Makhanlal Chaturvedi National University of Journalism & Communication, Bhopal,
Infront of M.P. State Shooting Academy, Bishankhedi, Bhopal, Madhya Pradesh – 462044, Bharath
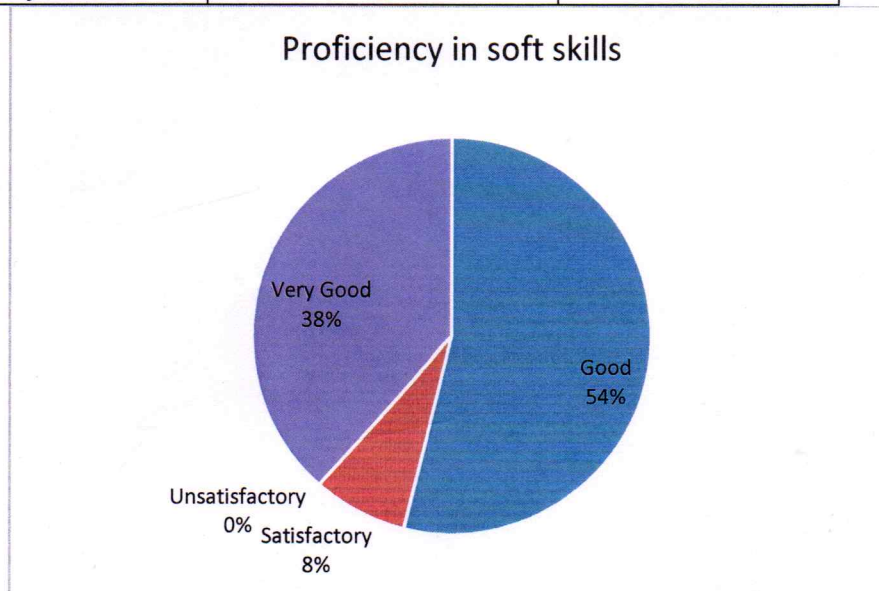
Employer Feedback on Curriculum Report 2022-2023

Feedback has been collected confidentially and analysed by categorizing questions in following pointers. Analysis is done on 13 row of employer feedback dataset on curriculum.

➢ Proficiency in soft skills
➢ Innovative idea generation
➢ Relevance of the syllabus
➢ Technical Competency & Skills
➢ Leadership & professional ethics
➢ Self motivation
➢ Relevance as per Industry required skill set
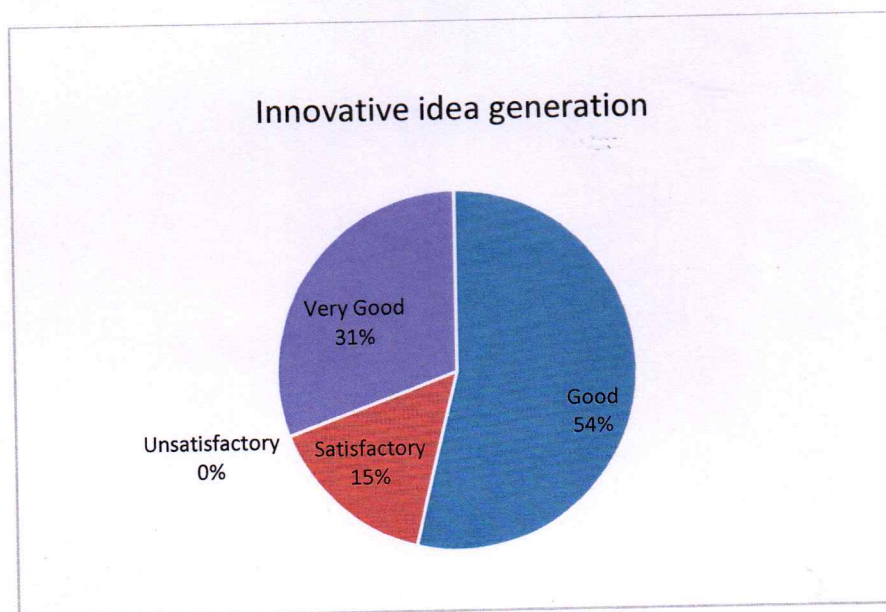➢ Suggestions

1. Proficiency in soft skills

Proficiency in soft skills		
Rating Scale	No. of Responses	%
Good	7	54%
Satisfactory	1	8%
Unsatisfactory	0	0%
Very Good	5	38%

