	-	1

Practical/Projects/Assignments:

- Analyze advertisements of famous brands for their copy and layout
- Shoot a complete ad film of any brand with duration of minimum 30 sec.
- Individual assignment for script writing of a corporate ad film.
- Screening of Prominent ads of leading ad film makers.
- Screening of Ad Campaign like Surf Excel, Bajaj etc.

Suggested Readings:

- Altstiel, Tom & Grow, Jean. (2016) Advertising Creative Strategy, Copy & Design, 3rd edition. India: Sage.
- Bovee & Arens. Contemporary Advertising. USA: Irwin.



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एवं समाज विज्ञानविद्यालय, गोपाल (म.प्र.)

- Chunawala & Sethia. Foundations of Advertising, 8th edition. India: Himalaya Publishing.
- Dennison, Dell (2006). The Advertising Handbook. India: Jaico.
- Halve, Bhaskar Anand. Planning For Power Advertising. India: Response Books.
- Jones, Philip John. How To Use Advertising to Build Strong Brands. India: Sage.
- Jones, P J. How Advertising Works. India: Sage
- Millerson, Gerald. (2009) Television Production. Burlington, MA: Focal Press.
- Sharma, Sangeeta and Singh, Raghuvir (2009): Advertising Planning and Implementation, PHI Learning Private Limited, New Delhi
- Tiwari, S (2003). Uncommon Sense of Advertising: Getting the Facts Right. India: Response.
- Wells, Burnett, Moriarty. (1997) Advertising Principles & Practices. India: Prentice Hall.

e-Resource:

- www.afaqs.com
- www.exchange4media.com
- www.ourmedia.org
- www.brandchannel.com
- www.campaignindia.in
- www.brandrepublic.com
- www.adsoftheworld.com
- www.pitchonnet.com
- <https://www.mediacollege.com/>

Sem- VI

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC13	Film Laws and Regulations	5	80	00	20	100
2.	FCSC14	Film Management	5	50	30	20	100
3.	FCSE03 or FCSE04	Introduction to Film Theory	5	80	00	20	100
		or Basics of Visual Special Effects & Compositing	5	50	30	20	100
4.	FCSG04	Film Journalism Or GE List options	5	50	30	20	100
Total credits- 20			Total marks- 400				

Semester - VI
FCSC 13: FILM LAWS & REGULATION

Total Marks: 100 Theory- 80, Practical- 00, Internal- 20, Credit-05

COURSE OBJECTIVES

- To understand and implement various laws pertaining to Cinema.
- To understand the Need and Importance of Intellectual Property Rights
- To understand the Need and Importance of Acts.
- To know about Central Board of Film Certification.
- To practice Media Business ethics and understanding the issues pertaining to it.

LEARNING OUTCOMES

- Explain Indian constitution and legal system in context of Film Business and Regulations.
- Use the knowledge of Fundamental Rights, Fundamental Duties and Human Rights to demonstrate their understanding in the context of Film Regulations.
- Explain the concept of Intellectual Property Rights & describe how they are significant in Film Business.
- Analyse the problem and find a solution for the same in the light of essential acts Governing Media in India.
- Use the knowledge about Role and importance of Business Ethics and Values in Film Business in order to meet its moral responsibilities.

Unit-1	Indian Constitution and Legal System	L	T	P
1.1	Indian Constitution: Salient Features – longest written constitution, Adult suffrage, mixture of rigidity and flexibility.	2	1	-
1.2	Fundamental Rights and duties – Consisting section of constitution, Directive principles of state policy.	2	1	-
1.3	Overview of India Legal System, types of law, working structure of court system,	2	1	-
1.4	Constitutional Provisions, Laws and Regulation.	2	-	1
1.5	Human Rights: History and origin, UNO, Geneva convention, Magna - Carta, British Law.	2	-	1

Unit-2	Intellectual Property Rights	L	T	P
2.1	Intellectual Property Rights Introduction (IPR)- History, Origin, Types of IPR.	2	1	-

2.2	Copyright & Trademark, Patent and tread secret - Salient Features of each Law. Processes of filling.	2	-	1
2.3	Plagiarism – Concept, Guideline and Ethics.	2	-	1
2.4	Case Study regarding – Patent and Trade Secret.	2	1	-
2.5	Case Study regarding – Copyright & Trademark.	2	1	-

Unit -3	Important Acts	L	T	P
3.1	Cinematography Act 1952 – Origin, Implementation, Amendments, Salient Features.	2	-	1
3.2	Prasar Bharati Act (1990) - Origin, Implementation, Amendments, Salient Features.	2	1	-
3.3	Information Technology Act (2000) - Origin, Implementation, Amendments, Salient Features.	2	1	-
3.4	Cable TV Act (1995) - Origin, Implementation, Amendments, Salient Features.	2	-	1
3.5	Right To Information Act (2005) - Origin, Implementation, Amendments, Salient Features.	2	-	1

Unit-4	Film Regulation	L	T	P
4.1	Introduction To Film Board of Certification	2	1	-
4.2	Introduction To Various Film Organization/ Associations, Vision of Formation and films, Film Board Members of Certification.	2	-	1
4.3	Process and guidelines of Film Board of Certification.	2	1	-
4.4	Formation (Central And Regional); Enforcement of Film Board of Certification.	2	-	1
4.5	Film Certification, Film posters and Ethical issues.	2	-	1

Unit-5	Film Business	L	T	P
5.1	Role and importance of Business ethics and Values in Film Business. Single Screen & Multiplex.	2	1	-
5.2	Definition of Business Ethics and Impact on Business Policy	2	1	-
5.3	Business Strategy	2	1	-
5.4	Types of Ethical issues, Bribes, Coercion, Deception, Theft, Unfair Discrimination.	2	-	1
5.5	CSR □ Definition and Importance, examples of various Initiatives taken by various business groups.	2	-	1

Practical/Projects/Assignments:

- Study and analyze the role of film censor board in India. Write a detail report.
- Give a presentation on any controversial film created by director of censor board.
- Write a brief report on plagiarism of film in context to Hindi cinema. i.e. copying movies frame by frame from other language.

Suggested Readings:



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एवं संसार विश्वविद्यालय, गीपाल (म.प्र.)

- Bagrial, Ashok.(2004). Company Law, Vikas Publishing House.
- Central Board of Film Certification, Ministry of Information and Broadcasting, Government of India, 2012.
- David J. Fritzsche.(1996)Business Ethics: A Global & Management Perspective. Tata McGraw-Hill.
- Fundamental Rights, Constitution of India-Part III, Article 19.
- Gulshan S.S. and Kapoor G.K.(2018) Business Law including Company Law. Generic.
- Kapoor, N. D.(2014). Elements of Mercantile Law, Sultan Chand & Sons.
- Ramaswamy Namakumari.(2004) Strategic Planning. Corporate Strategy. MacMillan. India Ltd.
- Velasquez. (2016) Business Ethics. Prentice. Hall of India.

e-Resource:

- <https://indiacode.nic.in/handle/123456789/1362/browse?type=ministry&order=ASC&&rpp=20&value=Information+and+Broadcasting>
- <https://mib.gov.in/sites/default/files/draftcinematographbill2010.pdf>
- <https://www.mea.gov.in/Images/pdf1/Part3.pdf>
- http://www.nishithdesai.com/fileadmin/user_upload/pdfs/Research%20Papers/Indian%20Film%20Industry%20-%20Tackling%20Litigations.pdf
- <https://www.wipo.int/edocs/lexdocs/laws/en/in/in024en.pdf>

Semester - VI

FCSC 14 : FILM MANAGEMENT

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

OBJECTIVES

- To impart a deep understanding of the Film as a Business.
- To understand the managerial aspect of Film Industry.
- To build up the capacity of students to take up individual Filmmaking Assignments as Entrepreneurs/ Freelancers.
- To use the available resources at its Optimum level.
- To analytically market the films in the Global Industry.

LEARNING OUTCOMES

- Competent understanding of Film as Business.
- Capacity building for Film Making and Management.
- Promote Films more Creatively.
- Find and manage film Funding Resources.
- Analyze the right kind of environment for promoting Films and Earning Good Business.

Unit-1	Basics of Management	L	T	P
1.1	Management : Concept and Scope.	2	-	1
1.2	Principles of Management.	2	-	1
1.3	Theories of Management given by Fayol and Taylor	2	-	1
1.4	Human Resource Management : Specially for Films : Need and Process	2	1	-
1.5	Film Finance Management & New Trends In Film Management	2	1	-

Unit-2	Film, TV and OTT Management	L	T	P
2.1	Film, TV and OTT Management: Challenges and Opportunities.	2	1	-
2.2	Operations and structure of Film Production House	2	-	1
2.3	Film, TV and OTT Business and New Technology	2	-	1
2.4	New trends in film, TV and OTT Business	2	1	-
2.5	Legal Issues of Film, TV and OTT Business :Code of Conduct and Ethics	2	1	-

Unit -3	Segmentation, Targeting & Positioning For Film	L	T	P
3.1	Bases and process of segmentation; Requirement for Effective Segmentation	2	-	1

3.2	Niche Marketing, Segmenting consumer and business markets	2	-	1
3.3	Targeting- Evaluating Market Segments and Selecting Target markets for different Film Zone.	2	-	1
3.4	Positioning-value, Mapping, Differentiation and Strategies	2	1	-
3.5	Promotion and Promotion mix strategies: Role and Importance	2	-	1

Unit-4	Film Marketing	L	T	P
4.1	Media Marketing: Concept, Need and Scope.	2	-	1
4.2	Penetration, Reach, Access and Exposure to Media, Marketing Strategies.	2	-	1
4.3	Revenue-Expenditure in media: Areas of Expenditure and Revenue models.	2	-	1
4.4	Selling and buying Space & Time/Slot on media: Deals and Negotiations	2	1	-
4.5	TRP And Audience Profiles: Classification	2	-	1

Unit-5	Film Packaging and Distribution	L	T	P
5.1	Art of developing Promos; Advertisement & In Serial Promotions	-	-	2
5.2	Package Design for various mediums	-	-	2
5.3	Public Relations, Planning and Managing Events	-	-	2
5.4	Film Distribution & Revenue generation: Latest Trends of National and global films	-	-	3
5.5	Case Studies of Established Production Houses like Dharma Productions, Eros International, Red Chillies Entertainment	1	-	1

Practical/Projects/Assignments:

- Study of film production house and present its functioning
- Prepare a promo design for any latest Hindi/ English film.
- Study global film business of the current year and present it in the class.
- Analyze the successful marketing campaigns of some latest film

Suggested Readings:

- Atanton William J et al (1989): Marketing Management. New York, USA: Mcgraw-Hill Book Co. New York.
- Brian Sheehan (2010). Online Marketing. Switzerland: An Ava Books
- Bird Drayton (2008). Common Sense Direct & Digital Marketing. India: Kogan Page India Ltd.
- Kotler & Armstrong (2018). Principles of Marketing. India: Pearson Education
- Koontz & Weihrich (1994). Management: A Global Perspective (10th Edition). Singapore: Mc-graw-hill International Editions



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एवं समाज विज्ञानविद्यालय, गोपाल (म.प्र.)

