

## **Journalism is serious work, not a game: Shri Narottam Mishra**

### **Prize distribution of annual event 'Pratibha' held in MCU**

**Bhopal, 17<sup>th</sup> May, 2017:** The scenario of journalism has been changed a lot. The society expects much more from young journalists. Television journalism has also changed the working style of journalists. That's why some times, facts and reality are avoided. Journalism is not a game, it is a very serious thing and efforts being made to maintain its dignity, are praiseworthy. Public Relations, Water Resources and Parliamentary Affairs Minister Dr Narottam Mishra expressed the views while addressing students of journalism and communication. The Minister was the chief guest of the prize distribution ceremony of annual event 'Pratibha' of Makhanlal Chaturvedi National University of Journalism and Communication.

Public Relations Minister Dr Mishra said that many members in the Legislative Assembly put their views in the House after preparations but media do not cover them. The members, who create ruckus in the House, gained space in the media. Such members sometimes get place on the front page of newspapers. Shri Mishra said that media have highlighted such trends, which does not strengthen our democracy. He said that the journalism should strengthen democracy. Dr Mishra said confusion, false information and fear being caused through news is not justice with readers and audience. Similarly, television anchors become judge while putting their queries in television debates. This is also not good.

Special guest of the ceremony, famous film actor Rajiv Verma said that positive change has been seen in journalism and credit for this goes to Makhanlal Chaturvedi University. Seriousness is seen in young journalists trained here. He said that reporting of theatre is being carried out by the media but, only reporting is not enough. Positive criticism should also be made for betterment of theatre. On the occasion, Sanjay Karkare, who arrived from Vivekanand Kendra of Arunachal Pradesh, also addressed the programme.

Presiding over the function, Vice-Chancellor Prof Brij Kishore Kuthiala greeted students for better future. Head of Mass Communication Department Sanjay Dwivedi conducted the programme.

**Cash awards of Rs 1.5 lakh for best students:** Public Relations Minister Shri Narottam Mishra announced to give cash awards of Rs 1.5 lakh to best students. He said that the cash award - Rs 25,000 to each student, will be given by Public Relations Department next year.

**Cultural programmes and prize distribution:** Pratibha is annual event of sports and cultural competitions in the university. The guests distributed prizes to winners of different cultural and sports competitions. Students presented cultural programmes.