Proficiency in soft skills

It is evidence from the analysis of responses from employer feedback Proficiency in soft skills. All the responses are in very good, good and satisfactory level.
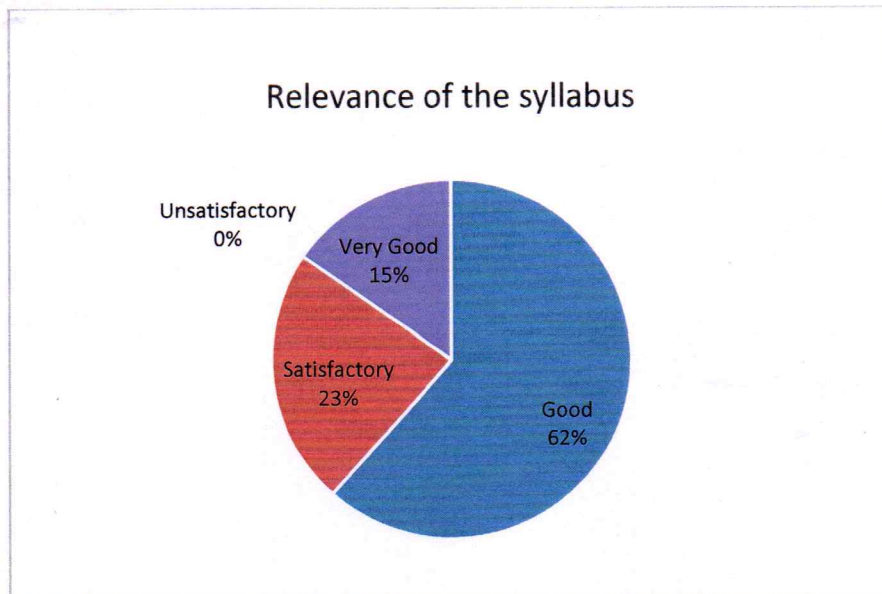
2. Innovative idea generation

Innovative idea generation		
Rating Scale	No. of Responses	%
Good	7	54%
Satisfactory	2	15%
Unsatisfactory	0	0%
Very Good	4	31%

It is evidence from the analysis of responses of employer in Innovative idea generation Skill. All the responses are in good, very good and satisfactory level respectively.
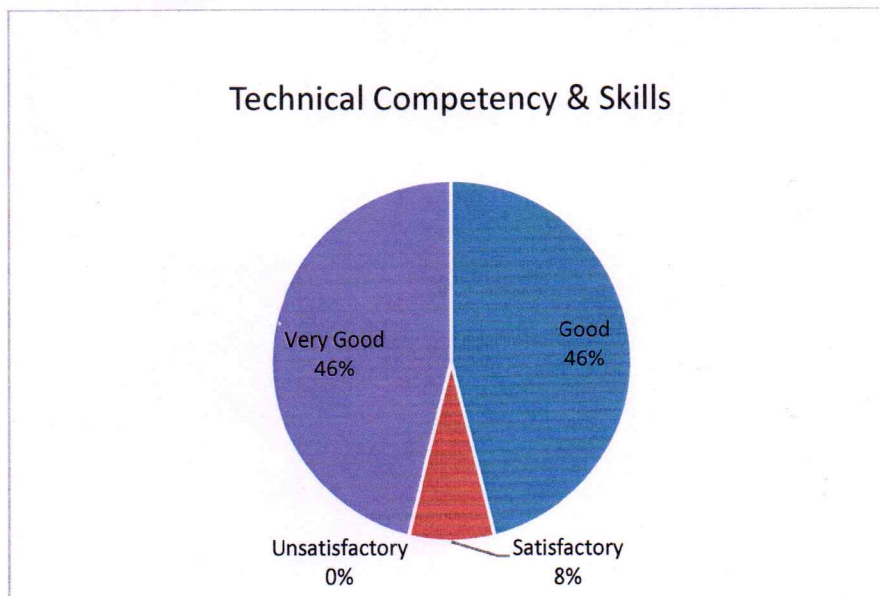
3. Relevance of the syllabus

Relevance of the syllabus		
Rating Scale	No. of Responses	%
Good	8	62%
Satisfactory	3	23%
Unsatisfactory	0	0%
Very Good	2	15%