- Kotler Philip (1999). Marketing For Hospitality and Tourism. UK: Oxford Focal Press
- Kotler Philip (1989) Social Marketing. New York, USA: The Free Press
- Peter J Paul & Olson Jerry C (1987). Consumer Behavior- Marketing Strategy Perspective. Illinois, Chicago: Richard Irwin Inc.
- Rob Donovan (2010) Social Marketing: An International Perspective. UK: Cambridge University Press
- Ryan Damian, Clvin Jones (2012). Understanding Digital Marketing. India: Replica Press Pvt. Ltd. India.

e-Resources:

- www.exchange4media.com
- www.ourmedia.org
- www.brandchannel.com
- www.campaignindia.in
- www.brandrepublic.com

Semester - VI
FCSE 03 : INTRODUCTION TO FILM THEORY

Total Marks: 100 Theory- 80, Practical- 00, Internal- 20, Credit-05

COURSE OBJECTIVES

- To understand the four eras of Media theory
- To understand the various normative theories
- To understand the various effects theories
- To understand the importance of Culture and societal change brought about by media

LEARNING OUTCOMES

- Develop the understanding of the four eras of Media theory
- Develop the understanding of the various normative theories
- Develop the understanding of the various effects theories
- Develop the understanding of the importance of Culture and societal change brought about by media

Unit-1	Theory - I	L	T	P
1.1	Constructivism	3	-	-
1.2	Classical cinema	3	-	-
1.3	Central perspective	3	-	-
1.4	Rudolf Arnheim (Film Theory), Seraej Eisenstein (Montage Theory)	3	-	-
1.5	Andre Bazin (Realism), David Bordwell (Linguistic Film Theory)	3	-	-

Unit-2	Theory - II	L	T	P
2.1	Neoformalism (Bordwell / Thompson)	3	-	-
2.2	Post-structuralism (Thierry Kuntzel)	3	-	-
2.3	Bela Baldzs	3	-	-
2.4	Apparatus-theory – Early cinema and the close-up	3	-	-
2.5	Mirror neurons - Paradoxes of the mirror	3	-	-

Unit-3	Theory - III	L	T	P
3.1	Apparatus-theory (Dziga Vertov)	3	-	-
3.2	Feminist film theories	3	-	-
3.3	The panoptic gaze (Michel Foucault)	3	-	-
3.4	Niklas Luhmann and selfmonitorina	3	-	-
3.5	Suture - Continuity-editing	3	-	-

Unit-4	Theory - IV	L	T	P
4.1	Critique of "ocularcentrism"- Skin and identity	3	-	-
4.2	Vivian Sobchack - Phenomenology	3	-	-
4.3	Body and Benre (Linda Williams, Barbara Creed)	3	-	-
4.4	The skin of film (Laura Marks)	3	-	-
4.5	Accented cinema (Hamid Naficy)	3	-	-

Unit-5	Theory - V			
5.1	The acousmetre (Michel Chion)	2	1	-
5.2	Five concepts for connecting mind and cinema: Gilles Deleuze	2	1	-
5.3	Five concepts for connecting mind and cinema: Annette Michelson & Torben Grodal	2	1	-
5.4	Five concepts for connecting mind and cinema: - Mind-game films - mind & body, spectator	2	1	-
5.5	Five concepts for connecting mind and cinema: Cognitivism - Phenomenology - Empathy - Embodiment and disembodied vision	2	1	-

Practical/Projects/Assignments

- Read the related literature
- Impliment the Theorys in your project

SUGGESTED READINGS:

- Baran and davis; mass communication theory;(2000); Thomas – wadsworth
- Fiske; introduction to communication studies; (1982)
- Infant, rancer and Womack; building communication theory; 2nd edition; (1993); waveland press
- Berger; media analysis techniques

Semester - VI
FCSE 04 : BASICS OF VISUAL SPECIAL EFFECTS & COMPOSITING

Total Marks: 100, Theory-50 Practical-30 Internal-20 Credit-5

COURSE OBJECTIVES

- Understanding of Special Effects in Film and Introduction to After Effects.
- Understand basic image processing techniques.
- Pull mattes using various image processing Techniques including Chroma-keying.
- Understand the process of Rotoscopy, Color Correction, Effects and 3D Layers using various techniques.
- Develop visual effects pipeline for Integration in the Filmmaking Process.

LEARNING OUTCOMES

- Understand the Fundamental of Special Effects and Motion Graphics.
- Demonstrate the process of Masking and Layering in Special Effect.
- Use of parenting and different controls needed in Special Effect.
- Analyse and Apply the Technique of Rotoscopy and Color Correction in Special Effect.
- Demonstrate the process Project Rendering in Special Effect.

Unit-I	Introduction: Motion graphics, Special Effects and Adobe After Effects	L	T	P
1.1	Fundamentals of Motion Graphics, RGB Color model, Frame size, Resolution, Pixel aspect ratio, Alpha channels, Frame rate, Time code, Interpreting Footage	2	-	1
1.2	How After Effects Works, Overview of panels, Creating a project and Importing Footage, Creating a Composition and Arranging layers, Adding Effects and modifying Layer properties, Animating the Composition, Preview your Work.	2	-	1
1.3	Optimizing performance in After Effects, Customizing workspaces, Controlling the brightness of the user interface, <i>(Lecture-demonstration by teacher)</i>	2	-	1
1.4	Importing Footage using Adobe Bridge, Importing Video Clips, Importing stills, Importing a Sequence of stills (interpret), Importing Multi layered Photoshop and Illustrator files, Creating a New Composition, Applying Effects to a Layer.	2	-	1
1.5	Changing parameters Globally, Creating Keyframes, Keyframe Interpolation: Auto, Continuous, and Bezier Interpolation, Temporal and Spatial Interpolation, Roving in time for spatial properties, Creating and Applying an Animation preset.	2	-	1



Unit-II	Adobe After Effects- Masks and Layers	L	T	P
2.1	Working With Masks, About Masks, Creating a Mask with the Pen Tool, Editing a Mask, Feathering the edges of a Mask, Replacing the content of the Mask, Mask interpolation, Using Masks from Illustrator and Photoshop, Masks for spatial Key frames.	2	-	1
2.2	Animating Text, About text layers, Creating and formatting point text vs Paragraph Text, Using a Text Animation preset	2	-	1
2.3	Text on a Path, Animating imported Photoshop text, Animating text using a path animation preset, Using a Text Animators, Adding properties, Adding a range selector, Using a Text Animator Group.	2	-	1
2.4	Working with Shape Layers, Adding a shape layer, Creating custom shapes, Creating stars, Default properties of shape layers, Add properties, Creating Groups, Stack your shapes & properties, Using Brainstorm to experiment.	2	-	1
2.5	Effects, Time remapping, Motion sketch, The Smoother, The Wiggler, Auto Orient, Splitting a layer, Adjustment layers, The Effects and presents panel, Distorting Objects with the Puppet Tools, About the Puppet tools, Adding Deform pins, Defining areas of overlap, Stiffening an area, Animating pin positions, Recording animation.	2	-	1

Unit-III	Parenting And Control	L	T	P
3.1	Parenting, Understanding Parenting, Simple Pick whipping Parenting to a null, Using Parenting for positioning, Using Parenting in Special Effects.	2	-	1
3.2	Time remapping, Understanding Compound Effects, Gradient Wipe, Displacement Map.	2	-	1
3.3	Transfer Controls, Understanding Layer Blending Modes and how to change those using shortcuts, Using Track Mattes, Understanding pre-composing and nesting, Stencil and Silhouette, Preserve Transparency	2	-	1
3.4	Animating a Multimedia Presentation, Getting started Adjusting anchor points, Parenting layers, Pre-composing layers, Keyframing a motion path, Animating additional elements, Applying an effect, Animating pre-composed layers, Animating the background, Adding an audio track	2	-	1
3.5	Animating Layers, Getting started, Simulating lighting changes, Duplicating an animation using the pick whip Animating movement in the scenery, Adjusting the Layers and Creating a track matte, Animating the Shadows, Adding a Lens flare effect, Adding a Video Animation, Rendering the Animation, Re-timing the Composition	2	-	1

Unit-IV	Rotoscopy, Color Correction, Effects and 3D Layers	L	T	P
4.1	Using the Roto Brush Tool, About Rotoscoping, Getting started, Creating a segmentation boundary, Fine-tuning the Matte	2	-	1
4.2	Freezing your Roto Brush tool results, Changing the Background, Adding Animated Text, Replacing the sky in the second Clip, Color grading	2	-	1
4.3	Performing Color Correction, Getting started, Adjusting Color balance with levels, Adjusting Color with the Lumetri Color effect, Replacing the background, Color-correcting using Auto Levels, Motion tracking the Clouds	2	-	1
4.4	Using 3d features, Creating 3D text, Using 3D views, Importing a background, Adding 3D lights, Adding a Camera, Extruding text in After Effects	2	-	1
4.5	Working with the 3d Camera Tracker, About the 3D Camera Tracker Effect, Getting started, Tracking the footage, Creating a ground plane, a Camera, and the Initial Text.	2	-	1

Unit-V	Project Render	L	T	P
5.1	Creating additional Text Elements, Locking an image to a plane with a Solid Layer, Tidying the Composition, Adding a Final Object.	2	-	1
5.2	Creating Realistic Shadows, Adding Ambient Light, Adding an effect, Previewing the Composition.	2	-	1
5.3	Advanced editing techniques, Getting started, Stabilizing a shot, Using single-point motion tracking, Using multipoint tracking, Creating a Particle Simulation, Retiming playback using the Time Warp Effect	2	-	1
5.4	Rendering and Output, Creating templates for the Render Queue, Exporting using the Render Queue, Rendering movies with Adobe Media Encoder	2	-	1
5.5	Rendering Movies with Adobe Media Encoder with Presets and Custom presets.	2	-	1

Practical/Projects/Assignments:

- Using the animation methods, we have discussed, student will develop a 30 second HD animated piece which incorporates at least three distinct forms of motion graphic.
- Following the lead of class-examples, student will make an HD kinetic typography animation of no more than 30 seconds and no less than 15. The source text can be anything you wish, but student can choose a text with which they resonance.
- Using all the effects learned; prepare a 30 second HD motion graphic/ special effect as per choice.

References:

- Christiansen, Mark.(2013). After Effects CC Visual Effects and compositing. Adobe Press.
- Gyncild, Brie and Fridsma, Lisa. (2018)“Adobe After Effects CC in a Classroom”. Adobe Press.
- Meyer, Chris and Meyer, Trish. (2009). Adobe After Effects Apprentice. Focal Press.
- Shaw, Austin. (2015). “Design for Motion: Fundamentals and Techniques of motion Design”. Routledge
- Williams, Richards.(2009). Animator’s Survival Kit. Colarado: Faber.

e-References:

- <https://www.videocopilot.net/>
- <https://www.redgiant.com/>
- <https://www.mediacollege.com/>
- <https://www.lynda.com/search?q=special+effects>
- <https://www.linkedin.com/learning/topics/visual-effects>

Semester - VI

FCSG 04: FILM JOURNALISM

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- The student will acquire an understanding of a variety of cinematic styles.
- Develop an Understanding of Film Vocabulary and Elements of Film analysis.
- The student will be able to learn about Film Journalism.
- To learn and Practice Review Writing, Article Writing and Feature Writing for Film.
- To know about various Film Institutions in India.

LEARNING OUTCOMES

- Identify various styles and Genres of Film.
- Demonstrate clearly understand of Film and its Business.
- Ability to analysis Films and Comments as a Critics.
- Able to like on Films in Feature, Article and Review Formats.
- Understanding the working of various Film Institutions and to use them strategically.

