

Nobel laureate Kailash Satyarthi to address students

Orientation Programme of Makhanlal Chaturvedi University to begin today

Bhopal, 26th July, 2017: The three-day orientation programme of Makhanlal Chaturvedi National University of Journalism and Communication will start on Thursday in Samanvay Bhawan. The pioneer to revolutionize internationally eradication of child labour and Nobel laureate Shri Kailash Satyarthi will be the chief guest of the inaugural session. University Vice-Chancellor Prof Brij Kishore Kuthiala will chair the function.

Programme convener and HoD of Mass Communication Shri Sanjay Dwivedi informed that the inaugural session will start at 11 am. The students will get opportunity to interact with renowned personalities of media and communication world and different dimensions of the society. In all, 14 sessions to be addressed by experts of various genre, will be held during three-day event. News anchor of Aajtak channel Shri Sayeed Ansari will speak on 'Future of TV News' in the second session at 12.30 pm.

In the third session, popular film director Shri Sudipto Sen will address the students on 'Career in Film Making' at 2.30 pm. The fourth session will be focused on 'University: An Introduction' and will be addressed by Shri Sanjay Dwivedi on University's history and development, followed by head of Advertising and Public Relations Department Dr Pavitra Shrivastava, who will speak on admission, discipline and ragging. Head of Journalism Department Dr Rakhi Tiwari will speak on 'Mutual Relations'. Exam Controller Dr Rajesh Pathak will detail out process of examinations. This session will be conducted between 3.30 pm to 5 pm.

On the second day, sessions will be held on 'Terrorism, Crime and Journalism' by renowned crime report Shri Vivek Agrawal (Mumbai) , 'Rising India and Youth' by Swami Dharmabandhu, 'The World of Human Communication' by renowned communication scholar and vice-chancellor of the university Prof Brij Kishore Kuthiala, 'Time Management' by former press officer of the President, Shri Vijay Agrawal and on 'Youth in Nation Building' by Didi Mandakini.

Webdunia editor Shri Jaideep Karnik will speak on 'Career in New Media' on the third day. Further sessions will be held on 'Universal Design in New Media and Computer', to be addressed by professor PJ Mathew Martin, 'Digital Media and Youth' by editor of Bhaskar dot com Shri Anuj Khare and editor of Zee Digital, Delhi, Shri Dayashankar Mishra, and on 'Police and Media' to be addressed by Additional Director General of Police, Smt Anuradha Shankar Singh. Valedictory function will be held at 4 pm.