Relevance of the syllabus

It is evidence from the analysis of responses of employer in Relevance of the syllabus. All the responses are in good, very good and satisfactory level respectively.
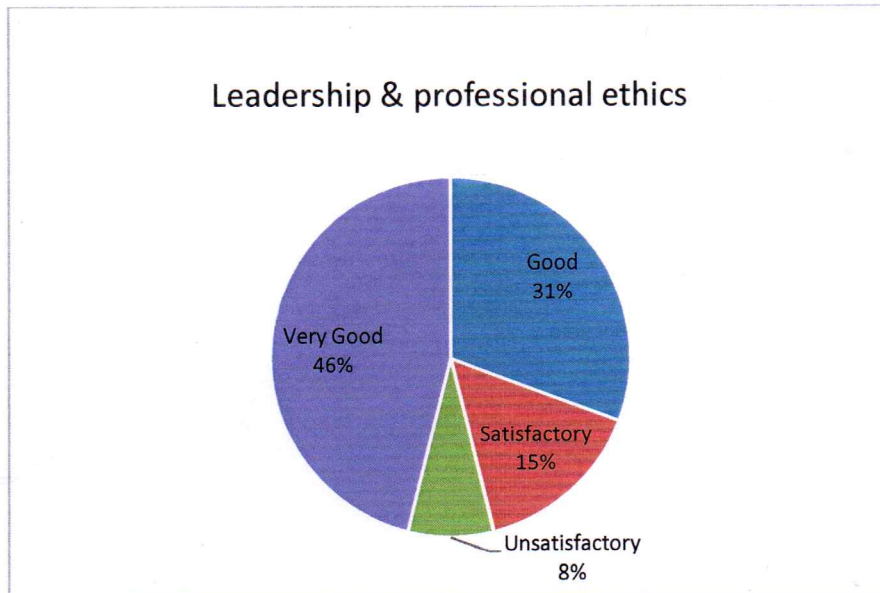
4. Technical Competency & Skills

Technical Competency & Skills		
Rating Scale	No. of Responses	%
Good	6	46%
Satisfactory	1	8%
Unsatisfactory	0	0%
Very Good	6	46%

Technical Competency & Skills

It is evidence from the analysis of responses of employer in Technical Competency & Skills. All the responses are in good, very good and satisfactory level respectively.
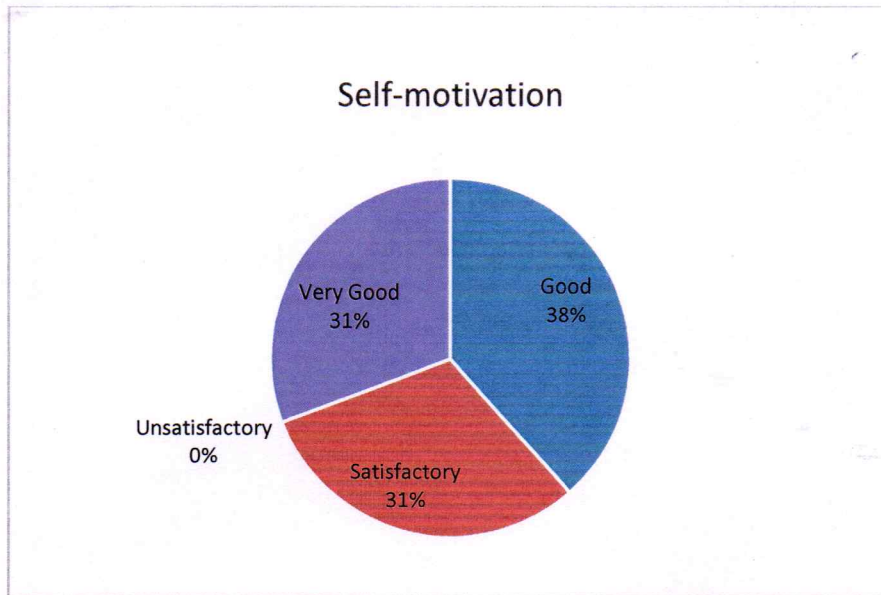
5. Leadership & professional ethics

Leadership & professional ethics		
Rating Scale	No. of Responses	%
Good	4	31%
Satisfactory	2	15%
Unsatisfactory	1	8%
Very Good	6	46%

It is evidence from the analysis of responses of employer in Leadership & professional ethics. Majority of the responses are in good, very good and satisfactory level respectively. Minority is in unsatisfactory response.