Unit-1	Basics of News	L	T	P
1.1	Definitions of News, What is News?.	2	1	-
1.2	Elements of News - Timeliness, Proximity, Size, Importance and Personal Benefit, Prominence, Conflict, Consequence, Human Interest, Oddity.	2	1	-
1.3	Types of News – Hard News and Soft News, Straight News, Descriptive News, News Vs Information.	2	-	1
1.4	Writing a News - Inverted Pyramid Concept, Advantages of Inverted Pyramid, 5W's + 1H Formula, Writing Lead/ Headline.	2	-	1
1.5	Sources of News - External/ Identified/ Known/ Scheduled sources, Internal/ Confidential/ Personal Sources, Credibility & Protection of Source, Press Releases & News Agencies	2	-	1

Unit-2	Introduction of Film Journalism	L	T	P
2.1	History of Film Journalism	2	1	-
2.2	Development of Film Journalism in India.	2	-	1
2.3	Major/ Prominent Critics	2	-	1
2.4	Relationship between Cinema and Society	2	-	1
2.5	Various forms of Cinema (Fiction and Non-Fiction)	2	-	1

Unit -3	Writing Aspects of Film Journalism - I	L	T	P
3.1	Principles of News writing - News Writing for Film and different aspects	2	1	-
3.2	Curtain Raiser	2	1	-
3.3	Feature writing for Film, Article writing, Key factors of Feature Writing	2	-	1
3.4	Feature for Television, News Paper and Magazine	2	-	1
3.5	Interview for a Film	2	-	1

Unit-4	Writing Aspects of Film Journalism - II	L	T	P
4.1	Script writing for Film, Elements of Script writing.	2	-	1
4.2	Script writing -Do's and Don'ts, Characteristics of Effective Script.	2	-	1
4.3	Dialogue Writing for Cinema – Language and Style	2	-	1
4.4	Definition of Film Review, Principles and Characteristics of Review.	2	-	1
4.5	Basic Elements of Film Review, Ethics of Film Critic towards Audience.	2	-	1

Unit-5	Film - Institutions, Awards and Business	L	T	P
5.1	Institutions of Film: Film and Television Institute of India, Films Division of India, Children Film Society , National Film Development Corporation, Satyajit Ray Film & Television Institute, National Film Archive of India, Film Censor Board, Directorate of Film, Film Certification Appellate Tribunal.	2	1	-
5.2	Important Film Festivals and Awards	2	1	-
5.3	Film Industry and Business	2	-	1
5.4	Important Magazines of Films and Major Websites for Films	2	-	1
5.5	New Trends in Film Journalism	-	2	1

Practical/Projects/Assignments:

- To write a Feature Story for News Paper and Magazine.
- Prepare a report on Recent Film Release.
- Write an article on a legendary film maker.
- Conduct an Interview of Film Celebrity.

Suggested Readings:

- Agrawal, V. B., & Gupta, V. S. (2001). Handbook of Journalism and mass Communication. New Delhi: Concept Publishing Company.
- Jayapalan N.(2001) Journalism, Atlantic.
- Flemming and Hemmingway(2005), An Introduction to Journalism, Vistaar Publications

Princeton

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एवं संसार विश्वविद्यालय, गोंयाल (म.प्र.)

- Frost, C.(2001). Reporting for Journalists, London, Routledge.
- Garrison, B.(2000). Advanced Reporting, LEA.
- Itule & Anderson (2002). News Writing and reporting for today's media, McGraw Hill Publication.
- Trikha, N.K, Reporting, Bhoapl: Makhanlal Chaturvedi National University of Journalism and Communication.
- सुभाष धूलिया, आनंद प्रधान (2004); समाचार अवधारणा और लेखन प्रक्रिया, भारतीय जनसंचार संस्थान, नई दिल्ली
- Shrivastava K.M (2003). News Reporting and Editing, Sterling Publishers, India.
- Melvin Mencher (2010). News Reporting and Writing, McGraw-Hill Education, United States.
- Saxena Sunil (2006), Headline Writing, Sage.
- Harcup Tony (2006), Journalism Principles and Practice, Vistaar.
- Yadav Shyamlal (2017), Journalism through RTI: Information Investigation Impact, SAGE Publications Inc.
- Burns Lyntte sheridam (2013), Understanding Journalism, Sage South Asia Edition.
- Hough George A. (2006), News Writing, Kanishk Publishers, New Delhi.
- Susan Pape & Sue Featherstone (2005), Newspaper Journalism: A practical introduction, Sage Publication.

e-Resource :

- <https://www.bbc.co.uk/academy/hi>
- <http://www.newswriters.in/>
- <https://www.scotbuzz.org/2017/12/patrankarita-ke-vibhinn-kshetra.html>
- <https://www.scribd.com/doc/23738974/7-Reporting-Editing-Techniques>
- <https://www.independent.co.uk/news/media/opinion/embedded-journalism-a-distorted-view-of-war-2141072.html>
- https://web.stanford.edu/group/sjir/pdf/journalism_real_final_v2.pdf

Choice 1
B.Sc. : FCS (Honors)
Fourth Year

Choice Option 1

Sem- VII

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC15	2D Animation	5	30	50	20	100
2.	FCSE05 or FCSE06	Advanced Cinematography	5	00	80	20	100
		Or Advanced Post Production	5	00	80	20	100
3.	FCSG05	Documentary Film Making	5	50	30	20	100
4.	FCSP 01	Internship	5	00	80	20	100
Total credits- 20			Total marks- 400				

Semester - VII
FCSC 15: 2D ANIMATION

Total Marks: 100 Theory- 30, Practical- 50, Internal- 20, Credit-05

COURSE OBJECTIVES

- To learn the basics of Animation techniques and art of doing it.
- Become familiar with the flash authoring environment and flash terminology.
- Gain understanding of fundamental Flash paradigms (Stage, Symbols, Library, Timeline)
- Create simple, tasteful animation effects.
- Use Buttons and Action Script to enable basic user Interaction.
- Learn to export and deploy Flash content on the Web.

LEARNING OUTCOMES

- Gain understanding of fundamental Flash
- Working with Flash
- Create 2D animation
- Enhancing Leadership skills and Decision-making skills

Unit-1	Fundamental & Concepts of 2D	L	T	P
1.1	Introduction to Drawing and Design	3	-	-
1.2	Perspective Study and Background Design	3	-	-
1.3	Posing and Character Design	3	-	-
1.4	Bouncing Ball	3	-	-
1.5	Cube rotation & Eye Blink	3	-	-

Unit-2	Storyboard Pro	L	T	P
2.1	Fundamental of Storyboarding & Camera angles	3	-	-
2.2	Creating a storyboard with paper and pencil	3	-	-
2.3	Introduction to Storyboard Pro- Creating a complete panel	3	-	-
2.4	Drawing panels and setting camera in Storyboard Pro Coloring the panels and adjusting the timing with Storyboard Pro	2	1	-
2.5	Creating Animatics with Storyboard Pro	3	-	-

Unit -3	Principle of Animation through Animate CC	L	T	P
3.1	Principal of Animation: Timing, Arcs, Ease In & Out	2	1	-
3.2	Principal of Animation: Anticipation, Squash and Stretch & Exaggeration	3	-	-
3.3	Principal of Animation: Straight ahead and pose to pose animation, Follow through and over lapping action	2	1	-
3.4	Principal of Animation: Secondary action, Appeal	3	-	-
3.5	Principal of Animation: Staging, Personality	3	-	-

Unit-4	Animate CC - I	L	T	P
4.1	Introduction to Adobe Animate CC and its user interface	3	-	-
4.2	Rectangle tool, Pen tool, Ellipse tool, Line tool, Brush tool, Paint bucket tool, Lasso tool for free-form selection, Polygon tool, Magic wand tool	3	-	-
4.3	Distribute to keyframes, Swap symbol, Duplicate symbol, convert to symbol	3	-	-
4.4	Create stronge poses 1& 2	3	-	-
4.5	Ink bottle tool, Eyedropper tool, Eraser tool, Hand tool, Rotation tool, Zoom tool Art brush tool, Stroke & fill tool	2	1	-

Unit-5	Animate CC - II	L	T	P
5.1	Sub-selection tool, Transformation tool, Layers	3	-	-
5.2	Adding Secondary Animation 1	3	-	-
5.3	Adding Secondary Animation 2	3	-	-
5.4	Human Walk Cycle - Generic	3	-	-
5.5	Human Walk Cycle with Attitude- Fat Character	2	1	-

Practical and Project

- Create Tween Animation.
- Create Morphing Animation.
- Create Interactive Buttons and UI Prototype.
- Publishing Interactive content to Web.
- Assignment given by the class Teacher.

Textbook & References

- Adobe Flash Professional CC Classroom in a Book; by Adobe Creative Team/Adobe; Pap/Psc edition (7 June 2013) ; ISBN-10: 0321927850, ISBN-13: 978-0321927859
- Foundation Flash Cartoon Animation; by Barry Kelly (Author), Tim Jones (Author), David Wolfe (Author), Allan Rosson (Author)/ Apress; 1st ed. edition (28 November 2007); ISBN-10: 1590599128, ISBN-13: 978-1590599129
- The Encyclopedia of Animation Techniques: A Comprehensive Step-By-Step Directory of Techniques, with an Inspirational Gallery of Finished Works- 2004 - Richard Taylor - ISBN- 10: 0785818057, ISBN-13: 978-0785818052
- Animation Techniques - Roger Noake (Author)
- The Animator's Survival Kit- Revised Edition; A Manual of Methods, Principles and Formulas for Classical, Computer, Games, Stop Motion and Interne -Richard Willams -ISBN-13: 9780865478978

Semester - VII
FCSE05: ADVANCED CINEMATOGRAPHY

Total Marks: 100 Theory- 00, Practical- 80, Internal- 20, Credit-05

COURSE OBJECTIVES:

- To understand the basic structure of film and digital camera
- To enhance the basic knowledge about lighting and its use
- To understand various equipments required for various form of mood lighting
- To understand basics of various digital cameras, lenses and digital cinematography
- To learn the basics of special effects cinematography
- To understand the needs of co-creators

LEARNING OUTCOMES:

- Identify various types of Cinematography.
- Develop confidence in camera work.
- Understand and use effectively and smooth Camerawork.

All Units are Practical Oriented, Student create showreel of the following unit content.

Unit-I	Nature Cinematography	L	T	P
1.1	Landscape & Waterscape	2	1	-
1.2	Forest & Flora & Fauna	2	1	-
1.3	Wild Life & Bird Sanctuary	2	1	-
1.4	Candid Cinematography	2	1	-
1.5	Emotions and Expressions	2	1	-

Unit-II	Architectural Cinematography	L	T	P
2.1	Heritage	2	1	-
2.2	Modern	2	1	-
2.3	Under Construction	2	1	-
2.4	Building Interior	2	-	1
2.5	Food Zone & Cafeteria	2	-	1

Unit-III	Shot Size, Position and Angle	L	T	P
3.1	Perspective Shot (Normal, Tele, Wide)	2	-	1
3.2	Different Shot Size	2	-	1
3.3	Different Camera Positions	2	-	1
3.4	Eye Level, Duch angle, Over the Shoulder, Low angle & Extreme Low Angle	2	-	1
3.5	Hitchcock Zoom	2	-	1

Unit-IV	Aerial Cinematography	L	T	P
4.1	Drone Shot	2	-	1
4.2	Vertical Shot	2	-	1
4.3	Horizontal Shot	2	-	1
4.4	360 Degree Shot	2	-	1
4.5	Topographical Shot	2	-	1

Unit-V	Motion Cinematography	L	T	P
5.1	Hand Handled & Gimble	2	1	-
5.2	Track & Slider	2	1	-
5.3	Tilt	2	-	1
5.4	Point of View	2	-	1
5.5	Continuity Shots (2 min short story)	2	-	1

PRACTICAL ASSIGNMENTS:

- Develop a show reel from each unit

SUGGESTED READINGS:

- Camera Terms and Concepts by David Elkins
- The Camera Assistant by Doug Hart
- Motion Picture Camera and Lighting Equipment by David Samuelson
- Motion Picture Camera Techniques by David Samuelson
- The 16mm Camera Book by Douglas Underdahl
- The Hands On Manual for Cinematographers by David Samuelson
- The Professional Lighting Handbook by Verne Carlson
- The Filmmakers Pocket Reference by Blain Brown
- American Cinematographer ASC Manual
- The Zone System for Photographers by Carson Graves
- Cinematography: Screencraft by Peter Ettedgui
- Contemporary Cinematographers □ On Their Art by Pauline Rodgers
- Operating Cinematography for Film and Video by William Hines
- Cinematography □ A Guide for Filmmakers and Film Teachers by Kris Malkiewicz
- Film Lighting: Talks with Hollywood's Cinematographers and Gaffers by Kris Malkiewicz
- The Five C's of Cinematography: Motion Picture Filming Techniques by Joseph V. Mascelli
- The Art of the Cinematographer: A Survey and Interviews with Five Masters by Leonard Maltin
- Anton Wilson's Cinema Workshop by Anton Wilson
- Image Control □ Motion Picture and Video Camera Filters and Lab Techniques by Gerald Hirschfeld
- Lighting for Film and Electronic Cinematography by John David Viera and Dave Viera
- Painting with Light by John Alton
- Picture Composition for Film and Television by Peter Ward
- Matters of Light and Depth □ Creating Memorable Images for Video, Film and Stills Through Lighting by Ross Lowell



- Lighting Technology by Fitt and Thornley Set Lighting Technician's Handbook by Harry C. Box
- Digital Cinematography by Ben De Leeuw
- If It's Purple, Someone's Gonna Die: The Power Of Color In Visual Storytelling By Patti Bellantoni
- High Definition Cinematography By Paul Wheeler

Semester - VII
FCSE 06: ADVANCED POST PRODUCTION

Total Marks: 100, Theory-00 Practical-80 Internal-20 Credit-5

COURSE OBJECTIVES

- To understand the basics of Film Editing and aesthetics.
- To understand various types of Editing.
- To understand the Art and Techniques of Editing.
- To understand the tools and technique of Editing software - Adobe Premiere Pro.
- To understand the tools and technique of Editing software - Final Cut Pro.

LEARNING OUTCOMES

- Describe key concepts, technical and creative aspects of the role of an editor.
- Able to differentiate various types of editing.
- Understanding of the theoretical, creative and technical aspects of film editing.
- Ability to apply different editing techniques with the help of Adobe Premiere Pro.
- Ability to apply different editing techniques with the help of Final Cut Pro.

Unit-1	Transition	L	T	P
1.1	Cut, Wipe, Fade and Dissolve	-	-	4
1.2	J Cut, L Cut, Smash Cut, Jump Cut	-	-	4
1.3	Cross/Parallel Cut, Match Cut, Invisible Cut	-	-	4
1.4	Rough Cut, Fine Cut	-	-	4
1.5	Montage	-	-	4

Unit-2	Principles of Editing	L	T	P
2.1	The Picture Edit and Continuity	-	-	4
2.2	The Picture Edit and Pace	-	-	4
2.3	The Picture Edit and Time	-	-	4
2.4	A-B Roll Edit	-	-	4
2.5	Shot Reverse Shot	-	-	4

Unit -3	Editing for the Genre	L	T	P
3.1	Action	-	-	4
3.2	Dialogue	-	-	4
3.3	Comedy	-	-	4
3.4	Documentary	-	-	4
3.5	Sound	-	-	4

Unit-4	Audio	L	T	P
4.1	Lip-Sync, Audio Dubbing	-	-	4
4.2	Audio Leveling/Balancing, Audio Mixing	-	-	4

4.3	Channels (Left/Right), Mono, Stereo and 5.1 Audio	-	-	4
4.4	EQ, Filters and Effects	-	-	4
4.5	Audio Cleanup	-	-	4

Unit-5	Color Grading	L	T	P
5.1	Modifying Lift, Gamma, and Gain	-	-	4
5.2	Balancing Color and Brightness using the Color Wheels	-	-	4
5.3	Luma Key Mattes and Chroma Key Mattes	-	-	4
5.4	Motion Tracking	-	-	4
5.5	Using Curves for Primary Color Corrections	-	-	4

ASSIGNMENT/PRACTICAL:

- From all Units

Suggested Readings:

- The Technique of Film and Video Editing, Fourth Edition History, Theory, and Practice (Ken Dancyger)
- Browne, Steven E.(2002). Video Editing- A Post Production Primer. Focal Press
- Bowen, Christopher J.(2009) Grammar of the edit. Focal Press.
- Belavadi, Vasuki.(2013)Video Production, India: Oxford university Press. Millerson, Gerald. (2009) Television Production. Burlington, MA:Focal Press.
- Owens , Jim.(2012) Video Production Handbook. Kilmington: Focal Press.
- Singh. Devrat(2014) Television Production. Makhanlal Chaturvadi National University of Journalism and Communication.

e-Resource:

- <https://www.mediacollege.com/>
- <https://www.lynda.com/search?q=sound+production>
- <https://seanwes.com/podcastdude/018-best-resources-for-learning-recording-mixing-and-mastering/>
- <https://www.videocopilot.net/tutorials/>
- https://www.aframe.com/application/files/9814/5373/1646/Aframe_whitepaper_-_Pro_Video_Editing.pdf
- http://toasterdog.com/files/basics_of_video_editing_notes.pdf
- <http://amun.felk.cvut.cz/y36wmm/prednasky/prednaska9.pdf>

Semester - VII
FCSG 05: DOCUMENTARY FILM MAKING

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

COURSE OBJECTIVES

- Knowing the History, Significance, Terminologies, Types and formats of Documentary for the purpose of Application.
- Understanding the meaning and use of ‘Language of Documentary’ in light of essential Elements, modes and Point of view.
- Knowing various steps involved in ‘Documentary pre-production-stage’ along with their execution.
- Knowing various steps involved in ‘Documentary Production-stage’ along with their execution.
- Knowing various steps involved in ‘Documentary Post-production-stage’ along with their execution.

LEARNING OUTCOMES

- Apply knowledge of Documentary Writing.
- Understanding various Techniques of Script Writing.
- Understanding various tools and techniques of Pre Production.
- Apply the concepts of audio-visual grammar and Lighting Techniques while executing the Shoot for Documentary format.
- Apply Working knowledge of Editing Software.

UNIT-1	Introduction to Documentary	L	T	P
1.1	Documentary : History and Origin	2	1	-
1.2	Understanding Documentary-Importance and Need in Society & Commercial aspects.	2	1	-
1.3	Types of Documentaries – Expository, Impressionistic, Observational, Reflexive, Experimental, Participatory, Performative.	2	-	1
1.4	Documentation	2	-	1
1.5	Docu-Drama & Docu-Fiction.	2	-	1

UNIT-2	Language of Documentary	L	T	P
2.1	Essential Elements of Documentary Script	2	1	-
2.2	Modes of Documentary Script – Shooting according to Script and Writing according to Visuals.	2	1	-
2.3	Understanding the Visual elements of Documentary Script	2	-	1



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एवं समाज विज्ञान विद्यालय, गोपाल (म.प्र.)

2.4	Understanding the Sound used in Documentary Script	2	-	1
2.5	Understanding the Point of View in Documentary Script	2	-	1

UNIT-3	Documentary Pre - Production	L	T	P
3.1	Idea Generation – Significance of topic, Society Welfare, Public Interest, Visualization, Treatment and Structure for Documentary.	2	1	-
3.2	Research – Content analysis, Location Research, Collection of Content from Authentic source and Subject Expert.	2	1	-
3.3	Drafting script – Target audience, Time, First Draft, Treatment and Synopsis.	2	-	1
3.4	Layout Story Boarding of Documentary	2	-	1
3.5	Planning and Budgeting – Team Building, location Finalising, Schedule Finalising, Funding sources.	2	-	1

UNIT-4	Documentary Production	L	T	P
4.1	Shooting for Documentary – Basics of Camera and Visual Grammar.	2	1	-
4.2	Light Techniques- Key light, Fill Light, Back Light.	2	1	-
4.3	Sound for Documentary- Background Score, Voice over, Sound Effect and International track for Sound.	2	-	1
4.4	Production Crew and their Responsibilities for Documentary Production.	2	-	1
4.5	Do's and Don'ts in Documentary Production.	2	-	1

UNIT-5	Documentary Post-production	L	T	P
5.1	Post- Production- Types of editing software's, Adobe Premiere and Final Cut Pro.	2	1	-
5.2	Editing Techniques - Match cut, Smash cut, Invisible cut, 3 point editing, L cut, J cut, Late Cut and Jump Cut.	2	1	-
5.3	Stages of Editing - Logging to system, Rough cut and Final cut.	2	-	1
5.4	Music in Documentary - Use of Narration, Importance of background score, Sound Effects.	2	-	1
5.5	Titling, Importance of Supers, Advantages and need of Sub-titling and Export.	2	-	1

Practical/Projects/Assignments:

- Camera Handling Practice.
- NLE Editing Practical.
- Making of a Documentary Film of maximum 5 minutes.
 - a) Decide upon a concept.
 - b) Research work on the concept.
 - c) Shooting & editing based on the research work.

Suggested readings:

- Ascher, Steven. & Pincus, Edward. (2012) The Filmmaker's handbook, Plume, a member of Penguin Group (USA) Inc.
- Hewitt, J. et. al. (2009). Documentary Filmmaking: A Contemporary Field Guide. OUP.
- Inman, Roger. & Smith, Greg.(1981-2006) Television Production Handbook.
- Jayshankar, K. P. A Fly in the Curry: Independent Documentary Film in India.
- Millerson, Gerald. (2009) Television Production. Burlington, MA:Focal Press.
- Nichols, B. (2010). Introduction to Documentary. Bloomington: Indiana University Press.
- Rabiger.(2009). Michael, Directing the Documentary. Focal Press.
- Rosenthal, Alan. (2002).Writing, Directing and Producing Documentary Films and Videos. Southern Carbondale and Edwardsville: Illinois University Press.
- Sharma, Aparna. Documentary Films in India: Critical Aesthetics at Work.

e-Resource :

- <https://www.mediacollege.com/>
- <https://files.eric.ed.gov/fulltext/ED102559.pdf>

Semester - VII
FCSP 01: INTERNSHIP

Total Marks: 100 Theory-00 Practical-80 Internal-20 Credit-5

GUIDELINES-

- The Students who take up internships as full time or part-time will have to submit a comprehensive report of the jobs done at the organization during the total period.
- The report would comprise of weekly assignments done and clearly described as they have been handled by the student.
- The reports will be grade/marked at the end of the semester.

Choice Option 1

Sem VIII

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC16	3D Animation	5	30	50	20	100
2.	FCSE07 or FCSE08	Literature and Cinema	5	80	00	20	100
		Or Film Research	5	50	30	20	100
3.	FCSG08	Mobile Film Making Or (GE List options)	5	50	30	20	100
4.	FCSP02	Project	5	00	80	20	100
Total credits- 20			Total marks- 400				

Semester - VIII
FCSC 16: 3D ANIMATION
Total Marks: 100 Theory- 30, Practical- 50, Internal- 20, Credit-05

COURSE OBJECTIVES

- To acquire the knowledge of Modeling Techniques.
- To learn the process of idea generation for 3D Designing.
- To understand the concept of Lighting and Shadow.
- To acquire the knowledge of modeling.

LEARNING OUTCOME

- Understanding various Techniques and Modelling in 3D Animation.
- Understanding various tools and techniques of 3D Animation.
- Apply the concepts of audio-visual grammar and Lighting Techniques working with 3D Animation
- Apply Working knowledge of Texturing, Materials & Shaders in 3D Animation.

Unit-1	Sketching & Autodesk Auto CAD	L	T	P
1.1	Brief History of 3D Designing: Introduction to Drawing, Perspective Study, One point, Two Point, Three point	2	1	-
1.2	Intro to AutoCAD - Basics Terminology, Touring the AutoCAD Interface	2	1	-
1.3	Viewing File and Unit setup, Maintaining Accuracy while drawing	2	-	1
1.4	Primary Modification with Layouts, Organizing Drawings	2	-	1
1.5	General Annotations and Exporting file	2	-	1

Unit-2	Autodesk 3DS MAX (Modelling)	L	T	P
2.1	Introduction, 3ds Max Interface Elements, Standard Primitives, Customizing the Units , Using Splines and Extrude modifier	2	1	-
2.2	Basic Modifiers -1, Lathe ,Sweep, Basic Modifiers- Bend, Taper, Twist, Noise, lattice, FFD, AEC Extended Objects, Stairs , Foliage, working with layers	2	1	-
2.3	Modelling Operations-Pro Boolean, Loft	2	-	1
2.4	Introduction to Poly Tools- exploring tools	2	-	1
2.5	Introduction to Poly Tools- creating an object	2	-	1

Unit -3	Texturing, Materials & Shaders	L	T	P
3.1	Introduction to Materials	2	1	-
3.2	UVW mapping and Texturing	2	1	-
3.3	Working with Materials , Maps, Shaders	2	-	1
3.4	Introduction to UVW Unwrap	2	-	1
3.5	Texturing the object using UVW Unwrap	2	-	1

Unit-4	Lighting	L	T	P
4.1	Introduction to Standard Lights / Shadows	2	1	-
4.2	Basic 3 Point Light Setup	2	1	-
4.3	Day lighting & Night lighting	2	-	1
4.4	Introduction to Vray Material	2	-	1
4.5	Introduction to Vray Lights	2	-	1

Unit-5	Rigging, Animation & Rendering	L	T	P
5.1	Introduction to Rigging - Child parent relationship, Constraints, Working with constraints	2	1	-
5.2	Introduction to Timeline, key frame animation & Bouncing ball (Curve Editor)	2	1	-
5.3	Pendulum Exercise & Camera Animation	2	-	1
5.4	Introduction to Cloth	2	-	1
5.5	Process of Rendering	2	-	1

PRACTICAL ASSIGNMENTS:

- To prepare various Model.
- To prepare Animation.
- Exercise of Light and Texture for 3D Design.
- Any other Assignment given by the concerned faculty.