6. Self motivation

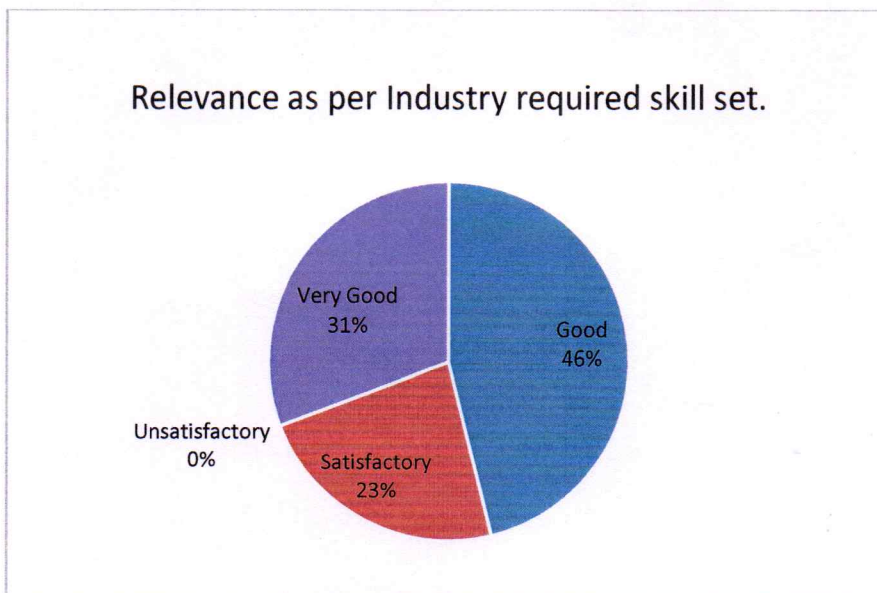| Self-motivation		
Rating Scale	No. of Responses	%
Good	5	38%
Satisfactory	4	31%
Unsatisfactory	0	0.0%
Very Good	4	31%

Self-motivation

It is evidence from the analysis of responses of employer in Self motivation.
All the responses are in good, very good and satisfactory level respectively.
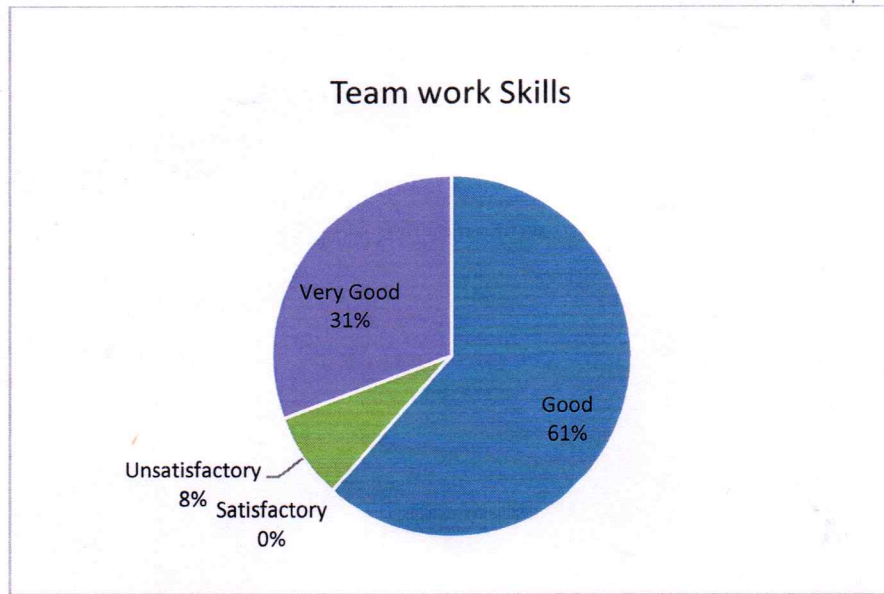
7. Relevance as per Industry required skill set

Relevance as per Industry required skill set.		
Rating Scale	No. of Responses	%
Good	6	46%
Satisfactory	3	23%
Unsatisfactory	0	0%
Very Good	4	31%

Relevance as per Industry required skill set.

It is evidence from the analysis of responses of employer in Relevance as per Industry
required skill set. All the responses are in good, very good and satisfactory level.

8. Team work Skills

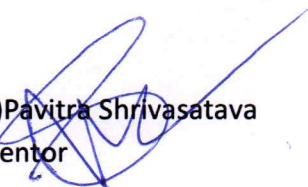| Team work Skills		
Rating Scale	No. of Responses	%
Good	8	62%
Satisfactory	0	0%
Unsatisfactory	1	8%
Very Good	4	31%

Team work Skills

It is evidence from the analysis of responses of employer in Team work Skills.
All of the responses are in good, very good and satisfactory level respectively.
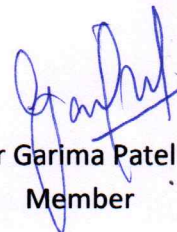
9.

10. Suggestions

Recommendation: On the basis of suggestions Industry expert and HR may be call for sessions, lectures. Industry expert may include in admission process. Recommendation forwarded for further processing.

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