Text Book and References:

- Introduction 3ds Max 3D for Beginners by Darlsh Derakhshhani, SYBEX (2003)
- 3ds Max 2010 In Simple Step by Kogent Learning Solution Inc. Dreamtech Press.
- 3D Max Bible (2006)

Semester - VIII
FCSE 07: LITERATURE AND CINEMA

Total Marks: 100 Theory-80 Practical-00 Internal-20 Credit-5

COURSE OBJECTIVES

- To familiarize students with the concept of Translation and Adaptation.
- To familiarize students with three translation modes.
- To analyze Film through literary modes and understanding their application.
- To analyze Film Critically on the basis of all aspects of Literary Translation.
- To instill an Appreciation of film as a cultural medium and an art form, not just Entertainment.

LEARNING OUTCOMES

- Demonstrate an understanding of the Elements involved in Adapting Texts to Film.
- Demonstrate Analytical skills in Visual Literacy and reading Filmed Texts.
- Demonstrate evaluation of Films as Reflections of cultures and source Texts.
- Demonstrate Report Writing on the basis of Rigorous Analysis of the Film.
- Able to interpret his/her own Culture through the Medium of Film.

Unit-1	Devdas-1936, 1955, 2002: Sharat Chandra Chattopadhyay's – Devdas	L	T	P
1.1	Synopsis and trivia of the Film and it's Literature Counter part	2	1	-
1.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	1	-
1.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	1	-
1.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	1	-
1.5	Report Writing: on the basis of Observation and Discussion.	2	1	-

Unit-2	Guide-1965:R.K.Narayanan's–The Guide	L	T	P
2.1	Synopsis and trivia of the Film and it's Literature Counter part	2	1	-
2.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	1	-

2.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	1	-
2.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	-	1
2.5	Report Writing: on the basis of Observation and Discussion.	2	-	1

Unit -3	Pinjar-2003:Amrita Pritam's Pinjar	L	T	P
3.1	Synopsis and trivia of the Film and it's Literature Counter part	2	1	-
3.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	1	-
3.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	1	-
3.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	1	-
3.5	Report Writing: on the basis of Observation and Discussion.	2	1	-

Unit-4	Omkara-2006:Shakespeare's-Othello	L	T	P
4.1	Synopsis and trivia of the Film and it's Literature Counter part	2	-	1
4.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	-	1
4.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	-	1
4.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during	2	-	1

	translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?			
4.5	Report Writing: on the basis of Observation and Discussion.	2	-	1

Unit-5	3-Idiots-2009:O. Chetan Bhagat's-Five point someone	L	T	P
5.1	Synopsis and trivia of the Film and it's Literature Counter part	2	-	1
5.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	-	1
5.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	-	1
5.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	-	1
5.5	Report Writing: on the basis of Observation and Discussion.	2	-	1

Assignments:

- Report submission of analysis of films and their literary counterparts: at the end of every Unit.

Suggested Readings:

- Bhagat, Chetan.(2004) -Five point someone. Rupa & Company.
- Bharti, Dharamveer.(2008)Sooraj Ka Satwa Ghoda. Bhartiya Gyanpith.
- Bond, Ruskin.(1980)The Blue Umbrella. Rupa Publications.
- Chattopadhyay, Sharat Chandra.(2002)Devdas. Penguin Books India.
- Chattopadhyay, Sharat Chandra.(2005)Parineeta. Penguin Books India.
- Dostoevsky, Fyodor.(2013)White Nights. Create Space Independent Publishing Platform.
- Hadi Ruswa, Mirza.(2017)Umraojaan. Rajpal and Sons.Mitra, Bimal.(2009)Sahab Bibi Gulam. Rajkamal Prakashan.
- Mitra, Amrita.(2019)Pinjar. Penguin Books India.
- Nanda, Gulshan.(1970)Kati Patang. Abhinav Pocket Books.
- Premchand, Munshi.(2007)Shatranj Ke Khiladi. Prabhat Prakashan.
- Shakespeare, William.(2013)Macbeth. Simon Schuster.

e-Resource:

- http://ijll-net.com/journals/ijll/Vol_3_No_1_June_2015/6.pdf
- <https://www.scribd.com/document/207698705/The-Nature-of-Film-Translation> ISBN: 978-0-205-73754-3

Semester - VIII
FCSE 08: FILM RESEARCH

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

COURSE OBJECTIVES

- Understand concepts of Research and its Methodologies
- Develop an understanding of professional ethical principles and work ethically.
- Encouraging students to think independently for the development of skills required for Film Research.
- Compare and contrast Quantitative and Qualitative Research.
- Describe the diverse market places and demonstrate how research can bring deeper understanding and meaning to diverse groups.

LEARNING OUTCOMES

- Identify appropriate research topics.
- Demonstrate Literature reviews using print and online databases.
- Writing Research proposal.
- Training in film research writing leading to publication.
- Students capable of designing and conducting minor Research projects.

Unit -1	Concept of Research	L	T	P
1.1	Meaning, definition and Nature of Research	3	-	-
1.2	Film Research Objectives: Understanding cinematic language, Understanding Audience.	2	1	-
1.3	Scope of Film Research	3	1	-
1.4	Problem of objectivity in Research	3	1	-
1.5	Various elements in Research process	2	-	-

Unit -2	Major Elements of Research	L	T	P
2.1	Hypothesis: Concept and types.	2	-	2
2.2	Sampling - Meaning, types And problems	2	-	1
2.3	Research Design- Descriptive, Analytical, Experimental.	2	-	1
2.4	Research Types- Text mining in film Studies Survey Research, Experimental research, Field Research, Panel research, Audience research, Narrative analysis	3	1	-
2.5	Summative Research and Formative Research	2	-	-

Unit -3	Tools and Methods of Research	L	T	P
3.1	Sources of data - Primary and secondary source	2	-	-
3.2	Research Tools- Questionnaire and Schedule	2	-	1
3.3	Research Method- 2.Observation – a) Participatory b) Non-Participatory	2	-	-

3.4	Survey Method- Descriptive and analytical survey. Interview Method- Structured and non-structured	2	-	1
3.5	Case Study, Content analysis- Definition, Usage and unit of analysis.	3	-	-

Unit -4	Application of Statistics	L	T	P
4.1	Tabulation, Coding and classification of data	4	-	-
4.2	Data Analysis- Field Notes, Interpretation, Elementary Statistics - Mean, Median and mode	4	-	-
4.3	Graphic and Diagrammatic Representation of data: the Histogram, Bar chart, Frequency polygon, Pie chart, The scatter gram, Line diagram.	2	-	-
4.4	Indexing, Citation-APA style, MLA style, Chicago manual style and Preparing Bibliography.	3	-	-
4.5	Research Report Writing, Writing dissertation and Reports	2	-	-

Unit -5	Film Research Area	L	T	P
5.1	Pre-Production Research- Story development, Character development, writing and planning for production, Location hunting.	2	2	-
5.2	Production Research- Action research, Formative Research.	3	-	1
5.3	Post Production Research: Distribution and exhibition	3	-	1
5.4	Film Promotion and marketing Research, Legal issues during Film Production.	2	2	-
5.5	Film Review- Cinematography, Sound, Character, Technical aspects of Film etc.	1	-	2

Practical/Projects/Assignments:

- Make a research plan for a specific topic.
- Conduct field survey for making and developing idea for the film production.
- Prepare a questionnaire for collecting data.
- Classify and tabulate the data collected by survey method.
- Make graphic presentation of the above research.
- Proposal for a media research project.

Reference:

- Edgar, Robert. Marland, John. Rawle, Steven. (2015). The Language of Film. London: Bloomsbury.
- Geiger, Jeffrey & Rutsky R.L.(2005).Film Analysis: A Norton Reader. New York: W.W. Norton.
- Gosh, B.N. (1992). Scientific Method and Social Research. Sterling Publishers: New Delhi. Heyward, Susan. (2018). Cinema Studies: The Key Concepts. London and New York: Routledge.



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एवं समाज विज्ञान विद्यालय, गोपाल (म.प्र.)

- Kumar, Ranjit (2011). Research Methodology. New Delhi, India: SAGE Publication.
- Kerlinger Fred N. (2017) Foundations of Behavioral Research. Surjeet Publication.
- Young, P.V. (1951). Scientific Social Survey and Research. Prentice Hall of India: New Delhi.

e – References:

- https://books.google.com/books?id=i9NtQV-ZsZMC&printsec=frontcover&source=gbs_ViewAPI#v=onepage&q&f=false
- <https://books.google.com/books?id=hZ9wSHysQDYC&printsec=frontcover&dq=c.+r.+kothari&hl=en&sa=X&ved=0ahUKEwi42ZPS15DiAhXLpFkKHRLIBfsQ6AEIKjAA#v=onepage&q=c.%20r.%20kothari&f=false>
- <https://filmstudiesforfree.blogspot.com/2010/08/lots-of-film-studies-phd-theses-online.html>
- <https://ir.lib.uwo.ca/film-etd/>
- <https://shodhganga.inflibnet.ac.in>
- <https://research-repository.st-andrews.ac.uk/handle/10023/125>
- http://www.sociology.kpi.ua/wp-content/uploads/2014/06/Ranjit_Kumar-Research_Methodology_A_Step-by-Step_G.pdf

Semester - VIII
FCSG 08 : MOBILE FILM MAKING

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

COURSE OBJECTIVES

- To educate about the evolving technology in the film industry
- To learn about various evolving formats and prevalent trends in motion picture and television industry
- To educate about the business, history and future of Media and Entertainment industry

LEARNING OUTCOMES

- Clarity about the skills of mobile film making.
- Understand the process of mobile film making.
- Be familiar with the Knowledge, Skills and Techniques required to communicate effectively by the Tools of New Media Tools and Technologies.
- Accustom the students with the Digital Media.

UNIT-1	The Digital Video Revolution	L	T	P
1.1	Why Digital Is Dominant	2	1	-
1.2	What Is Digital Video?	2	-	1
1.3	Know Your Needs and Technology	2	-	1
1.4	Specifications and Technical Stuff	2	-	1
1.5	Formats	2	-	1

UNIT-2	Lens & Equipments	L	T	P
2.1	Camera Types and How to Choose the Right One	2	-	1
2.2	Video Storage Media	2	-	1
2.3	Necessary Accessories	2	-	1
2.4	What Is a Lens?	2	-	1
2.5	Basic Optical Terminology	2	-	1

UNIT-3	Planning	L	T	P
3.1	Getting Ideas	2	-	1
3.2	Preproduction Steps	2	-	1
3.3	Writing a Screenplay	2	-	1
3.4	Storytelling	2	-	1
3.5	Budgeting	2	-	1

UNIT-4	Production	L	T	P
4.1	Producer/Executive Producer	2	-	1
4.2	Director & Assistant Director	2	-	1
4.3	Director of Photography & Lighting Director	2	-	1
4.4	Publishing & Web Server, Uploading the Web Pages on	2	-	1



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एवं संसार विश्वविद्यालय, मुंबई (म.प्र.)

	the Web Server			
4.5	SocialMediaforVariousBusinesses:B2C&B2B	2	-	1

UNIT-5	Post Production and Presentation	L	T	P
5.1	Adobe Premiere Pro Interface	2	-	1
5.2	Gather, Acquire Assemble Arrange and Compile Footage	2	-	1
5.3	Sound Design And Layout as per Requirement	2	-	1
5.4	Compositing and Final Preview	2	-	1
5.5	Marketing and Release	2	-	1

PRACTICALS:

- Practice camera and audio recording.
- Make a 5 min mobile film.
- Make a 5 min Mobile Documentary.

Reference Books:

- Movie Magic Screenwriter User's Manual for Windows, Macintosh y Kevin Hindley (1, 2, 4)
- Script Breakdown & Scheduling Software; Tutorial Manual (for IBM Compatibles).
- Movie Magic; by Screenplay Systems (Whole manual) FINAL DRAFT VERSION 8
- Digital Storytelling □ Carolyn Handler Miller (Chapters 10)
- Inspired 3D short film production By Jeremy Cantor, Pepe Valencia, Bill Kroyer,
- Michael Ford, Kyle Clark
- Producing and Directing the Short Film & Video by David K. Irving & Peter W. Rea
- All You Need to Know About the Movie and TV Business: Fifth Edition, by Scott Trost (Author), Gail Resnik (Author)
- Film Technology in Post Production, Second Edition Dominic Case
- Restoration of Motion Picture Film By Paul Read, Mark □ Paul Meyer, Gamma Group
- From Word to Image: Storyboarding and the Filmmaking Process by Marcie Begleiter
- Salaam bollywood □ Bhawana Somaaya Personal view of Indian film industry entire book for overall view
- History of Cinema :A humorous easy to read book with illustration on world cinema
- A work that unites Ray's analysis & commentary of cinema from Kurosawa to John ford □ Truffaut A must read book for every student,
- FICCI hand Book 2012 □ 2013



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एवं संयुक्त विश्वविद्यालय, पंजाब (म.प्र.)

Semester - VIII
FCSP 02: PROJECT
Total Marks: 100 Theory- 00, Practical- 80, Internal- 20, Credit-05

In this Project on students will have to produce One Fiction Film of minimum 10 minutes of duration.

Production Pipeline of Film Making: It includes all three development stages in the Film Production process: Pre – Production, Production and Post Production.

Students Will Work on a “Student Show Reel” in the form of Short Film, which will be the Final Creative outcome of the programme.

Pre-Production - Will include development of the Concept, Research, Identification of the Key Movement, Location, Duration, Writing script and Screenplay and Story-boarding.

Production - Process will include video shooting of all the scenes and shots (indoor & outdoor) keeping Light Conduction in mind in accordance to the Shooting Script of the Film.

The Post Production - Process will include editing of the Film, Adding visual effects, Creating folly sounds, Voice-over, Re-dubbing and adding background music to the Film, Finally preview presentation and submission of Films in Broadcast quality.

Submission Dead line –

- **Pre Production** - Before 1st Internal
- **Production** - Before 2nd Internal
- **Post Production** - Before 3rd Internal
- **Final Submission** - 1 week before final practical.



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एवं संसार विश्वविद्यालय, प्रोवात (म.प्र.)

Choice 2
B.Sc. : FCS (Research)
Fourth Year

Choice Option 2

Sem- VII

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSC 17	Research Methodology	5	50	30	20	100
2.	FCSE 09 or FCSE 10	Statistics & SPSS	5	50	30	20	100
		or Film Research	5	50	30	20	100
3.	FCSG 05	Research Report Writing or (GE List Options)	5	50	30	20	100
4.	FCSP 03	Project	5	00	80	20	100
Total credits- 20				Total marks- 400			



Semester - VII
FCSC 17: RESEARCH METHODOLOGY

Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

COURSE OBJECTIVES

- Understand concepts of research and its methodologies
- Develop an understanding of professional ethical principles and work ethically.
- Encouraging students to think independently for the development of skills required for research.
- Compare and contrast Quantitative and Qualitative research.
- Describe the diverse marketplaces and demonstrate how research can bring deeper understanding and meaning to diverse groups.

LEARNING OUTCOMES

- Identify appropriate research topics.
- Perform literature reviews using print and online databases.
- Writing Research Proposal.
- Training in Media research writing leading to publication.
- Students become capable of designing and conducting minor research projects.

Unit-1	Foundations of Research	L	T	P
1.1	Meaning, Definition, Nature and importance of research.	2	1	-
1.2	Origin of Research in Communication; Scientific research	2	1	-
1.3	Areas of Communication Research, status of Communication Research in India.	2	1	-
1.4	Overview of research problem and objective	2	1	-
1.5	Steps of Research process	2	1	-

Unit-2	Framework of Research	L	T	P
2.1	Review of Literature	2	1	-
2.2	Hypothesis: concept: function of hypothesis and types	2	1	-
2.3	Concepts, Constructs and Variables	2	1	-
2.4	Types of Research	2	1	-
2.5	Areas of Communication Research	2	1	-

Unit -3	Research Design and Methodology	L	T	P
3.1	Research design (Descriptive, exploratory, experimental).	2	-	1
3.2	Research Methods and its types	2	-	1
3.3	Qualitative and Quantitative Techniques	2	-	1
3.4	Definition of Sampling, techniques and its types	2	-	1
3.5	Statistics in Research	2	-	1

Unit-4	Methods and Tools of Data Collection	L	T	P
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 एवं संस्कार विश्वविद्यालय, भोपाळ (म.प्र.)

4.1	Types of Data	2	-	1
4.2	Data Collection and its tools	2	-	1
4.3	Reliability and Validity in Data Collection	2	-	1
4.4	Tabulation and Classification of Data	2	-	1
4.5	Data Analysis, Software's for data analysis	2	-	1

Unit-5	Planning Research Proposal and Writing a Research Report	L	T	P
5.1	Research proposal and its planning	2	-	1
5.2	Data Representation	2	-	1
5.3	Methodology of Report writing: Indexing, citation and bibliography.	2	-	1
5.4	Executive summary	2	-	1
5.5	Ethical issues in research	2	-	1

PRACTICAL/PROJECTS/ASSIGNMENTS:

The course will require the students to participate in practical research, attend workshops and make presentations. In nutshell students will

- Prepare a schedule on any topic assigned by the teacher
- Perform literature review.
- Collect Data from 30 students
- On the basis of data collection interpret and analyze data.
- Prepare Report of your research study.

SUGGESTED READINGS:

- Berger, A. A. (2000). Media and Communication Research Methods: An introduction to qualitative and quantitative approaches: California: Sage Publications and Thousand Oaks.
- Kothari, C. R. (1990). Research Methodology: Methods and Techniques: New Delhi: New Age International (P) Limited.
- Kumar, Ranjit. (2009). Research Methodology, A step by step guide for Beginners: Australia: Pearson Education.
- Wimmer, R.D. and Dominick, J.R. (2005). Mass Media Research: London: Wadsworth Publishing.
- Mukherjee, N.R & Agarwal, B. (2016). Samajik Anusandhan ki pradhtiya : Agra: SBPD Publication.
- Kumar, Ranjit. (2017). Sodh Karya Pranali: New Delhi: Sage Publication.

E-RESOURCE:

- <http://shodhganga.inflibnet.ac.in/>
- <https://journals.sagepub.com>
- www.indianjournals.com



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एवं संसार विश्वविद्यालय, मेरठ (म.प्र.)

Semester - VII
FCSE 09 : STATISTICS AND SPSS

Total Marks: Theory- 50, Practical- 30, Internal- 20, Credit-05

Course Objectives

- To develop an understanding of the concept of Statistics.
- To explain the role and methods of SPSS.
- To be acquainted with quantitative elements of Statistics.
- To explain the different functions and practical application of SPSS.
- To refine the need for research practitioners' development through class activities and assignments.

Course Outcomes

- Students will be able to understand Statistics.
- Students will receive practical knowledge and understanding of SPSS.
- Efficiency enhancement through research friendly paraphrasing.
- Students will become competent to discuss and write with the researches.
- Development of researching skills for print, electronic and new media.
- Know both definitional and numerical formulas and how to apply them
- Understand the logic behind each formula
- Expose students to the latest thinking in statistical theory and application
- Prepare students to read research articles

Unit-1	Introduction	L	T	P
1.1	An Overview of Statistics: Meaning, Definition and Characteristics	2	1	-
1.2	Nature, Importance and Limitations of Statistics	2	-	-
1.3	Types of Variables: Continuous and Discrete; Independent, Dependent and Extraneous	4	-	-
1.4	Levels of Measurement (NOIR)	2	-	-
1.5	Importance of Statistics in Media Research (With reference to Content-analysis, Code Book Preparation and Coding)	1	-	-

Unit-2	Descriptive Statistics	L	T	P
2.1	Statistical Series: Importance and Limitations	2	-	1
2.2	Measures of Central Tendency: Arithmetic Mean, Median, Mode	2	-	7
2.3	Measures of Variability I: Range and Mean Deviation	2	-	4
2.4	Measures of Variability II: Quartile Deviation	1	-	2
2.5	Measures of Variability II: Standard Deviation	1	-	3

Unit -3	Introduction to SPSS	L	T	P



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एवं संशोधन विद्यापीठ, भोवत (म.प्र.)

3.1	An Overview and Major features of SPSS	1	-	-
3.2	Nature and Concept of SPSS	1	-	-
3.3	Basic Features of SPSS: Menu and Options	2	-	2
3.4	Data Entry in SPSS	1	-	1
3.5	Data Editing and Data Deletion in SPSS	1	-	3

Unit-4	Descriptive Statistics through SPSS	L	T	P
4.1	Calculation of Frequency analysis	2	-	3
4.2	Graphical Representation of Data	1	-	3
4.3	Calculation of Mean, Median and Mode	2	-	3
4.4	Transformation of Data	1	-	2
4.5	Saving of Data	1	-	1

Unit-5	Quantitative Analysis	L	T	P
5.1	Introduction to Quantitative Analysis	1	-	1
5.2	Reliability and Consistency Analysis: Uses and Interpretation	1	-	3
5.3	Normality Analysis: Uses and Interpretation	1	-	3
5.4	t-test: Uses and Interpretation	1	-	6
5.5	Correlation Analysis: Uses and Interpretation	1	-	2

PRACTICALS/ ASSIGNMENTS:

- Prepare a list of types of Variables (Any 50 variables).
- Prepare Statistical Series (ascending and descending order) (Any 5).
- Solve numerical on Measures of Central tendency and Measures of Variability, manually and through SPSS (Any 5 each).
- Solve numerical on Correlation manually and through SPSS (Any 5).
- Solve numerical on t-test manually and through SPSS (Any 5)

SUGGESTED READINGS:

- Arthur Aron, Elliot Coups and Elaine Aron: Statistics for Psychology. Pearson Publishers.
- B.S. Nagi and A.M. Khan. Research Skill Development in Social Sciences, Communication and Management. KITABWALLAH Publishers.
- Henry E. Garret: Statistics in Psychology and Education. Praeger Publishers Inc.
- Lokesh Jasraj. Data Analysis Using SPSS. Cloutail India Publications.
- S.K. Mangal: Statistics in Psychology and Education. PHI Publishers.



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एवं संशोधन विद्यापीठ, पोसात (म.प्र.)

Semester - VII
FCSE 10 : FILM RESEARCH

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

COURSE OBJECTIVES

- Understand concepts of Research and its Methodologies
- Develop an understanding of professional ethical principles and work ethically.
- Encouraging students to think independently for the development of skills required for Film Research.
- Compare and contrast Quantitative and Qualitative Research.
- Describe the diverse market places and demonstrate how research can bring deeper understanding and meaning to diverse groups.

LEARNING OUTCOMES

- Identify appropriate research topics.
- Demonstrate Literature reviews using print and online databases.
- Writing Research proposal.
- Training in film research writing leading to publication.
- Students capable of designing and conducting minor Research projects.

Unit -1	Concept of Research	L	T	P
1.1	Meaning, definition and Nature of Research	3	-	-
1.2	Film Research Objectives: Understanding cinematic language, Understanding Audience.	2	1	-
1.3	Scope of Film Research	3	1	-
1.4	Problem of objectivity in Research	3	1	-
1.5	Various elements in Research process	2	-	-

Unit -2	Major Elements of Research	L	T	P
2.1	Hypothesis: Concept and types.	2	-	2
2.2	Sampling - Meaning, types And problems	2	-	1
2.3	Research Design- Descriptive, Analytical, Experimental.	2	-	1
2.4	Research Types- Text mining in film Studies Survey Research, Experimental research, Field Research, Panel research, Audience research, Narrative analysis	3	1	-
2.5	Summative Research and Formative Research	2	-	-

Unit -3	Tools and Methods of Research	L	T	P
3.1	Sources of data - Primary and secondary source	2	-	-
3.2	Research Tools- Questionnaire and Schedule	2	-	1
3.3	Research Method- 2.Observation – a) Participatory b) Non-Participatory	2	-	-



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 महात्मा जवाहर लाल नेहरू विश्वविद्यालय,
 एवं संयोजक दिल्ली विश्वविद्यालय, प्रोवात (न.प्र.)

3.4	Survey Method- Descriptive and analytical survey. Interview Method- Structured and non-structured	2	-	1
3.5	Case Study, Content analysis- Definition, Usage and unit of analysis.	3	-	-

Unit -4	Application of Statistics	L	T	P
4.1	Tabulation, Coding and classification of data	4	-	-
4.2	Data Analysis- Field Notes, Interpretation, Elementary Statistics - Mean, Median and mode	4	-	-
4.3	Graphic and Diagrammatic Representation of data: the Histogram, Bar chart, Frequency polygon, Pie chart, The scatter gram, Line diagram.	2	-	-
4.4	Indexing, Citation-APA style, MLA style, Chicago manual style and Preparing Bibliography.	3	-	-
4.5	Research Report Writing, Writing dissertation and Reports	2	-	-

Unit -5	Film Research Area	L	T	P
5.1	Pre-Production Research- Story development, Character development, writing and planning for production, Location hunting.	2	2	-
5.2	Production Research- Action research, Formative Research.	3	-	1
5.3	Post Production Research: Distribution and exhibition	3	-	1
5.4	Film Promotion and marketing Research, Legal issues during Film Production.	2	2	-
5.5	Film Review- Cinematography, Sound, Character, Technical aspects of Film etc.	1	-	2

Reference

- Edgar, Robert. Marland, John. Rawle, Steven. (2015). The Language of Film. London: Bloomsbury.
- Geiger, Jeffrey & Rutsky R.L.(2005).Film Analysis: A Norton Reader. New York: W.W. Norton.
- Gosh, B.N. (1992). Scientific Method and Social Research. Sterling Publishers: New Delhi. Heyward, Susan. (2018). Cinema Studies: The Key Concepts. London and New York: Routledge.
- Kumar, Ranjit (2011). Research Methodology. New Delhi, India: SAGE Publication.
- Kerlinger Fred N. (2017) Foundations of Behavioral Research. Surjeet Publication.
- Young, P.V. (1951). Scientific Social Survey and Research. Prentice Hall of India: New Delhi

Practical/Projects/Assignments:

- Make a research plan for a specific topic.
- Conduct field survey for making and developing idea for the film production.
- Prepare a questionnaire for collecting data.



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एवं संसार विश्वविद्यालय, भोवत (म.प्र.)

- Classify and tabulate the data collected by survey method.
- Make graphic presentation of the above research.
- Proposal for a media research project.

e – References:

- <https://filmstudiesforfree.blogspot.com/2010/08/lots-of-film-studies-phd-theses-online.html>
- https://ir.lib.uwo.ca/film-etd/https://books.google.com/books?id=i9NtQV-ZsZMC&printsec=frontcover&source=gbs_ViewAPI#v=onepage&q&f=false
- <https://books.google.com/books?id=hZ9wSHysQDYC&printsec=frontcover&dq=c.+r.+kothari&hl=en&sa=X&ved=0ahUKEwi42ZPS15DiAhXLpFkKHRLIBfsQ6AEIKjAA#v=onepage&q=c.%20r.%20kothari&f=false>
- <https://shodhganga.inflibnet.ac.in>
- <https://research-repository.st-andrews.ac.uk/handle/10023/125>
- http://www.sociology.kpi.ua/wp-content/uploads/2014/06/Ranjit_Kumar-Research_Methodology_A_Step-by-Step_G.pdf



Semester - VII
FCSG 05: RESEARCH REPORT WRITING

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

COURSEOBJECTIVES

- To develop an understanding of Analysis of Data.
- To orient students in understanding and working of data processing.
- To critically analyze the issues of modern concepts of Research.
- To identify the paths of inquiry of Qualitative and Quantitative Data Analysis.
- To inculcate the practical knowledge of Scientific and Sociological Analysis.

LEARNINGOUTCOMES

- Students will be able to understand Data analysis.
- Students will receive practical knowledge to work and process data.
- Efficiency enhancement through research friendly paraphrasing.
- Students will become competent to discuss and write with the researches.
- Development of researching skills for Qualitative and Quantitative researches.

UNIT-1	Analysis of Data	L	T	P
1.1	Interpretation of Data: Meaning & Definition	2	1	-
1.2	Need for Interpretation	2	1	-
1.3	Process, Precautions of Interpretation	2	-	1
1.4	Unit of Coding, Coding Patterns, Pre-Coding	2	-	1
1.5	Significance of Data Interpretation	2	-	1

UNIT-2	Data Processing	L	T	P
2.1	Coding and Classification of Data	2	1	-
2.2	Tabulation of Data	2	1	-
2.3	Univariate Analysis	2	-	1
2.4	Bivariate Analysis	2	-	1
2.5	Multivariate Analysis	2	-	1

UNIT-3	Diagrammatic Presentation of Data	L	T	P
3.1	Need of Diagrammatic Presentation	2	1	-
3.2	Management of Micro and Meta Data	2	1	-
3.3	Diagrammatic Representation of Data, Bar Diagram, Overlapping Bar Diagram, Component of Bar Diagram, Histogram	2	-	1
3.4	Pie Chart, Line Graph, Frequency Polygon	2	-	1
3.5	Scatter Plot	2	-	1



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एवं संशोधन विश्वविद्यालय, भोपाळ (म.प्र.)

UNIT-4	Qualitative and Quantitative Data Analysis	L	T	P
4.1	Process and Record Data Immediately	2	1	-
4.2	Analyzing as Data is Collected, Data Reduction	2	1	-
4.3	Identifying Meaningful Patterns and Themes, Data Display, Conclusion Drawing and Verification	2	-	1
4.4	Frequencies of Variables, Frequency Percentage, Mean. Median, Mode, Correlation, Central Tendency	2	-	1
4.5	Interpretation of Data	2	-	1

UNIT-5	Report Writing	L	T	P
5.1	Meaning and Objective of Research Report, Report the findings, Chapterisation	2	1	-
5.2	Research paper for Publication, UGC-Care List, Research Database	2	1	-
5.3	Types of Research Report, Quotation, Footnotes, Endnotes, Referencing Style: APA, MLA Chicago, Harvard	2	-	1
5.4	Plagiarism, similarity checker, Turnit	2	-	1
5.5	Ethics in Media Research	2	-	1

Practical/Projects/Assignments

- Elaboration of tools for Internal and External PR using examples.
- Assignment on planning for PR campaign digitally.
- Analysis of various types of advertisements on the social media.
- Develop content for the assigned brand for its website and social media handles.
- Write a report on any social media platform and its marketing techniques.
- Group work on marketing tools of the social media platforms.
- Designing Web Content For Educational Institution.

Suggested Readings

- Krug Steve, Don't Make Me Think! A Common Sense Approach to Web Usability, New Riders;1 edition (2000)
- Tiwary Avinash, Know online advertising, 2006
- Rogers Cadenhead, Ms Frontpage 2000 in 24 Hours, Tech media New Delhi.
- Harris Godfev, Advertising On The Internet Let Your Fingers Do The Talking, Atlantic Publishers, New Delhi.
- Matthaig,E-PRTheEssentialGuidetoPublicRelationsOnTheInternet,2000
- McStay, Andrews (2009): Digital Advertising, Palgrave Macmillan

E-Resource

- <https://blog.hubspot.com/marketing/online-advertising>
- <https://digitalmarketinginstitute.com/blog/what-is-digital-pr>
- <https://www.augure.com/content/blog/pr-online/>
- <https://www.stuff.co.nz/national/politics/112727507/online-advertising-nz-government- spends-millions-with-facebook-google-and-other-social-media-platforms>



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एवं संसार विश्वविद्यालय, मोराल (म.प्र.)

Semester - VII
FCSP 03: PROJECT
Total Marks: 100 Theory- 00, Practical- 80, Internal- 20, Credit-05

GUIDELINES-

- The Project will be assigned to students on Individual basis.
- The Topic can be suggested by faculty and then students will submit as per their guidelines.
- The project will be marked as per the scheme specified in the curriculum.



Choice Option 2

Sem- VIII

Sr no.	Paper code	Course name	Credits	Marks			
				Theory	Practical	Internal	Total
1.	FCSE11 or FCSE12	Literature and Cinema	5	80	00	20	100
		or Basics of Marketing & Publicity Design	5	50	30	20	100
2.	FCSG08	Documentary Film Making Or (GE List options)	5	50	30	20	100
3.	FCSP04	Thesis	10	-	160	40	200
Total credits- 20			Total marks- 400				



Semester - VIII
FCSE 11 : LITERATURE AND CINEMA

Total Marks: 100 Theory-80 Practical-00 Internal-20 Credit-5

COURSE OBJECTIVES

- To familiarize students with the concept of Translation and Adaptation.
- To familiarize students with three translation modes.
- To analyze Film through literary modes and understanding their application.
- To analyze Film Critically on the basis of all aspects of Literary Translation.
- To instill an Appreciation of film as a cultural medium and an art form, not just Entertainment.

LEARNING OUTCOMES

- Demonstrate an understanding of the Elements involved in Adapting Texts to Film.
- Demonstrate Analytical skills in Visual Literacy and reading Filmed Texts.
- Demonstrate evaluation of Films as Reflections of cultures and source Texts.
- Demonstrate Report Writing on the basis of Rigorous Analysis of the Film.
- Able to interpret his/her own Culture through the Medium of Film.

Unit-1	Devdas-1936, 1955, 2002: Sharat Chandra Chattopadhyay's – Devdas	L	T	P
1.1	Synopsis and trivia of the Film and it's Literature Counter part	2	1	-
1.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	1	-
1.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	1	-
1.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	1	-
1.5	Report Writing: on the basis of Observation and Discussion.	2	1	-

Unit-2	Guide-1965:R.K.Narayanan's–The Guide	L	T	P
2.1	Synopsis and trivia of the Film and it's Literature Counter part	2	1	-



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2.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	1	-
2.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	1	-
2.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	-	1
2.5	Report Writing: on the basis of Observation and Discussion.	2	-	1

Unit -3	Pinjar-2003: Amrita Pritam's Pinjar	L	T	P
3.1	Synopsis and trivia of the Film and it's Literature Counter part	2	1	-
3.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	1	-
3.3	Selecting one very short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	1	-
3.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	1	-
3.5	Report Writing: on the basis of Observation and Discussion.	2	1	-

Unit-4	Omkara-2006: Shakespeare's-Othello	L	T	P
4.1	Synopsis and trivia of the Film and it's Literature Counter part	2	-	1
4.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	-	1
4.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	-	1



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4.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	-	1
4.5	Report Writing: on the basis of Observation and Discussion.	2	-	1

Unit-5	3-Idiots-2009: O. Chetan Bhagat's-Five point someone	L	T	P
5.1	Synopsis and trivia of the Film and it's Literature Counter part	2	-	1
5.2	Reading of literary text followed by screening of Film in the Light of three translational modes: literal, traditional, radical	2	-	1
5.3	Selecting one very Short passage (Ex: A scene, an exchange of dialogues) from the literature and locating that passage in the movie along with discussion about how the film managed it's translation. (Students are suggested to make notes of observation while screening)	2	-	1
5.4	Analysing the Film: 1. What was lost during translation of literature in to film? 2. What was gained during translation of Literature in to Film? 3. What unique slant, if any, did the Film Assume?	2	-	1
5.5	Report Writing: on the basis of Observation and Discussion.	2	-	1

Assignments:

- Report submission of analysis of films and their literary counterparts: at the end of every Unit.

Suggested Readings:

- Bhagat, Chetan.(2004) -Five point someone. Rupa & Company.
- Bharti, Dharamveer.(2008)Sooraj Ka Satwa Ghoda. Bhartiya Gyanpith.
- Bond, Ruskin.(1980)The Blue Umbrella. Rupa Publications.
- Chattopadhyay, Sharat Chandra.(2002)Devdas. Penguin Books India.
- Chattopadhyay, Sharat Chandra.(2005)Parineeta. Penguin Books India.
- Dostoevsky, Fyodor.(2013)White Nights. Create Space Independent Publishing Platform.
- Hadi Ruswa, Mirza.(2017)Umraojaan. Rajpal and Sons.Mitra, Bimal.(2009)Sahab Bibi Gulam. Rajkamal Prakashan.
- Mitra, Amrita.(2019)Pinjar. Penguin Books India.



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एवं संस्कृत विभागाध्यक्ष, मद्रास (म.प्र.)

- Narayan, R.K.(2014)Guide. Rajpal and Sons.
- Nanda, Gulshan.(1970)Kati Patang. Abhinav Pocket Books.
- Premchand, Munshi.(2007)Shatranj Ke Khiladi. Prabhat Prakashan.
- Shakespeare, William.(2004)Othello. Simon Schuster.
- Shakespeare, William.(2013)Macbeth. Simon Schuster.

e-Resource:

- http://ijll-net.com/journals/ijll/Vol_3_No_1_June_2015/6.pdf
- <https://www.scribd.com/document/207698705/The-Nature-of-Film-Translation>
ISBN: 978-0-205-73754-3

Semester - VIII
FCSE 12: BASICS OF MARKETING & PUBLICITY DESIGN
Total Marks: 100 Theory- 50, Practical- 30, Internal- 20, Credit-05

OBJECTIVES

- To impart a deep understanding of the Film as a Business.
- To understand the managerial aspect of Film Industry.
- To build up the capacity of students to take up individual Filmmaking Assignments as Entrepreneurs/ Freelancers.
- To use the available resources at its Optimum level.
- To analytically market the films in the Global Industry.

LEARNING OUTCOMES

- Competent understanding of Film as Business.
- Capacity building for Film Making and Management.
- Promote Films more Creatively.
- Find and manage film Funding Resources.
- Analyze the right kind of environment for promoting Films and Earning Good Business.

Unit-1	Introduction to Marketing	L	T	P
1.1	Importance, definition & scope of marketing	2	1	-
1.2	functions of marketing	2	1	-
1.3	marketing and its relation to other business functions, difference between sales and marketing	2	1	-
1.4	Key marketing terms and concepts □ need, want, demand, exchange, marketing myopia and marketing orientations, distinction between selling and marketing	2	1	-
1.5	Marketing Mix, 4Ps, 7Ps, 4Cs	2	1	-

Unit-2	Marketing Research & Consumer Behavior	L	T	P
2.1	Definition, Marketing Research Process	2	1	-
2.2	Types of Research: Primary, Secondary, Qualitative, Quantitative	2	1	-
2.3	Consumer Behavior: Introduction and importance	2	1	-
2.4	Model of Consumer Behavior	2	1	-
2.5	Characteristics affecting Consumer Behavior	2	1	-

Unit -3	Segmentation, Targeting & Positioning	L	T	P
3.1	Segmentation □ Bases and process of segmentation, requirements for effective segmentation	2	-	1
3.2	Niche marketing, segmenting consumer markets, segmenting business markets.	2	-	1

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3.3	Targeting □ Evaluating market segments, selecting target market segments.	2	-	1
3.4	Positioning □ Positioning maps, differentiation and positioning strategy.	2	-	1
3.5	Communicating and Delivering the chosen position	2	-	1

Unit-4	Introduction to IMC	L	T	P
4.1	Introduction & Familiarization	2	-	1
4.2	Definition of Promotion & Promotion Mix	2	-	1
4.3	Tools of Promotion Mix	2	-	1
4.4	IMC Planning Process	2	-	1
4.5	Creative Strategy & Media Strategy	2	-	1

Unit-5	Packaging	L	T	P
5.1	The art of Promo, Advertisement & In serial promotions	2	-	1
5.2	Art of Writing Copy, Designing for various mediums, Public Relations, Planning, organizing and managing events	2	-	1
5.3	Managing the internet and social Media	2	-	1
5.4	Vendor selection and management	2	-	1
5.5	Media Planning & Buying	2	-	1

Practical/Projects/Assignments:

- Study of film production house and present its functioning
- Prepare a promo design for any latest Hindi/ English film.
- Study global film business of the current year and present it in the class.
- Analyze the successful marketing campaigns of some latest film

Suggested Readings:

- Atanton William J et al (1989): Marketing Management. New York, USA: Mcgraw-Hill Book Co. New York.
- Brian Sheehan(2010). Online Marketing. Switzerland: An Ava Books
- Bird Drayton(2008). Common Sense Direct & Digital Marketing. India: Kogan Page India Ltd.
- Kotler & Armstrong (2018). Principles of Marketing. India: Pearson Education
- Koontz & Weihrich (1994). Management: A Global Perspective (10th Edition). Singapore: Mc-graw-hill International Editions
- Kotler Philip (1999). Marketing For Hospitality and Tourism. UK: Oxford Focal Press
- Kotler Philip (1989) Social Marketing. New York, USA: The Free Press
- Peter J Paul & Olson Jerry C (1987). Consumer Behavior- Marketing Strategy Perspective. Illinois, Chicago: Richard Irwin Inc.
- Rob Donovan (2010) Social Marketing: An International Perspective. UK: Cambridge University Press
- Ryan Damian, Clvin Jones (2012). Understanding Digital Marketing. India: Replica Press Pvt. Ltd. India.



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एवं संसार विश्वविद्यालय, मेरठ (म.प्र.)

e-Resources:

- www.exchange4media.com
- www.ourmedia.org
- www.brandchannel.com
- www.campaignindia.in
- www.brandrepublic.com



Semester - VIII
FCSG 08: DOCUMENTARY FILM MAKING

Total Marks: 100 Theory-50 Practical-30 Internal-20 Credit-5

COURSE OBJECTIVES

- Knowing the History, Significance, Terminologies, Types and formats of Documentary for the purpose of Application.
- Understanding the meaning and use of ‘Language of Documentary’ in light of essential Elements, modes and Point of view.
- Knowing various steps involved in ‘Documentary pre-production-stage’ along with their execution.
- Knowing various steps involved in ‘Documentary Production-stage’ along with their execution.
- Knowing various steps involved in ‘Documentary Post-production-stage’ along with their execution.

LEARNING OUTCOMES

- Apply knowledge of Documentary Writing.
- Understanding various Techniques of Script Writing.
- Understanding various tools and techniques of Pre Production.
- Apply the concepts of audio-visual grammar and Lighting Techniques while executing the Shoot for Documentary format.
- Apply Working knowledge of Editing Software.

UNIT-1	Introduction to Documentary	L	T	P
1.1	Documentary : History and Origin	2	1	-
1.2	Understanding Documentary-Importance and Need in Society & Commercial aspects.	2	1	-
1.3	Types of Documentaries – Expository, Impressionistic, Observational, Reflexive, Experimental, Participatory, Performative.	2	-	1
1.4	Documentation	2	-	1
1.5	Docu-Drama & Docu-Fiction.	2	-	1

UNIT-2	Language of Documentary	L	T	P
2.1	Essential Elements of Documentary Script	2	1	-
2.2	Modes of Documentary Script – Shooting according to Script and Writing according to Visuals.	2	1	-
2.3	Understanding the Visual elements of Documentary Script	2	-	1
2.4	Understanding the Sound used in Documentary Script	2	-	1
2.5	Understanding the Point of View in Documentary Script	2	-	1



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UNIT-3	Documentary Pre - Production	L	T	P
3.1	Idea Generation – Significance of topic, Society Welfare, Public Interest, Visualization, Treatment and Structure for Documentary.	2	1	-
3.2	Research – Content analysis, Location Research, Collection of Content from Authentic source and Subject Expert.	2	1	-
3.3	Drafting script – Target audience, Time, First Draft, Treatment and Synopsis.	2	-	1
3.4	Layout Story Boarding of Documentary	2	-	1
3.5	Planning and Budgeting – Team Building, location Finalising, Schedule Finalising, Funding sources.	2	-	1

UNIT-4	Documentary Production	L	T	P
4.1	Shooting for Documentary – Basics of Camera and Visual Grammar.	2	1	-
4.2	Light Techniques- Key light, Fill Light, Back Light.	2	1	-
4.3	Sound for Documentary- Background Score, Voice over, Sound Effect and International track for Sound.	2	-	1
4.4	Production Crew and their Responsibilities for Documentary Production.	2	-	1
4.5	Do's and Don'ts in Documentary Production.	2	-	1

UNIT-5	Documentary Post-production	L	T	P
5.1	Post- Production- Types of editing software's, Adobe Premiere and Final Cut Pro.	2	1	-
5.2	Editing Techniques - Match cut, Smash cut, Invisible cut, 3 point editing, L cut, J cut, Late Cut and Jump Cut.	2	1	-
5.3	Stage s of Editing - Logging to system, Rough cut and Final cut.	2	-	1
5.4	Music in Documentary - Use of Narration, Importance of background score, Sound Effects.	2	-	1
5.5	Titling, Importance of Supers, Advantages and need of Sub-titling and Export.	2	-	1

Practical/Projects/Assignments:

- Camera Handling Practice.
- NLE Editing Practical.
- Making of a Documentary Film of maximum 5 minutes.
 - d) Decide upon a concept.
 - e) Research work on the concept.
 - f) Shooting & editing based on the research work.



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एवं संसार विश्वविद्यालय, भोवाल (म.प्र.)

Suggested readings:

- Ascher, Steven. & Pincus, Edward. (2012) The Filmmaker's handbook, Plume, a member of Penguin Group (USA) Inc.
- Hewitt, J. et. al. (2009). Documentary Filmmaking: A Contemporary Field Guide. OUP.
- Inman, Roger. & Smith, Greg.(1981-2006) Television Production Handbook.
- Jayshankar, K. P. A Fly in the Curry: Independent Documentary Film in India.
- Millerson, Gerald. (2009) Television Production. Burlington, MA:Focal Press.
- Nichols, B. (2010). Introduction to Documentary. Bloomington: Indiana University Press.
- Rabiger.(2009). Michael, Directing the Documentary. Focal Press.
- Rosenthal, Alan. (2002).Writing, Directing and Producing Documentary Films and Videos. Southern Carbondale and Edwardsville: Illinois University Press.
- Sharma, Aparna. Documentary Films in India: Critical Aesthetics at Work.

e-Resource :

- <https://www.mediacollege.com/>
- <https://files.eric.ed.gov/fulltext/ED102559.pdf>

Semester - VIII
FCSP 04: THESIS
Total Marks: 200 Theory- 00, Practical- 160, Internal- 40, Credit-10

GUIDELINES-

- All Students are required to do thesis as part of their curriculum and submit a detail thesis based on the work done by him/her during the assigned period.
- This is based on conceptual understanding of the various approaches of research and to develop practical knowledge about the basic steps involved in research designs, the research tools and techniques, to go through various process of analysis and findings of research studies.
- Students can carry out his/her research work on topics relevant to Film Communication, aesthetics and Technique etc.
- They shall be marked as per the scheme. The thesis will be assigned to students on Individual basis.
- The Topic can be suggested by faculty and then students will submit as per their guidelines.

